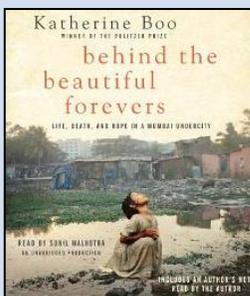
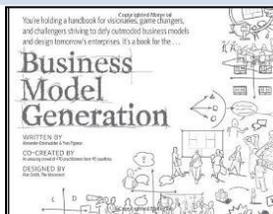


Recent Additions - April 2012



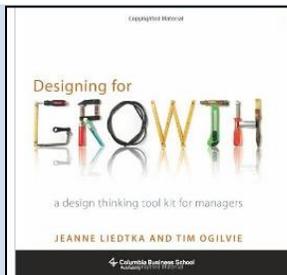
Behind the Beautiful Forevers: Life, death, and hope in a Mumbai under city by Katherine Boo

In this fast-paced book, based on three years of uncompromising reporting, a bewildering age of global change and inequality is made human. *Annawadi* is a makeshift settlement in the shadow of luxury hotels near the Mumbai airport, and as India starts to prosper, Annawadians are electric with hope. With intelligence, humor, and deep insight into what connects human beings to one another in an era of tumultuous change, *Behind the beautiful* carries the reader headlong into one of the twenty-first century's hidden worlds, and into the lives of people impossible to forget.



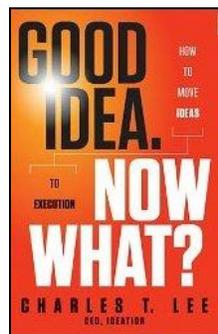
Business Model Generation: A Handbook for Visionaries, Game Changers, and Challengers by Alexander Osterwalder & Yves Pigneur

Offers tools and techniques to systematically understand, design, and implement new business models and renovate and rework old models.



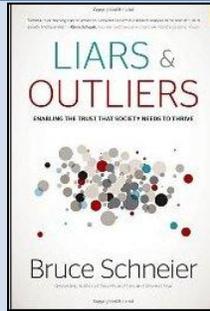
Designing for Growth: A Design Thinking Toolkit for Managers by Jeanne Liedtka & Tim Ogilvie

This isn't book of answers. It's a book of questions, of how to choose the best ones and get customers and partners to answer them. That's the crux of design thinking: the simple organizing framework of what is? What if? What wows? What works? It's new mantra for innovation and growth.



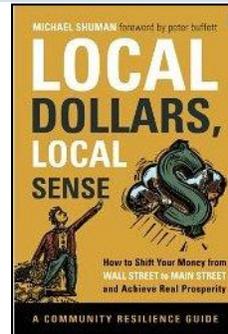
Good Idea. Now What: How to Move Ideas to Execution by Charles T. Lee

In Good Idea. Now What? readers will discover some of the essential values and principles that guide successful idea-makers, including the leveraging of mixed environments for creativity, working through resistance and setbacks, developing a practical plan for implementation that works, navigating collaborative opportunities, and communicating your idea to make it truly remarkable. The book offers systematic advice for moving your ideas to execution. It will show you: The fundamental elements of a good idea Tangible pathway to follow after initial inspiration.



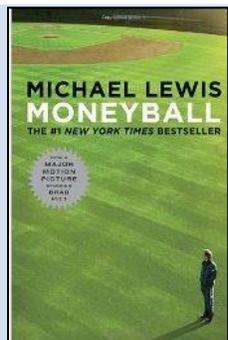
Liars and Outliers: Enabling the Trust that Society Needs to Thrive by Bruce Schneier

In this book the author argues, society requires trust in order to function. Describes how society creates and maintains that trust through societal pressures, and discusses what happens when those pressures fail.



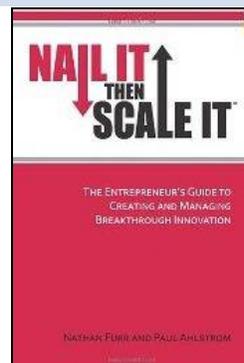
Local Dollars, Local Sense: How to Shift Your Money from Wall Street to Main Street and Achieve Real Prosperity--A Resilient Communities Guide by Michael Shuman

In this book Michael Shuman shows how even unaccredited investors – nearly 99% of Americans – can put their money into building local businesses and resilient regional economies, and profit in the process. Local Dollars, Local Sense delivers the most thorough overview available of local investment options, explains obstacles, and profiles the investors and entrepreneurs who have paved the way in this revolutionary approach to protecting your financial future and that of your community.



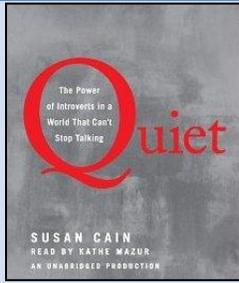
Moneyball by Michael Lewis

The story is based on small group of undervalued professional baseball players and executives, many of whom had been rejected as unfit for the big leagues, who had turned themselves into one of most successful franchises in Major league Baseball. Billy Beane, the Oakland A's General Manager, is leading a revolution. *Moneyball* is a quest for the secret of success in baseball and a tale of the search for new baseball knowledge – insights that will give the little guy who is willing to discard old wisdom the edge over big money.



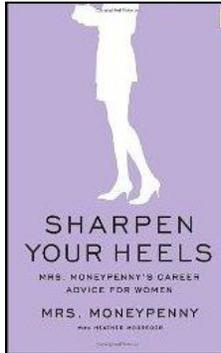
Nail It then Scale It: The Entrepreneur's Guide to Creating and Managing Breakthrough Innovation by Nathan Furr & Paul Ahlstrom

Why do most new businesses fail, yet a few entrepreneurs have a habit of winning over and over again? The shocking discovery of years of research and trial is that most startups fail by doing the “right thing,” but doing them out of order. *Nail it Then Scale it* method is based on pattern recognition of the timeless principles and key practices used by successful entrepreneurs to repeatedly innovate.



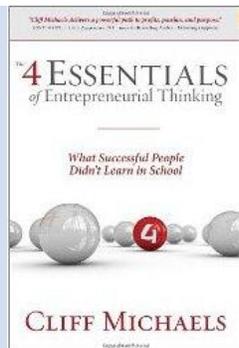
Quiet: The Power of Introverts in a World That Can't Stop Talking by Susan Cain

At least one-third of the people we know are introverts. They are the ones who prefer listening to speaking, reading to partying; who innovate and create but dislike self-promotion; who favor working on their own over brainstorming in teams. Although they are often labeled “quiet,” it is to introverts that we owe many of the great contributions to society – from van Gogh’s sunflower to the invention of the personal computer.



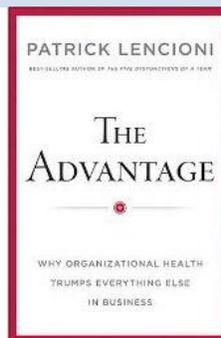
Sharpen Your Heels: Mrs. Money Penny's Career Advice for Women by Mrs. Money Penny & Heather McGregor

In this lively yet practical guide, *Mrs. Money Penny* offers advice that will equip women with tools for their climb to the top. In addition to drawing on her own experiences, she interviewed many top female executives for their best tips and anecdotes.



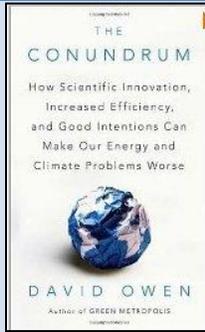
The 4 Essentials of Entrepreneurial Thinking: What Successful People Didn't Learn in School by Cliff Michaels

Author Cliff Michaels takes us on an inspirational journey while capturing the passion and wisdom of extraordinary people. On the cutting edge of life and business strategies for over 20 years, Cliff suggests we all benefit from a real-world MBA – your Master’s in Basic Abilities. This fact-paced book raises the bar for learning success principles.



The Advantage: Why Organizational Health Trumps Everything Else In Business by Patrick M. Lencioni

This is the promise of *The Advantage*, Patrick Lencioni’s bold manifesto about the most unexploited opportunity in modern business. In his immensely readable and accessible style, Lencioni makes the case that there is no better way to achieve profound improvement in an organization than by attacking the root causes of dysfunction, politics, and confusion.



The Conundrum by David Owen

Hybrid cars, fast trains, compact fluorescent light bulbs, and solar panels, carbon offsets: everything you've been told about being green is wrong. The quest for a breakthrough battery or a 100 mpg car is a dangerous fantasy. We are consumers, and we like to consume greenly and efficiently. David Owen's elegant narrative, filled with fascinating information and anecdotes, takes you through the history of energy and the quest for efficiency.



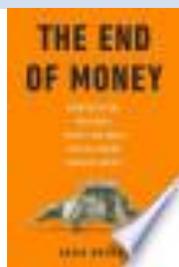
The Coolest Startups in America (Volume 1) by Doreen Bloch

Cool startups are about innovative thinking, a knack for the neat, and something "wow" about which to talk. Don't wait another second to start up your discovery of the Coolest Startups in America.



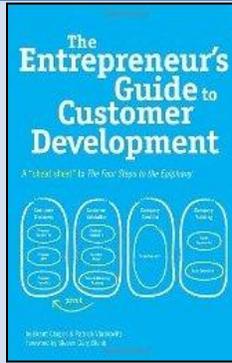
The Eagle and the Elephant: Strategic Aspects of US-India Economic Engagement by Raymond E. Vickery

The Eagle and the Elephant shows how economic engagement directly affects U.S. cooperation with India on strategic issues. Through case studies of major efforts, including civil nuclear cooperation, services outsourcing, antiterrorism, and electricity generation and the environment, Raymond E. Vickery Jr. presents both successful and unsuccessful instances of complex collaborations between the two nations.



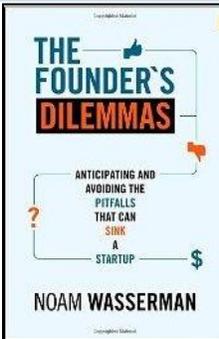
The End of Money: Counterfeiters, Preachers, Techies, Dreamers--and the Coming Cashless Society by David Wolman

"The age of paper dollars and metal coins is coming to a close. In *The End of Money*, David Wolman introduces the people, technologies, and trends powering this shakeup, taking us to hotspots of the cashless revolution.



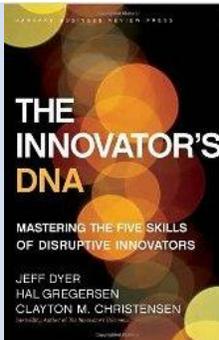
The Entrepreneur's Guide to Customer Development: A cheat sheet to The Four Steps to the Epiphany by Brant Cooper & Patrick Vlaskovits

This book about Customer Development is written in a conversational tone and avoids extraneous fluff. Authors Cooper and Vlaskovits have integrated the thinking of leading customer development practitioners and evangelists. It does a great job of laying out general principles and suggesting specific, highly actionable tactics.



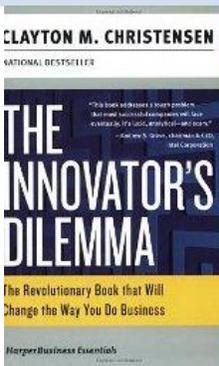
The Founder's Dilemmas: Anticipating and Avoiding the Pitfalls That Can Sink a Startup by Noam Wasserman

The Founder's Dilemmas is the first book to examine the early decisions by entrepreneurs that can make or break a startup and its team. Drawing on a decade of research, Noam Wasserman reveals the common pitfalls founders face and how to avoid them.



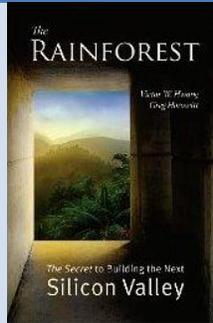
The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators by Jeff Dyer, Hal Gregersen & Clayton M. Christensen

The Innovator's DNA: Mastering the Five Skills of Disruptive Innovators build on what we know about disruptive innovative to show how individuals can develop the skills necessary to move progressively from idea to impact.



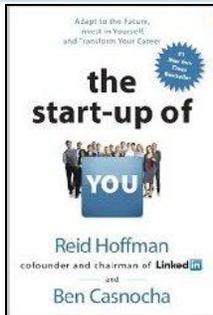
The Innovator's Dilemma: The Revolutionary Book That Will Change the Way You Do Business by Clayton M. Christensen

In this revolutionary bestseller, innovation expert Clayton M. Christensen says outstanding companies can do everything right and still lose their market leadership – or worse, disappear altogether. And not only does he prove what he says, but he tells others how to avoid a similar fate.



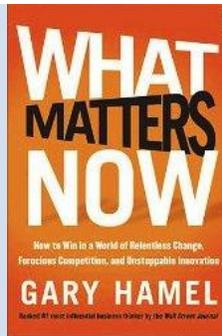
The Rainforest: The Secret to Building the Next Silicon Valley by Victor W. Hwang & Greg Horowitz

Discover the answers in this groundbreaking book from two of the world's leading experts at the intersection of venture capital and global development. Victor W. Hwang and Greg Horowitz propose a radical new theory to explain the nature of innovation ecosystems human networks that generate extraordinary creativity and output.



The Start-up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career by Reid Hoffman & Ben Casnocha

This book isn't about cover letters or resumes. Instead, you will learn the best practices of Silicon Valley start-ups, and how to apply these entrepreneurial strategies to your career.



What Matters Now: How to Win in a World of Relentless Change, Ferocious Competition, and Unstoppable Innovation by Gary Hamel

In this book the author Hamel plea's to rethink the fundamental assumptions about management. The five paramount issues- values, innovation, adaptability, passion and ideology are discussed in this book.