

GIST Tech Connect PAKISTAN

Connecting Technology Entrepreneurs,
Mentors & Investors Across Geographies

Tuesday, October 2, 2012

CoNX at the U.S. Department of State, Washington DC

from 7:30-9:30am EST / 16:30-18:30 PKT



Live audiences in Washington DC, Islamabad, Karachi and Lahore

Apply to attend: <http://tiny.cc/GISTTechConnect>



GIST Tech Connect Pakistan Speakers

U.S. SERIAL ENTREPRENEUR:

Jeff Hoffman, Co-Founder, Priceline & GIST Global
Advisory Group Member

PAKISTANI-AMERICAN VENTURE CAPITALIST:

Faysal Sohail, General Partner, CMEA Capital

U.S. VENTURE DOING BUSINESS WITH PAKISTAN:

Matt Cooper, VP of Corporate Operations, oDesk

MODERATOR:

Ovidiu Bujorean, Manager, GIST Initiative, CRDF
Global

At the video conference you will:

- Learn from the co-founder of Priceline about how to make a billion-dollar idea a reality
- Hear from the founder of CMEA Capital about his extensive investing experience in Silicon Valley
- Listen to inspiring stories of GIST Pakistani entrepreneurs
- Connect and ask questions to the experts
- Get involved with GIST and MIT Enterprise Forum

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Related Activity: Imagine yourself in Silicon Valley for 6 weeks building your venture. Make it a reality by applying for the [GIST Tech-I Competition](#). Deadline Sept. 24

GIST Tech Connect Pakistan Panelists



Jeff Hoffman, Co-founder, Priceline

Jeff Hoffman is an accomplished entrepreneur and innovator in the fields of Internet, e-commerce, and entertainment. He launched his first software company while still a student at Yale University. Mr. Hoffman has founded and grown a series of successful startup companies in his career, guiding his companies to both acquisitions and public offerings. For his efforts, he received a Lifetime Achievement Award in Entrepreneurship from the National CEO Council in 2010. He was also inducted into the Hall of Fame for Entrepreneurs by the International Association of College Entrepreneurs in 2010.

Mr. Hoffman is a founder and partner in ColorJar, a venture accelerator firm that helps entrepreneurs and small business owners launch and grow new business ventures. In this capacity, he works as a virtual CEO with startup companies all over the world to help turn great ideas into profitable businesses. Mr. Hoffman is perhaps best known as a founder and CEO in the Priceline.com family of companies, where he led the development and launch of Priceline's consumer company (Priceline YardSale).



Faysal Sohail, Venture Capitalist, CMEA Capital

Faysal Sohail joined CMEA Capital in 2002 as a General Partner, bringing with him more than a decade of senior executive experience in engineering, marketing, business development and building startups. Since 2002, he has led venture capital funding to several key startups in both the energy and technology sectors. He currently serves on the board of directors of AirTight Networks, NEA-Indo US Ventures, Evolution Robotics and Multigig. Previously, Mr. Sohail served on A123 Systems board as an observer and Board of Applied Wave Research.

Before joining CMEA, Mr. Sohail helped to build three companies – Cadabra Design Automation (merged with Numerical Technologies), Silicon Architects (merged with Synopsis; SNPS) and Actel Corporation – all of which became successful through IPO, merger or acquisition. Mr. Sohail holds a Bachelor of Science degree in Computer Engineering from the University of Illinois, Urbana-Champaign, where he also served on the College of Engineering Advisory Board. Mr. Sohail currently serves on the Advisory Board of Illinois Venture Investors & Entrepreneurs Forum. In 2011, Mr. Sohail joined the board of American Pakistan Foundation, an organization dedicated to catalyzing long-term economic development and social change in Pakistan by engaging the diaspora and the private sector and by building partnerships with key stakeholders in the U.S. and Pakistan.



Matt Cooper, Vice President of Marketplace Operations, oDesk

Matt Cooper has more than a decade of executive operating experience in both startups and Fortune 500 companies. As a member of the executive team at Accolo, Inc., a recruiting services and technology firm, he grew the business from one employee into one of the top 50 companies on the Inc 500 list. He also co-founded a boutique strategic consulting firm for ramping early-stage companies and started his career in investment banking at JPMorgan Securities. Mr. Cooper puts his finance, operations, and strategy expertise to work leading oDesk's risk management, customer support and services, and marketplace operations teams. Under his stewardship,

customers are getting the support they need to succeed on oDesk.

Moderator



Ovidiu (Ovi) Bujorean, Innovation Program Manager for the GIST Initiative and Vice chairman MIT Enterprise Forum of Washington DC & Baltimore

Ovidiu Bujorean is Innovation Program Manager for the GIST Initiative. He also serves as an Advisor to the MIT Portugal Entrepreneurship and Innovation Initiative. Previously, he was the Senior Associate at Rudyard Partners, a private equity firm focused on investing in consumer technology opportunities for the global marketplace. Mr. Bujorean managed a \$600k UNDP e-government Project for the Romanian Presidency. He also worked with Gemini

Consulting, Deutsche Post Consulting, and BCG. Mr. Bujorean also founded and led LEADERS, an organization who impacted the lives of approximately 10000 young leaders and entrepreneurs in Romania and Southern-Eastern Europe. He currently serves on the Advisory Board of The Capital Network, AIESEC DC and as a judge in the competition Startup Chile. He is a graduate of the MIT Sloan School of Management MBA program and the Sloan Entrepreneurship and Innovation program in Technology. He also holds an MPA degree from the Harvard Kennedy School, an MA in Organizational and Business Psychology and an MA in Governance and Institutional Development. He holds a BA in trade from Academy of Economic Studies in Bucharest. He served two terms as the National President of AIESEC in Romania.

GIST Tech Connect Pakistan Partners



About The GIST Initiative

The Global Innovation through Science and Technology (GIST) initiative is one of CRDF Global's programs that advances entrepreneurship through global networking, skill-building, mentorship and seed funding with a geographic focus on the Middle East, North Africa and Asia regions. The GIST Initiative forges links at the individual and institutional levels among technology entrepreneurs, angel investors, and the marketplace to improve quality of life through economic prosperity. The GIST Initiative is implemented by CRDF Global and funded by the U.S. Department of State. www.gistinitiative.org



About CRDF Global

CRDF Global is a private, nongovernmental nonprofit organization committed to promoting peace and prosperity through science and technology. Its innovation and entrepreneurship-focused programs develop technology commercialization capabilities and sustaining networks abroad. CRDF Global's innovation activities include the Global Innovation through Science and Technology (GIST) Initiative which is geographically focused on the Middle East/North Africa and Asia regions, and the Central Asian Technology Entrepreneurship Program, the Science and Technology Entrepreneurship Program and the Technology Entrepreneurship Development Program which are geographically focused in Eurasia. The programs advance entrepreneurship through global networking, skill-building, mentorship and seed funding. www.crdfglobal.org



About The U.S. Department of State

The United States Department of State is committed to shaping and sustaining a peaceful, prosperous, just, and democratic world and fostering conditions for stability and progress for the benefit of people everywhere. One important way that the Bureau of Oceans and International Environmental and Scientific Affairs (OES) achieves this objective is by managing innovative programs that equip the next generation of scientists, engineers, and technical entrepreneurs with the skills to succeed. Using the digital diplomacy capabilities of the CO.NX studio, GIST builds networks between people throughout the Middle East, North Africa, and Asia to develop scientific and innovation capacity. Please visit the OES website for more information on Bureau activities. www.state.gov/e/oes/index.htm



About MIT Enterprise Forum Pakistan

MIT Enterprise Forum Pakistan's mission is to improve the economic wellbeing of the people of Pakistan through development of an Entrepreneurship Promotion Program for Pakistan. This is in line with the MITEF global mission which is the promotion, formation and growth of innovative and technologically-oriented companies through specialized executive education programs. Through these programs, the Forum provides networking, leadership opportunities, and life-long connections to MIT while showcasing MIT's role in entrepreneurship in communities around the world. <http://mitef-pakistan.org/>

About MIT Enterprise Forum Washington DC and Baltimore

The MIT Enterprise Forum is a global network of 28 worldwide chapters that builds connections to technology entrepreneurs and to the communities in which they reside. It collaborates with hundreds of corporate and education organizations that connect technology entrepreneurs with resources which makes the commercialization of technology faster and easier. The MIT Enterprise Forum Washington/Baltimore Chapter holds entrepreneurship events throughout the region, including events at embassies. <http://mitefdc.org>

