

Date: December 20, 2012



Event : US Marines and Santa Claus entertain children

Caption : A Santa Claus is assisted by officers of the US Marine, as they entertain children during Toys for Tots, a US Marine initiated Christmas program for underprivileged children, in Mumbai, India on December 20, 2012. Several US Marines along with Santa Claus, interacted and mingled with the children, presented them with gifts, books and also read to them. (Shripad Naik/SOLARIS IMAGES)



Event : US Marines and Santa Claus entertain children

Caption : A Santa Claus is assisted by officers of the US Marine, as they entertain children during Toys for Tots, a US Marine initiated Christmas program for underprivileged children, in Mumbai, India on December 20, 2012. Several US Marines along with Santa Claus, interacted and mingled with the children, presented them with gifts, books and also read to them. (Shripad Naik/SOLARIS IMAGES)



Event : US Marines and Santa Claus entertain children

Caption : A woman officer of the US Marines, entertains children during Toys for Tots, a US Marine initiated Christmas program for underprivileged children, in Mumbai, India on December 20, 2012. Several US Marines along with Santa Claus, interacted and mingled with the children, presented them with gifts, books and also read to them. (Shripad Naik/SOLARIS IMAGES)



Event : US Marines and Santa Claus entertain children

Caption : A Santa Claus is assisted by officers of the US Marine, as they entertain children during Toys for Tots, a US Marine initiated Christmas program for underprivileged children, in Mumbai, India on December 20, 2012. Several US Marines along with Santa Claus, interacted and mingled with the children, presented them with gifts, books and also read to them. (Shripad Naik/SOLARIS IMAGES)



Event : US Marines and Santa Claus entertain children

Caption : A woman officer of the US Marines, entertains children during Toys for Tots, a US Marine initiated Christmas program for underprivileged children, in Mumbai, India on December 20, 2012. Several US Marines along with Santa Claus, interacted and mingled with the children, presented them with gifts, books and also read to them. (Shripad Naik/SOLARIS IMAGES)

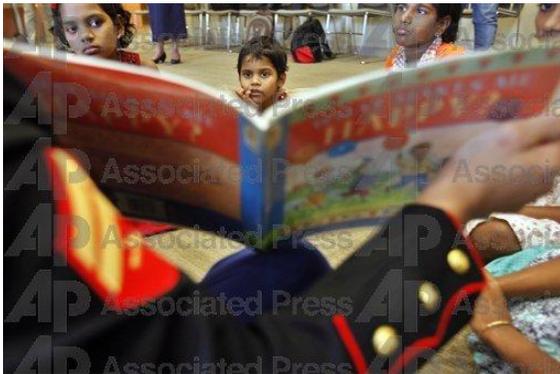


Event : US Marines and Santa Claus entertain children

Caption : A Santa Claus is assisted by officers of the US Marine, as they entertain children during Toys for Tots, a US Marine initiated Christmas program for underprivileged children, in Mumbai, India on December 20, 2012. Several US Marines along with Santa Claus, interacted and mingled with the children, presented them with gifts, books and also read to them. (Shripad Naik/SOLARIS IMAGES)



Members of the U.S. Marine Corps, in uniform, pose with underprivileged children after they distributed **toys** and books to them during a “**Toys for Tots**” program as part of Christmas celebrations, in Mumbai, India, Thursday, Dec. 20, 2012. The “**Toys for Tots**” program is a U.S. Marine Corps tradition which began in 1947 by a group of Marine reservists. The program serves underprivileged children across the United States and around the world. (AP Photo/Rajanish Kakade)



A U.S. Marine Corps staff member, in uniform, shows a book to the underprivileged children after distributing toys and books to them during “**Toys for Tots**” program as part of Christmas celebrations, in Mumbai, India, Thursday, Dec. 20, 2012. “**Toys for Tots**” program is a U.S. Marine Corps tradition which began in 1947 by a group of Marine reservists. The program serves underprivileged children across the United States and around the world. (AP Photo/Rajanish Kakade)



The U.S. Marine Corps staff members distribute toys and books to underprivileged children during “**Toys for Tots**” program as part of Christmas celebrations, in Mumbai, India, Thursday, Dec. 20, 2012. “**Toys for Tots**” program is a U.S. Marine Corps tradition which began in 1947 by a group of Marine reservists. The program serves underprivileged children across the United States and around the world. (AP Photo/Rajanish Kakade)

JINGLE BELT IT OUT

Melodic and melt the heart stuff in this, the season to be jolly

MARINES ARE SIMPLY SOFTIES AT HEART

So now that 'tis the time for giving and forgiving, the tough guy US Marines are going to show their soft side with a Toys for Tots US Marine initiative today afternoon at the US Consulate at Bandra Kurla Complex. In association with a Non-Governmental Organization (NGO) called Bookwallah Organization, the Marines are set to play host to 40 underprivileged children at the Consulate. The US Marines, dressed in uniform, will interact and mingle with the kids presenting them with gifts and books and reading to them too. With this, the Marines are continuing a 'Toys for Tots' tradition founded in 1947 by a group of Marine reservists. The program serves



NO HAAS-LES: Peter Haas, Consul General of the US in Mumbai will be present to lend support to the event

underprivileged children across the United States and around the world, while Bookwallah's mission is to collect and distribute children's storybooks, set up libraries,

and spread the joy of reading to children of orphanages and children's homes throughout the world. All in the spirit of Christmas. Some heartwarming ho ho ho to that.

THE TIMES OF INDIA

Date: December 21, 2012
Circulation: 700,000

Edition: Mumbai

Language: English
Page: 9

CHRISTMAS SPIRIT IN UNIFORM

Uma Kadam



MARINE DRIVE: US defence personnel celebrate Christmas with underprivileged children at the US consulate on Thursday. The celebration was part of 'Toys for Tots', a US Marine Corps programme conducted around the world



PLAYING SANTA

Members of the Marine Corps Detachment from the US Consulate General in Mumbai, in partnership with Bookwallah, distribute toys and books to underprivileged children at BKC on Thursday. The 'Toys for Tots' programme, a US Marine Corps tradition started in 1947, reaches out to children across the world.

PRADIP DAS

Afternoon

DESPATCH & COURIER

Date: December 21, 2012
Circulation: 70,000

Edition: Mumbai

Language: English
Page: 1



Vishwanath Sallian | ADC

American Santa

In association with Bookwallah Organization, the U.S. Marines hosted 'Toys for Tots' program with around 35-40 underprivileged children at the U.S. Consulate at the Bandra-Kurla Complex. The U.S. Marines, in their uniform, interacted and mingled with the children and presented them with gifts, books and read to them. 'Toys for Tots' is a U.S. Marine Corps tradition, founded in 1947 by a group of Marine reservists wherein a program serves underprivileged children across the United States and around the world.

THE ASIAN AGE

Date: December 21, 2012
Circulation: 200,000

Edition: Mumbai

Language: English
Page: 2



नवभारत टाइम्स
Navbharat Times

Date: December 21, 2012
Circulation: 50,000

Edition: Mumbai

Language: Hindi
Page: 3



क्रिसमस से पहले मुंबई में
अमेरिकन मरीन कोर्प के
सदस्यों ने जरूरतमंद बच्चों
को किताबों और खिलौने
बांटकर मदद की। मरीन कोर्प
ने यह परंपरा 1947 में शुरू
की थी जिसके तहत अमेरिका
और दुनियाभर में जरूरतमंद
बच्चों की मदद की जाती है।

Photo caption – U.S. Marine guards organized ‘Toys for Tots’ program in association with the Bookwala organization at the U.S. Consulate’s Bandra-Kurla complex facility.



બાન્દ્રા-કુર્લા કોમ્પ્લેક્સમાં યુ.એસ. કોન્સુલેટ ખાતે ૪૦ ગરીબ બાળકો માટે બુકવાલા સંસ્થાના સહયોગથી યુ.એસ. મરીન્સે ‘ટોય્ઝ ફોર ટોટ્સ’ નામના કાર્યક્રમનું આયોજન કર્યું હતું

ગુજરાત સમાચાર

GUJARAT SAMACHAR

Date: December 22, 2012
Circulation: 400,000

Edition: Mumbai

Language: Gujarati
Page: Mumbai Supplement

Photo caption – Teacher Commando!

A U.S. Marine female commando reads from a book for the underprivileged children at a Christmas party organized for these kids at the U.S. Consulate's Bandra-Kurla complex facility.



ટીચર કમાન્ડો?

નાતાલનિમિત્તેયુએસ મરીન કમાન્ડોની એક મહિલા કમાન્ડોના મોઢે રસપૂર્વક વાર્તા સાંભળી રહેલા ગરીબ વર્ગના ભૂલકાઓના ચહેરા પર જેટલો આનંદ છવાયેલો જોવા મળે છે તેના કરતાં વધુ ખુશી આ કમાન્ડોના ચહેરા પર દેખાઈ રહી છે.

Date: December 20, 2012
Circulation: 400,000

Edition: Mumbai

Language: Gujarati
Page: 16

Photo caption – Kind Commandos

The U.S. Marine Guards at the U.S. Consulate's Bandra-Kurla complex facility distributed Christmas gifts to the underprivileged children as part of 'Toys for Tots' program; a tradition established U.S. Marine commandos in 1947 in America.

૧૬ ગુજરાત સમાચાર



કાર્પેન્ટકમાન્ડો: નાતાલનો તહેવાર આવી રહ્યો છે એ નિમિત્તે બાંદરા- કુર્લા કોમ્પ્લેક્સમાં આવેલી અમેરિકન કોન્સ્યુલેટમાં ગુરુવારે યુએસ મરીન કમાન્ડો તરફથી સમાજના આર્થિક રીતે પછાત વર્ગના બાળકો માટે 'ટોય્ઝ ફોર ટોટ્સ' કાર્યક્રમ યોજાયો હતો અને સાંતાકલોઝ દાદાએ રમકડાની ભેટો આપી હતી. યુએસ મરીન કમાન્ડો સમાજ પ્રત્યેનું ઋણ અદા કરવાની આ પ્રથા ૧૯૪૭થી નિભાવે છે. (તસવીર: પ્રસાદ લોકે)