



## Connect to Success Consultant Profile

University Logo:  **ISCTE IUL**  
Instituto Universitário de Lisboa

**Name of University:** ISCTE Business School

**Names of students in consulting group ISCTE-4:**

João Leonardo  
João Martins  
Patrick Garcia  
Pedro Pereira

**Q: What does your group hope to gain through the participation as consultants in the Connect to Success MBA/Masters Consulting Program?**

Through our participation in this Program we expect a vast number of positive outcomes. First of all, we consider this experience a good opportunity to apply some theoretical knowledge that we have been learning during our academic programs, through the paper of consultants of real life situations.

The Connect to Success MBA/Masters Consulting Program is really advantageous either for us as students because we can develop our skills and knowledge about several themes and we can meet a lot of influential people (explore our networking), either for the promoters because they can expand and take to a new level their own projects.

Associated companies have an important role as well, because they help to make this possible and they contribute for the economic growth in Portugal, which is, obviously a good point for all of us.

Finally we hope to gain some personal satisfaction to know that we are having a positive impact on someone's life.

**Q: What do you hope the woman-owned business selected by your group to participate in the program will achieve at the conclusion of the semester?**

During the semester, we want to provide all the tools and knowledge we have to do a proper research and respective analysis and provide a neutral and unbiased vision of the best strategies to follow, the ones that are good to implement and the ones that are not. Our main goal is to help and to establish a good direction for her business.

So, with our knowledge in business and management area, associated with the experience and know-how of our promoter in her own project we expect a successful project at the end of the semester.

In our opinion by the end of the semester the business will be better and more consistent, and for sure that will be in a good level to be expanded and conducted by our promoter.