

UNITED STATES EMBASSY THE HAGUE
PRESS OFFICE
Tel: 070 - 3102437



June 7, 2016
Press Release

2016 Global Entrepreneurship Summit delegates from the Netherlands

U.S. Embassy The Hague is pleased to announce that innovative Dutch entrepreneurs Ms. Laura Klauss and Mr. Yosef Safi Harb will participate in the 2016 Global Entrepreneurship Summit, which will take place June 22-24, 2016 in Palo Alto, California.

The Global Entrepreneurship Summit brings together more than 700 inspiring entrepreneurs and investors from around the world, creating new opportunities for investment, partnership, and collaboration.

The entrepreneurs will be joined by U.S. government officials, including President Barack Obama, Secretary of Commerce Penny Pritzker, Administrator of the Small Business Administration Maria Contreras-Sweet, Administrator of USAID Gayle Smith, Ambassador at-Large for Global Women's Issues Catherine Russell, and Under Secretary of State for Public Diplomacy and Public Affairs Richard Stengel.

This Summit is the seventh in a series previously hosted by the United States and the governments of Turkey, the United Arab Emirates, Malaysia, Morocco, and Kenya. In bringing the Summit back to the United States, President Obama highlights his commitment to building bridges that help us tackle global challenges together.

Laura Klauss

Laura Klauss is the co-founder and co-owner of the Rotterdam-based *Better Future Factory* (BFF), a sustainable innovation and engineering studio. *BFF's* mission is to make system change and create a better future. It is specialized in circular economy models with a deep knowledge of the growing plastic waste problem.

(<http://www.betterfuturefactory.com>).

Yosef Safi Harb

Yosef Safi Harb is the Founder of *Happitech* in Amsterdam. *Happitech* helps heart patients to detect heart arrhythmias using only your smartphone, allowing anyone with a smartphone to monitor their condition, accelerate the diagnosis time and easily communicate with their cardiologist remotely. Atrial Fibrillation Arrhythmia is a condition that affects 2.5 percent of the world's population and contributes to 15-20% of all strokes.

Learn more about the **Global Entrepreneurship Summit** at www.GES2016.org.
Join the online conversation using #GES2016, and follow us on Twitter at [@ges2016](https://twitter.com/ges2016) and
Instagram at [ges2016](https://www.instagram.com/ges2016).