



Press Release

Public Affairs Section

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U.S. Embassy Sponsors “TechCamp” Technology Training for Civil Society

LIMA, MAY 10, 2012 – U.S. Embassy Deputy Chief of Mission Michael J. Fitzpatrick today opened a two-day technology workshop at the Escuela de Administracion de Negocios for more than 50 civil society leaders. TechCamp Lima takes place May 10-11 and provides hands-on workshops and problem-solving sessions for leaders of civil society organizations.

TechCamps are part of U.S. Secretary of State Hillary Clinton’s Civil Society 2.0 initiative launched in 2009. The initiative supports the important work of civil society organizations worldwide in advancing democracy, social inclusion, economic development, human rights and other important objectives. In mostly small group sessions, TechCamp Lima participants will learn of new technologies to help solve their problems, receive hands-on training in simple technology tools, share ideas, and join the global TechCamp network for continued collaboration. TechCamps have been held in nine locations around the world, to date, including Peru. More than 350 civil society organizations from 50 countries have benefited.

TechCamps focus on helping civil society keep up with the fast pace of technological advancement. They bring together expert technology volunteers and civil society leaders to analyze their challenges and to propose practical solutions. TechCamp participants learn directly from experts how to successfully use available technology platforms to establish an online presence, build a brand identity, raise funds, alert members and conduct advocacy.

TechCamp is supported by the U.S. Department of State and the U.S. Embassy Lima. Local partners include the Escuela de Administracion de Negocios and Escuelab as well as 20 technology volunteers. More information can be found at www.techcampglobal.org.

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