

CONNECT TO SUCCESS

Connect to Success Consultee Profile



Name of Company:

Groselha-espim

Give a brief description of the company.

Groselha-espim is a small project located in Braga, Portugal, that is dedicated to making homemade sweet and bittersweet jam as well as homemade liqueurs. The products that are used to make them are mostly from the owner's production and small farmers from Carrazedo de Montenegro, Valpaços, Tras-os-Montes. The brand is relatively new but is clearly expanding itself, not only in Portugal but also abroad. The quality of the products is recognized and their image has a very handmade, beautiful and caring touch.

What does your business hope to achieve through Connect to Success's MBA/Masters Consulting Program?

I believe I will have a great work done by the MBA students. They are motivated to create an excellent Business Plan for my company. With this Plan I'm sure I'll apply for European funds to create my industry.