U.S. CONSULATE GENERAL Mumbai

Theme of the month
PEACE AND SECURITY

SEPTEMBER 2013

New Approach Curbs Crime in High Point, North Carolina

By Lauren Monsen

High Point Police Chief Marty Sumner, flanked by volunteers from a local church, attends a lunch for police department staffers hosted by community members.

Washington — A few years ago, the city of High Point, North Carolina, had a seemingly intractable problem: neighborhoods with persistently high levels of crime, driven by open-air drug markets that were unresponsive to traditional policing methods.

Jim Fealy (the city's police chief from 2003 until his retirement in early 2012) and colleague Marty Sumner (who succeeded Fealy in February) were looking for an alternative to the arrest-and-incarcerate law enforcement approach. They had seen that new dealers quickly replaced the ones in jail, and that the original offenders resumed dealing as soon as they were released.

So Fealy and Sumner consulted David Kennedy, a New York–based criminologist. Kennedy had devised a policing strategy known as focused deterrence, which concentrates enforcement on chronic violent offenders in local "hot spots" (high-crime areas), thereby reducing gun violence.

Working closely with Kennedy, "we took his model and adjusted it to suit the dynamics of drug markets," Fealy said. "High Point is where the drug-market intervention [DMI] approach was first introduced. I refer to David Kennedy as the mad scientist, and we're his laboratory."

Dismantling open-air drug markets is essential, according to Kennedy, because such markets promote robbery, burglary and other crime by addicts. While violent offenders must be taken off the streets, many nonviolent drug dealers can still be reached, Kennedy says.

Kennedy "was the first to propose this set of ideas to us and said no other [police] department had tried to turn the theory into an operation," Sumner recalled. "We were immediately interested."

Drug-market interventions are carefully planned and executed: First, nonviolent dealers are identified and invited to a "call-in" meeting with police, social service providers, community leaders and influential figures in the dealers' lives (including relatives and neighbors). Dealers are advised that they will not be arrested and that the meeting is for their benefit, but that nonattendance will have consequences.

At the meeting, dealers are confronted by family members and told that they are loved, but that their conduct will not be tolerated. Police tell dealers that although there's enough evidence to prosecute them, their case files will be "banked" if the dealing stops.

GETTING THE COMMUNITY INVOLVED

Community members were receptive to the idea of drug-market interventions "after we dealt with some baggage," Fealy said.

Areas plagued by drug markets "are almost universally minority communities, mostly African American," he added. Because of racial tensions and distrus between police and local residents, "we had to engage repeatedly with large groups and small groups" in distressed neighborhoods.

Residents of High Point, North Carolina, confront local drug dealers at a "call-in"

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U.S. Consulate General Mumbai
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Office Hours: 8:00 a.m. to 4:30 p.m. (Monday through Friday)

H O L I D A Y S

September 2 - Labor Day
September 9 - Ganesh Chaturthi

Saturday Children's Film Screenings

THE PRINCESS AND THE FROG

(2009, 97 min)

A fairy tale set in Jazz Age-era New Orleans and centered on a young woman named Tiana and her fateful kiss with a frog prince who desperately wants to be human again.

September 14 2013

at 11:00 am

U.S. Consulate General,
C-49, G Block, Near Trident Hotel, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051

Free and open to the public on a first-come, first-served basis.

This event is for children 6-16 years old; those under 16 must be accompanied by a parent.

Mobile phones and laptops are permitted for this event, but Bluetooth technology must be disabled. Cameras, memory storage devices, and other electronic equipment are not allowed. Photography and video recording in and around the Consulate compound is strictly prohibited.

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Residents of High Point, North Carolina, confront local drug dealers at a "call-in" meeting. Dealers are told they are loved and valued, but that dealing is unacceptable.

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"We said that police methods from previous decades weren't working and were, in fact, harmful. I apologized to the community. We talked about how we'd be doing things differently, and we worked to dispel misconceptions about the police. We told them we needed their participation and asked, 'Will you give us another chance and re-engage with us?' It was a very dramatic moment."

Local residents were "so dissatisfied" with pervasive crime "that they were willing to put aside all differences and try something new," Sumner said. "We all quickly agreed the common ground for police and community was [that] everyone wanted to be safe. So we started there."

At call-in meetings, drug dealers are given two choices: prosecution and incarceration, or working with the DMI program. "You have to take away all their excuses and all their denial," said Fealy. "We show them videotapes of themselves dealing drugs."

Community members' testimony has a powerful effect on dealers, he said. "One of our 'stars' was a grandmother who read her grandson the riot act about what he'd been doing."

The DMI approach "builds trust, re-sets the [behavioral] norms in the neighborhood [and] allows the residents to stand with police and exercise their community moral voice," said Sumner. "There is a fundamentally new relationship with the community after this work is done right."

SUSTAINABLE RESULTS

Offenders, Fealy said, must follow three rules: "No guns, no violence, no drug dealing." Former dealers aren't suddenly transformed into model citizens, he added: "They still might shoplift or steal, but they're much less likely to escalate to more serious crime."

After the program's debut, violence in High Point dropped nearly 40 percent in two years — and the improvement persists. "Something meaningful done for a few dealers had a great impact on the community," Sumner said.

Police discovered that an open, transparent relationship with local residents creates sustained progress.

"People don't throw bottles and rocks at our police cars," said Fealy. "There's a new understanding that the cops are straight and fair. Involving the community in this work has made all the difference. It's hugely gratifying."

High Point's successful DMI program has inspired numerous other U.S. cities to adopt a similar policing model.

Sumner said the program not only helps offenders, but also affects their peers: "I have seen examples of an older brother stop dealing and, according to the mother, the younger brother did not follow in the older brother's footsteps. The mother was convinced the younger brother would have been a dealer if we had not intervened."

WORD FROM THE CENTER

Greetings from the new Public Affairs Section (PAS) team at US Consulate General Mumbai! Public Affairs Officer Philip Roskamp, Information Officer Christine Lawson, Cultural Affairs Officer Anamika Chakravorty, and Assistant Cultural Affairs Officer Benjamin Fong look forward to discovering Mumbai, and to meeting and working with many of you.

We need to know: What do you enjoy about this monthly e-bulletin? What would make it more useful to you? What types of speakers or events would you like to see the US Consulate present? What are some hidden highlights in your town that newly arrived American officers should get to know more about? Our new team needs your feedback! Friend the US Consulate on Facebook and share your thoughts, or Tweet to @USAndMumbai using the hashtags #improvebulletin #bringUSspeakers #hiddenhighlights

Anamika Chakravorty
Cultural Affairs Officer

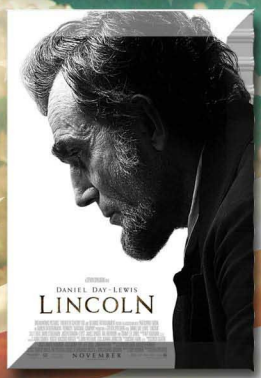
SATURDAY FILM SCREENING

AT 02:00 PM

THEME OF THE MONTH: PEACE AND SECURITY

SEPTEMBER 21

LINCOLN (2012, 150 MIN)



As the Civil War continues to rage, America's president struggles with continuing carnage on the battlefield and as he fights with many inside his own cabinet on the decision to emancipate the slaves

SEPTEMBER 28

X-MEN: FIRST CLASS (2011,132 MIN)

In 1962, the United States government enlists the help of Mutants with superhuman abilities to stop a malicious dictator who is determined to start world war III.

U.S. CONSULATE GENERAL,
C-49, G BLOCK, BANDRA-KURLA COMPLEX, BANDRA-EAST, MUMBAI-51

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CAMERAS, MEMORY STORAGE DEVICES, AND OTHER ELECTRONIC EQUIPMENT ARE NOT ALLOWED. PHOTOGRAPHY AND VIDEO RECORDING IN AND AROUND THE CONSULATE COMPOUND IS STRICTLY PROHIBITED.

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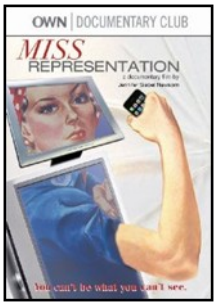
NOTES FROM THE AMERICAN LIBRARY

New documentaries @ The American Library

Anger Management – Mindfulness Skills, Concepts, & Techniques **by Dr. Rich Pfeiffer. 2012, (32 Mins.)**

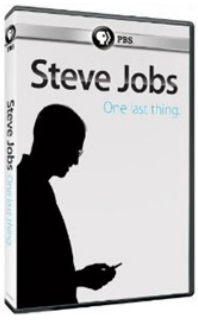
This video presents mindfulness skills, concepts, and techniques for anger management. Dr. Rich Pfeiffer, a recognized expert in anger management, offers mindfulness techniques for improving the capacity to witness what is arising in the moment without reacting to it. These skills are especially helpful for impulse control.

Miss Representation **by Jennifer Siebel Newsom. 2012, (90 mins.)**



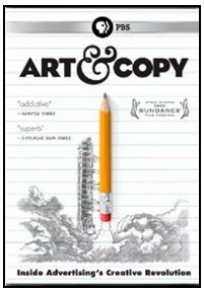
Miss Representation exposes how mainstream media contribute to the under-representation of women in positions of power and influence in America. Writer/Director Jennifer Siebel Newsom interweaves stories from teenage girls with provocative interviews from the likes of Dr. Condoleezza Rice, Lisa Ling, Nancy Pelosi, Katie Couric, Rachel Maddow, Rosario Dawson, Dr. Jackson Katz, Dr. Jean Kilbourne, and Gloria Steinem to give an inside look at the media and its message.

Steve Jobs: One Last Thing. 2011,(60 Mins.)



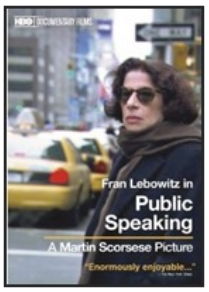
Few men have changed our everyday world of work leisure and human communication in the way that Apple founder Steve Jobs has done. This documentary looks not only at how his talent, his style, and his imagination have shaped all of our lives, but also at the influences that shaped and molded the man himself.

Art & Copy: Inside Advertising's Creative Revolution **by Doug Pray. 2010,(90 mins.)**



From the introduction of the Volkswagen into America to the triumph of Apple Computers, *Art & Copy* explores the most successful and influential advertising campaigns of the 20th century and the creative minds that launched them.

Public Speaking **by Martin Scorsese. 2011, (82 mins.)**



Public Speaking captures acclaimed author 'Fran Lebowitz' in conversation with longtime friend and celebrated writer Toni Morrison. Lebowitz offers insights on timely issues such as art, gender, race, and gay rights, as well as her pet peeves, including celebrity culture, smoking bans, tourists, and strollers.

For the complete list of new DVDs

Click Here

EJ|USA of the Month

The Corporate Conscience

Younger consumers and employees demand it. Companies get it. Tackling social issues is part of the bottom line. Read about executives who have hearts for business. Plus, celebrate a big anniversary for a grand New York building. Read about researchers lead the charge for better batteries. See art by and about Hispanic-Americans. Does free speech have to bring hate speech? Available in: HTML | PDF (13.57MB)

Designed by: **Milburn Fernandes**

E-Bulletin Editor: **Benjamin Fong**

Graphics by: **Dhaval Ninawe**

USIEF-IIE EducationUSA Fair 2013
Venue: Hotel JW Marriot, Juhu Tara Road, Juhu, Mumbai
Date: Sunday, September 15, 2013

Don't miss this opportunity
30 US Universities from 20 US states

Alabama
Troy University

California
Alliant International University
California College of the Arts
Golden Gate University

Colorado
Colorado University Boulder

Connecticut
University of Bridgeport

Florida
Full Sail University
University of South Florida

Hawaii
Hawaii Pacific University

Indiana
Purdue University Calumet

Illinois
Bradley University
Illinois Institute of Technology

Kansas
Emporia State University
Pittsburgh State University

Massachusetts
Suffolk University
Worcester Polytechnic Institute

Missouri
University of Missouri Kansas City
Washington University St. Louis

Montana
Montana State University

Nebraska
University of Nebraska Omaha

New Jersey
Stevens Institute of Technology

New York
Marist College
Polytechnic Institute of New York University
Rochester Institute of Technology
St. John's University

Oregon
Willamette University

Pennsylvania
Moravian College

South Dakota
South Dakota State University

Virginia
Randolph-Macon College

West Virginia
West Virginia University

ENTRY FREE !!

Schedule:

9:15 am – 9:45 am: U.S. Student Visa presentation by a Consular officer from the U.S. Consulate

(Fair and presentations for students currently in 9th, 10th, 11th and 12th standard)

Fair timings: 10:00 am - 12:00 pm
12:00 pm – 12:45 pm: "Undergraduate Studies in the US" by a panel of US university representatives.
1:00 pm – 1:45 pm: "Submitting a Winning College Application" (panel discussion)

(Fair and presentations for students applying for Masters and Doctorate programs)

10:00 am – 10:45 am: "Graduate Studies in the US" by a panel of US university representatives.
11:00 am – 11:45 am: "OPT and CPT training opportunities for international students" (panel discussion)
Fair timings: 12:00 pm - 2:00 pm

For more information:
Call: Tel: 91-22-22624603 Email: usiefmumbai@usief.org.in
Web:www.usief.org.in, www.facebook.com/EducationUSAMumbai

INSTITUTE OF INTERNATIONAL EDUCATION

Mumbai Mondays

TO PROTECT AND TO SERVE

POLICE IN THE UNITED STATES

BY JEFF ELLIS

From the national level down to the smallest towns, different U.S. police and investigation authorities play varying roles to keep the United States safe. We will look at how these forces are structured to reflect the U.S. federal system of government and balance potentially-overlapping responsibilities. We will also examine key aspects of U.S. law that, when applied correctly, can effectively lock away criminals but still uphold judicial fairness. Lastly, we will touch upon the evolving role of the police in a post-9/11 world.

Jeff Ellis has been a U.S. diplomat since March 2009. His first tour was in Kabul, Afghanistan, working on grant projects and international exchange programs. Afterward, he served a one-year tour in Washington, D.C., covering the U.S.-Russia Presidential Commission, which had just added a working group on bilateral Rule of Law issues. Jeff has degrees from Northwestern and Georgetown Universities.

Sept. 16 2013

at 6:30 PM

U.S. Consulate General,

C-49, G Block, Near Trident Hotel, Bandra-Kurla Complex, Bandra (E), Mumbai - 400 051

Free and open to the public on a first-come, first-served basis.

Mobile phones and laptops are permitted for this event, but Bluetooth technology must be disabled. Cameras, memory storage devices, and other electronic equipment are not allowed. Photography and video recording in and around the Consulate compound is strictly prohibited.

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youtube.com/usconsulatemumbai | flickr.com/photos/usconsulatemumbai

Alumni Highlights

IVLP Alumnus Mathew Mattam at the Conference

IVLP alumnus presents paper in Kenya

IVLP alumnus Mathew Matam, attended a 5-day International Conference on "Delivering Water Sanitation and Hygiene Services in Uncertain Environment" at Egerton University, Kakuru, Kenya from 1-5 July. During a side event, he also presented his experience of working with water and sanitation in Madhya Pradesh with local leaders.

Dr. Biden visits the Anjuma-i-Islam Girls' School

IVLP Alumnae Mrs. Najma Kazi welcoming Dr. Biden to the Anjuma-i-Islam Girls' School

Dr. Biden, the Second Lady of the United States, and wife of Vice-President Joe Biden, visited Anjuman-i-Islam Girls' School on July 25, 2013, where she interacted with the students and the Principal Mrs. Najma Kazi, who is an IVLP alumnae.

YES End-of-Stay Orientation

YES alumnae Rutuja Jog was selected by AFS to participate as one of ten group-leaders at the YES End-of-Stay Orientation between June 24-28 in the U.S. She was assigned as the group-leader for Kenya. The orientation focused on leadership, community service, the learning of YES participants throughout the year, and the implementation of that learning back home. There was also an Ashoka session which encouraged the students to plan a community service project in their home country.

Rutuja, further, interacted with the YES abroad students going to India and gave them an idea about Indian culture and lifestyle. She had a wonderful experience of leadership, learning and sharing cultures.

YES Alumnae Rutuja Jog with other YES alumni at the YES End-of-Stay Orientation

New IEA Professional Development Page!

Have you checked out the Professional Development Page on the International Exchange Alumni website: www.alumni.state.gov? You can search for jobs, internships, and scholarships, plus get tips on how to write a grant proposal, write a resume, interview for a job, and more--all designed just for you! Sign in to access it here

Alumni Highlights

Are you an Alum of a USG sponsored program?

If so, register on the State Alumni website www.alumni.state.gov.

Once signed in, you can access content from State Alumni including:
1. Alumni Updates
2. Events
3. Grants database

If you are already registered, I would encourage you to log in, and post your own stories and events to these pages to share your accomplishments with other alumni, and network with them.

You may also share your stories with our Alumni Coordinator at AvariBK@state.gov / MumbaiPublicAffairs@state.gov

If you are an alumnus of a United States exchange program and have received special recognition, please send a write-up with 2-3 photos to mumbaipublicaffairs@state.gov. You could be featured in future e-bulletins!

facebook | join our group

Alumni Group on Facebook

"The International Exchange Alumni - Western India" group has been created on Facebook. The group is for U.S. Government funded program alumni living in Western India. (The U.S. Consulate General Mumbai covers the following states in Western India: Maharashtra, Gujarat, Madhya Pradesh, Chhattisgarh, and Goa)

You may request to join the group: http://www.facebook.com/groups/170264503133421/

Integrating IVLP learning's into the community

After participating in the IVLP on Early Childhood Education, Dr. Reeta Sonawat offered a 5-day teacher training program for their Anganwadi workers. The aim was to provide high quality training to the workers so that they could play a more positive role in the lives of the children they come in contact with.

Dr. Sonawat's experience in her own words: "Being selected for IVLP… has affected how I work with children in terms of being a mother, a teacher, a researcher, outreach programme implementer at our University, and as a trainer…. I have really changed my view of things. I gained confidence, enthusiasm, courage, and skills; became more tactical, patient, and involved; got new ideas; was inspired to act; and felt supported…."

--Dr. Sonwat is Head, Department of Human Development, and the Dean of the Faculty of Home Science at SNDT Women's University.