

# PARTICIPATION INVITATION

## Automechanika Dubai 2013



The U.S. Commercial Service of the American Embassy is organizing a delegation to the Automechanika 2013, which will be held in Dubai, UAE from June 11-13, 2013. We invite you to be a member of the first annual delegation to Automechanika. Our “International Buyer Program” is a vehicle for businessmen from the Sultanate of Oman to meet with American companies exhibiting in one of the most important event in the Middle East and Africa region for the Automobile sector.

### About Automechanika

With the steady growth in the automotive parts industry in the region, Automechanika Dubai plays a crucial role in the economy of the Middle East & Africa region. Exhibitor numbers hit an all-time high at Automechanika Middle East 2012, with 1,324 exhibitors (90% international) from 56 countries.

Automechanika Dubai is split into 5 distinct product sections:

- Parts & Systems
- Repair & Maintenance
- Tyres & Batteries
- Service Station & Car Wash
- Accessories & Tuning



2012 Visitors  
20,715 Visitors from  
120 Countries  
52% International Visitors

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1,324 Exhibitors from  
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### What we can offer free-of-charge:

- *Pre-registration for the show and badges;*
- *Advance hotel reservations, to avoid possible delays and guarantee competitive rates;*
- *Inclusion in the Official Delegation Pamphlet, outlining your firm’s profile and objectives, which will be distributed to U.S. exhibitors at the show;*
- *Assistance in arranging and scheduling appointments with U.S. companies at the show.*

### **Deadline:**

Please start the registration process by **completing and returning the attached registration form by May 12, 2013** to avoid any delays. For further information about this mission, please contact: Ms. Ida Mathew, E-mail: [MathewIS@state.gov](mailto:MathewIS@state.gov), Tel: 968-2464-3784.