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Discover America

in celebration of
World Tourism Day 2012



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Santa Monica Beach

About World Tourism Day!

<http://wtd.unwto.org/en/content/about-world-tourism-day-1>

World Tourism Day (WTD) is held annually on 27 September.

Its purpose is to foster awareness among the international community of the importance of tourism and its social, cultural, political and economic value. The event seeks to address global challenges outlined in the United Nations Millennium Development Goals (MDGs) and to highlight the contribution the tourism sector can make in reaching these goals.

Establishment of World Tourism Day

It was at its third session (Torremolinos, Spain, September 1979), that the UNWTO General Assembly decided to establish World Tourism Day, beginning in 1980. This date was chosen to coincide with an important milestone in world tourism: the anniversary of the adoption of the UNWTO Statutes on 27 September 1970.

The timing of World Tourism Day is particularly appropriate in that it comes at the end of the high season in the northern hemisphere and the beginning of the season in the southern hemisphere, when tourism is on the minds of millions of people worldwide.

Video

Visit America: It's Easier Than You Think

<http://iipdigital.usembassy.gov/st/english/video/2012/05/201205226148.html#axzz26E8zJErK>

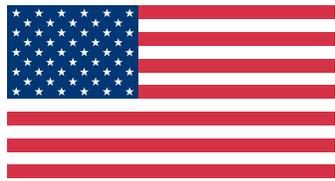
50 States in 50 Days: Minnesota

<http://iipdigital.usembassy.gov/st/english/video/2012/06/201206298316.html#axzz26E8zJErK>

Land of Dreams

<http://www.discoveramerica.com/usa/song-download.aspx>

The United States offers boundless possibilities.



**Discover
America**

The United States of America has so much to offer. Learn about U.S. history; see some of the parks and natural wonders; experience arts, architecture, and beaches; taste American foods and wines; and enjoy scenic drives, outdoors activities, and sports.

To get started, explore the 50 states and U.S. territories through our photo gallery. You can also choose a category, such as history, beaches, or natural wonders.

Learn what you need to know about entering the U.S., accommodations, transportation within the U.S., money, and much more.

www.discoveramerica.com



Brief online tours of the U.S.

Brief Tour Of The United States - Introduction

A look at the United States region by region

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528173200xjsnommis0.5725061.html#ixzz26naF1upZ>

A Brief Tour of the United States – New England

Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528180545xjsnommis0.3863794.html#ixzz26naSszrT>

A Brief Tour of the United States – The Mid-Atlantic

New York, New Jersey, Pennsylvania, Delaware, and Maryland

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528180808xjsnommis0.609997.html#ixzz26nacUyAf>

A Brief Tour of the United States – The West

The West consist of states from New Mexico to Hawaii

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528181208xjsnommis0.5304529.html#ixzz26nai6kMc>

A Brief Tour of the United States – The South

The South consist of numerous states from Virginia to Texas

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528181257xjsnommis0.146145.html#ixzz26oHwYMuZ>

A Brief Tour of the United States — The Midwest

The Midwest consist of states from Ohio to Oklahoma

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528181010xjsnommis0.3978235.html#ixzz26oI3OCGX>

A Brief Tour of the United States – Conclusion

Many Americans, One America

<http://iipdigital.usembassy.gov/st/english/publication/2008/05/20080528181010xjsnommis0.3978235.html#ixzz26oI3OCGX>

For more information or additional articles contact libref@state.gov

Select list of websites

Travel and Tourism Sites for U.S. States and Territories

<http://www.usa.gov/Citizen/Topics/Travel-Tourism/State-Tourism.shtml>

USA.gov is an interagency initiative administered by the Federal Citizen Information Center, a division of the U.S. General Services Administration's Office of Citizen Services and Innovative Technologies. The U.S. offers some of the most diverse destinations in the world. These tourism websites provide ideas for your vacations, meetings, and more.

The World Travel & Tourism Council (WTTC)

<http://www.wttc.org/>

The World Travel & Tourism Council (WTTC) is the forum for business leaders in the Travel & Tourism industry.

U.S. Department of Commerce - International Trade Administration Manufacturing and Services - Office of Travel and Tourism Industries

http://tinet.ita.doc.gov/ttab/TTAB_Home.html

The goal of the Office of Travel & Tourism Industries (OTTI) is to enhance the international competitiveness of the U.S. travel and tourism industry and increase its exports, thereby creating U.S. employment and economic growth.

Brand USA

<http://www.thebrandusa.com/>

Brand USA was established by the Travel Promotion Act in 2010 to spearhead the nation's first global marketing effort to promote the United States as a premier travel destination and communicate U.S. entry/exit policies and procedures. Brand USA works in close partnership with the travel industry to maximize the economic and social benefits of travel. Through its call-to-action—DiscoverAmerica.com—Brand USA inspires travelers to explore the United States of America's boundless possibilities.

World Tourism Organization

<http://wtd.unwto.org/>

World Tourism Day celebrations

Travel.State.Gov

<http://www.travel.state.gov/>

The Bureau of Consular Affairs, U.S. Department of State, issues the travel documents that allow Americans to travel the globe and lawful immigrants and visitors to travel to America.

Country Specific Information, Travel Alerts, and Travel Warnings are available on this site.

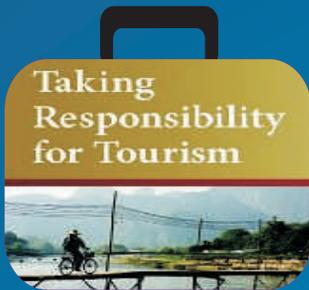
Discover America

www.discoveramerica.com

This site offers travel guides and photos for top states, cities, and activities in the U.S.A.

List of e-books

on Tourism



Taking Responsibility for Tourism

by Harold Goodwin

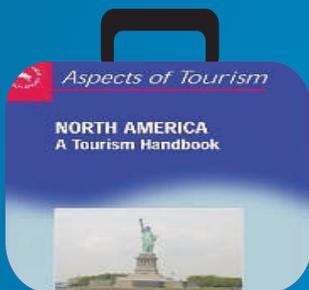
Goodfellow Publishers Limited, 01/2011.



Travel and Tourism

by Manohar Puri & Gian Chand

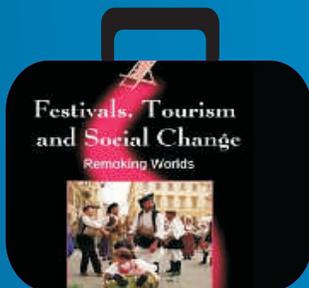
Global Media, 2009



North America: A Tourism Handbook

by David A. Fennell

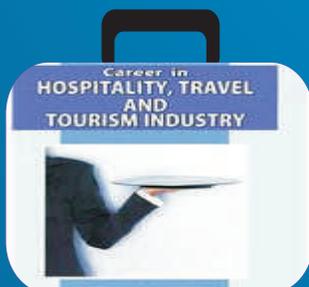
Channel View Publications, 02/2006.



Festivals, Tourism and Social Change: Remaking Worlds

by David Picard & Mike Robinson

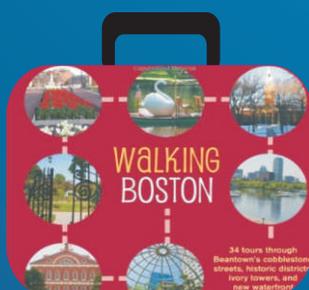
Channel View Publications, 10/2006



Career in Hospitality, Travel and Tourism Industry

by J.K. Chaudhary

Global Media, 2009



Walking Boston: 36 Tours through Beantown's Cobblestone Streets, Historic Districts, Ivory Towers, and New Waterfront

by David Picard & Mike Robinson

Channel View Publications, 10/2006

(Full text accessible from ebrary an online database in eLibraryUSA)

Fodor's New Jersey Shore with Atlantic City Handbook.

Random House, 2007 to current

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of the Jersey Shore, including Atlantic City, New Jersey.

Fodor's Yellowstone National Park Handbook.

Random House, 2007 to current

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of Yellowstone National Park located in Wyoming.

Fodor's Boulder Handbook.

Random House, 2007 to current.

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of Boulder, Colorado.

Fodor's Great Smoky Mountains National Park Handbook.

Random House, 2007 to current.

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of the Great Smoky National Park located in Tennessee.

Fodor's Nantucket Handbook.

Random House, 2007 to current.

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of Nantucket, Massachusetts.

Fodor's Savannah Handbook.

Random House, 2007 to current.

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of Savannah, Georgia.

Fodor's Baltimore Handbook.

Random House, 2007 to current.

Offers current shopping, dining, hotel, and culture recommendations, as well as features and articles that convey the essence of Baltimore, Maryland.

Books

in the American Library, Mumbai

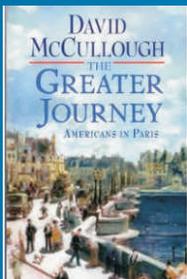
Travel and Tourism Public Relations: An Introductory Guide for Hospitality Managers

by Dennis E. Deuschl. Elsevier Butterworth-Heinemann, c2006

The Complete 21st Century Travel & Hospitality Marketing Handbook

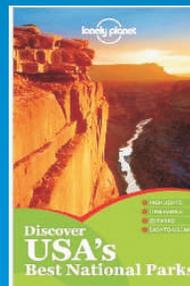
[edited by] Bob Dickinson, Andy Vladimir.
Pearson Prentice Hall, c2004

Collection on Travel and Tourism

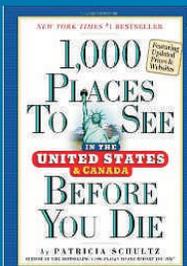


Greater journey: Americans in Paris

David McCullough
Simon & Schuster, New York, 2011

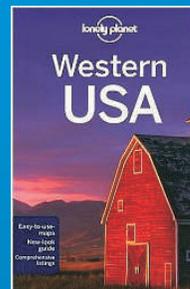


Discover USA's
Best National Parks
Lonely Planet

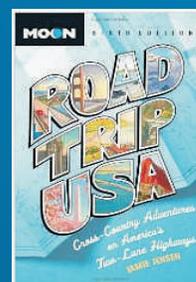


1,000 Places to See in the United States and Canada Before You Die

Patricia Schultz
Workman Publishing Company, 2011

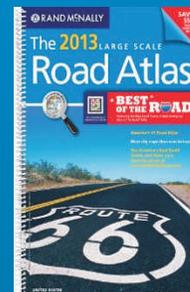


Western USA
Lonely Planet

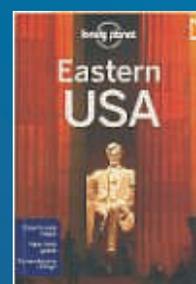


Road Trip USA: Cross-Country Adventures on America's Two-Lane Highways

Jamie Jensen
Avalon travel Publishing
Fifth Edition ed. 2009



USA,
Large Scale Road Atlas,
2013



Eastern USA
Lonely Planet

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<http://amlibindia.state.gov>
for more titles.