



INVITATION

**WORKS!**

*A conference on diversity, youth and jobs*

**March 22 & 23, 2011**

De Bazel Conference Center  
3rd floor  
Vijzelstraat 32  
Amsterdam

Organized by  
The John Adams Institute  
In cooperation with  
The U.S. Embassy The Hague  
and the United States Department of State

# Everybody Works!

## *A workshop on diversity, youth and jobs*

“Everybody Works!” is a hands-on conference and workshop that explores practical ways in which to connect diverse youth to labor opportunities in the private and public sectors. Organized by the John Adams Institute in cooperation with the United States Embassy and the U.S. Department of State, the conference will start with an overview of the situation and challenges in the Netherlands, the United States and Europe, followed by presentations on best practices from officials and NGOs from the Netherlands, Germany, France, Ireland and the United States, among other countries.

“Everybody Works!” sees diversity as a positive aspect of a globalized world and a vital element in bringing prosperity and innovation to society. Minority youth face significant barriers in entering the labor market. By discussing diversity in ways that range from the “big picture” to practical approaches and successful programs, “Everybody Works!” hopes to foster the growth of a network of people committed to bringing diversity to the workplace and empowering future generations.

Moderator: Harry Starren, De Baak

**March 22, 2011** Merbau Room, 3<sup>rd</sup> floor, De Bazel Conference Center

17:30-19:00 Welcome reception hosted by H.E. Fay Hartog Levin, U.S. Ambassador to the Netherlands.

**March 23, 2011** Koningzaal, 3<sup>rd</sup> floor, De Bazel Conference Center

### **MORNING PROGRAM:** Overview--Youth, Diversity and the Workplace

09:00-09:30 Coffee and registration.

09:30-09:40 **Welcome** by Russell Shorto, Director, John Adams Institute.

09:40-09:50 **Opening** by H.E. Fay Hartog Levin, U.S. Ambassador to the Netherlands.

09:50-10:10 U.S. Government Perspective on Workforce Diversity. Spencer Boyer, Deputy Assistant Secretary, Bureau of European Affairs, U.S. Department of State.

10:10-10:30 **Workforce Diversity:** How the Netherlands Does It. Andrée van Es, Deputy Mayor, City of Amsterdam.

10:30-11:00 Q & A.

11:00-11:15 Break.

11:15-11:35 **Workforce Diversity:** How the U.S. Private Sector Does It. Raymond Arroyo, Chief Diversity Officer, Aetna.

11:35-11:55 **Best Practice Holland:** Champs on Stage. Riette Blacquiere, Executive Director, AmCham Netherlands.

11:55-12:15 Best Practice Holland:  
DutchVersity-Hi5. Dionne Abdoelhafiezkhani, Director, DutchVersity-Hi5.

12:15-12:45 Q & A.

12:45-13:45 Lunch.

**AFTERNOON PROGRAM: Best Practices--Connecting Youth to the Workplace**

- 13:45-14:05 **Best Practice Ireland:** Perspectives on Entrepreneurship and Minority Youth. Thomas Cooney, Director, Dublin Institute of Technology's Institute for Minority Entrepreneurship.
- 14:05-14:15 Q & A.
- 14:15-14:35 **Best Practice Germany:** Diversity in the Workplace. Karen Bel, Political/Economic Counselor, U.S. Consulate Hamburg, and Honey Deihimi, Lower Saxony Integration Commissioner.
- 14:35-14:45 Q & A.
- 14:45-15:00 Break.
- 15:00-15:20 **Best Practice France:** NGO ADIVE/Agency for Diversity in Entrepreneurship. Majid El Jarroudi, Director.
- 15:20-15:30 Q & A.
- 15:30-16:30 General Q & A with all presenters / wrap-up session.
- 16:30-17:00 Guided tour of historic building De Bazel.

**PLEASE CONFIRM YOUR PARTICIPATION IN THE CONFERENCE TO THE FOLLOWING EMAIL ADDRESS: [info@john-adams.nl](mailto:info@john-adams.nl)**

