



A Message from **President Barack Obama**



Greetings to U.S. exhibitors and attendees from around the world participating in these prominent trade exhibitions.

Selected by the U.S. Department of Commerce as part of the U.S. Commercial Service's International Buyer Program, these prominent trade exhibitions are an excellent venue for developing new business. U.S. Commercial Service staff are here working diligently to connect U.S. companies with international buyers—providing leads, trade counseling and market research.

By opening new markets and promoting trade, we are creating new sales channels for U.S. products and services. The business relationships developed at these trade shows will help increase economic growth and create jobs throughout the United States.

I salute each of you for your commitment to excellence. Cooperation within the international business community gives all of us confidence for a bright economic future.

Best wishes for a successful event.

A handwritten signature of Barack Obama in black ink.