



Connect to Success Consultee Profile

Logo:



Name of Company:

BOOK EXPERIENCE – branding stories

Give a brief description of the company.

Book Experience develops branding campaigns through singular and transversal multimedia storytelling strategies in multiple platforms, from books, blogs or websites to apps or videos. We create daring editorial concepts, exclusive contents and sexy design to engage and involve readers and users in our branding stories.

What does your business hope to achieve through Connect to Success's MBA/Masters Consulting Program?

Knowledge and support in business planning, financial management & analysis and financing development strategy, all functional areas that I know I need to improve and learn more about to make my business grow and succeed.