



Press Release

Public Affairs Section

Embassy of the United States - March 12, 2012

Telephone: 434-3000 FAX: 434-0100

<http://peru.usembassy.gov>

U.S. Donated Motorcycles Help Alternative Development NGO Reach Farmers in the Field

TARAPOTO, MARCH 12, 2012 – The U.S. Embassy in Lima donated ten motorcycles to the Tarapoto-based Instituto de Cultivos Tropicales (ICT) that will enable its trainers and researchers to travel directly to the fields where area farmers are growing ICT-supported alternative crops in place of illegal coca. San Martin Regional President Cesar Villanueva Arévalo and U.S. Embassy Narcotics Affairs Section Chief Jeffrey Hovenier delivered the ten motorcycles valued at US\$ 38,000 at a ceremony at ICT's Juan Bernito station outside Tarapoto. ICT is a Peruvian non-governmental organization (NGO) that helps farmers in the regions of San Martin and Huánuco transition from illegal coca cultivation to legal alternative crops such as coffee and cacao. Operating since 1993, ICT activities include crop research to help increase productivity as well as marketing support to boost product sales and raise farmer incomes.

#