

Official Contest Rules

No entry fee is necessary to participate or win. The contest is void where prohibited by law, regulation, statute or other appropriate legal authority.

I. Contest Sponsors:

Facebook Logo Contest is sponsored by the United States Consulate General in Peshawar.

II. How to Enter:

Design an original logo that you think best represents the U.S. Consulate General in Peshawar. The logo should reflect the partnership between the U.S and Pakistan, as well as the culture of Khyber Pakhtunkhwa/FATA. The logo should be submitted as follows:

Logo Submission: Contestants shall send their Contest entries to our email address pas.peshawar@gmail.com. Contestants will also be required to send along their (i) Name, (ii) City, (iii) Address, (iv) Contact Number, (v) Occupation.

Once an entry is received, it is considered a final submission and may not be modified, edited, or substituted. Contestants may only submit one entry per user per household. Participation in this Contest is automatically deemed as acceptance of these Official Contest Rules. All logo submissions must be original graphics created by the submitter.

III. Content Requirements

Logo Submissions must not contain obscenity, explicit sexual material, graphic nudity, profanity, graphic violence, calls or incitement to violence, commercial solicitation or commercial promotion. Submissions also must not contain content or images that could be considered abusive, inflammatory, denigrating, or disrespectful to any of the Contest Sponsors, or to groups, individuals or institutions.

Logo Submissions must be original logos created by the contestant and must not contain any elements that are protected by someone else's copyright or otherwise subject to third party proprietary rights, including privacy and publicity rights (except as expressly permitted below). Submissions must adhere both in appearance and in fact to the norms of civil discourse. In other words, the content of all logo submissions must be suitable for a global, public audience. The Contest and Platform Sponsors reserve the right to disqualify, at their sole and absolute discretion, any submission that does not adhere to these criteria and to the intent and substance of these Official Contest Rules.

IV. Eligibility:

- a. Contestants of all ages are eligible to participate.
- b. The Contest commences on March 10th 2012 and closes on March 31, 2012. The person submitting the Logo will be considered the Contestant and will be the only person eligible to compete for the prize. In order to be eligible to win the prize, you must provide accurate and complete information.
- c. The following individuals are not eligible to enter the Contest: Previous contest winners, Employees, directors and officers of the Contest Sponsors, Platform sponsors, or Participating Individuals and Organizations, the U.S. Government, contractors of the U.S. Government; or distribution agencies, web design agencies, advertising agencies, fulfillment agencies, as well as judging and Contest agencies involved in the administration, development, fulfillment and execution of this Contest and the immediate family members (spouse, recognized partner, parent, child, sibling and spouse or "step" of each) and those living in the same households of each such individual.
- d. Submission should be in .jpg, .gif, .png, TIFF, or .psd format and no larger than 4mb file size. Original project file indicating the logo and elements involved should be sent as contest entry. The submission should be at least 72 dots per inch (dpi). Submissions should not have any visible watermarks, signatures, or anything personally identifiable.

Once a Logo submission has been accepted for entry into the contest, the contestant's name and country may be publically identified at the sole discretion of the Contest Sponsors.

V. Selection of Winners:

Judging Criteria

All logos shall be pre-screened by the Contest Sponsor to ensure compliance with these Official Contest Rules and the Facebook Terms of Service before being posted to the Contest site. Afterwards, the logos will pass through panel judging to determine the winners. The Contest Sponsors reserve the right, in their sole and absolute discretion, to verify in the final analysis whether a potential finalist or potential winning logo submission has fully complied with these Official Contest Rules. The first round of judging will evaluate each submission using the following criteria:

- **60%: Relevancy to the theme** - Logo should clearly integrate the idea of partnership between the United States and Pakistan with the culture of Khyber Pakhtunkhwa and FATA.
- **20%: Technical Elements** – Logo will be judged for qualities of graphics, original concepts, composition, arrangement, perspective, etc.
- **20%: Creativity** - Level of artistic creativity; originality of idea.

Finalists

After the jury's decision, only one winner will be selected. The winning entry will be announced and posted on the Consulate's Facebook Page and site on April 10th. Winner may be publicly identified by name and country, at the sole discretion of the Contest Sponsors.

The Contest Sponsors reserve the right, in their sole and absolute discretion, to verify that a potential finalist or winner is in full compliance with Official Contest Rules before the

Contestant is recognized as a winner, and before awarding any prize. The inability of Contest Sponsors to contact a potential finalist or winner may result in disqualification and/or selection of an alternate finalist or winner from among all remaining eligible submissions.

VI. Prize:

The winners will be rewarded with an iPod touch (8 GB).

The winner must provide a valid mailing address where the prize is to be shipped. The Contest Sponsors are not responsible for any problems related to the shipping of the prize, including, but not limited to, theft, delay, damage, or destruction/accidental loss by the shipping carrier.

Contest Sponsors are not liable in the event that any portion of the Contest is cancelled due to weather, fire, strike, acts of war or terrorism, or any other condition beyond their control.

VII. Liabilities and Rights:

1. The Contest Sponsors and Platform Sponsor do not necessarily endorse any particular logo, messages, or advice expressed therein, and the Contest Sponsors expressly disclaim any and all liability in connection with the submitted logos, including disputes between collaborators related to a logo submission.
2. This contest and its sponsors do not permit copyright infringing activities or infringement of any other intellectual property rights, and Contest Sponsors reserve the right to remove and disqualify any submission they deem to be in violation of another party's copyright or other intellectual property right.
3. The Contest Sponsors reserve the right, at any time, to verify the validity of entries and of contestants and to disqualify any contestant deemed not in compliance or any entry deemed not in accordance with these Official Contest Rules. The Contest Sponsors also reserve the right to request further documentation, at their sole and absolute discretion, to verify eligibility and compliance with these Official Contest Rules. If a prize or any portion thereof, is unavailable, the Contest Sponsors, in their sole discretion, reserve the right to substitute the prize with another prize of equal or greater value and/or specification.
4. If this Contest is interfered or tampered with in any way by a Contestant, or a person acting on the Contestant's behalf, or, if, as a consequence of such interference, the Contest is not capable of being reasonably conducted in the manner anticipated by the Contest Sponsors, the Sponsors reserve the right, in their sole discretion and to the fullest extent permitted by law to disqualify any interfering Contestant and/or to modify, suspend, terminate or cancel the Contest.
5. In addition, the Contest Sponsors reserve the right, at any time and in their sole discretion, to disqualify and/or deem ineligible any individual who they reasonably believe (a) has failed to agree to the Official Contest Rules or has violated the Official Contest Rules; (b) has violated Facebook's terms of use; or (c) is acting in a bad faith, unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.
6. If for any reason the contest is not capable of running as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, the

Contest Sponsors reserve the right, at their sole discretion, to cancel, modify or terminate the Contest.

7. Contest Sponsors reserve the right to modify, suspend, terminate or cancel the contest, as appropriate, including due to any other reason beyond the control of the Contest Sponsors.
8. The conduct, judging and awarding of prizes for the Contest will be carried out in full compliance with applicable U.S. and local laws.
9. Neither Contest Sponsors nor Platform Sponsor is liable for any disputes between collaborators related to a logo submission
10. Contestants retain ownership of their logo. However, by submitting a logo to the contest, contestants grant Contest Sponsors and participating organizations with proper attribution through whatever means they deem appropriate, a worldwide, non-exclusive, royalty-free, sub-licensable and transferable license to use, reproduce, distribute, prepare derivative works of, and/or display the logo submission, in any media formats and through any media channels in perpetuity in connection with the activities and operations of the Contest.