POWER-GEN® INTERNATIONAL

DECEMBER 13 - 15 2016

ORANGE COUNTY CONVENTION CENTER
NORTH / SOUTH HALLS
ORLANDO, FLORIDA, USA

WWW.POWER-GEN.COM

U.S. COMMERCIAL SERVICE
United States of America
Department of Commerce

INTERNATIONAL BUYER DELEGATIONS

#POWERGENWEEK

Owned & produced by: PennWell®

Presented by: POWER Engineering

Supported by: NPI Nuclear Power International Magazine, Hydro Review, HRW, Renewable Energy World Magazine, Electric Light&Power, PennEnergy

POWER GENERATION WEEK2016 | POWER-GEN | Renewable Energy World International | Nuclear Power | COAL-GEN | GenForum

POWER-GEN® INTERNATIONAL

THE WORLD'S LARGEST POWER GENERATION EVENT

POWER-GEN International provides a world stage for the innovations, ideas and solutions that have formed our industry for more than two decades. POWER-GEN International has evolved into the largest, most respected power generation event in the world.

You're invited to join us in December for the largest Power Generation Week yet. With a record-setting expected attendance of more than 20,000 attendees from over 110 countries and more than 1,400 exhibitors, there's no better place to be for education, networking and new business development.

As an official International Buyer Delegate, you'll expand your global reach by establishing critical new contacts in the international power market while learning new tips and best practices for improving the way you do business.

2015 RECAP

RECORD SETTING NUMBERS

46 DELEGATIONS REPRESENTED

TOTALING

959 BUYERS

U.S. COMMERCIAL SERVICE
United States of America
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COUNTRIES WITH THE LARGEST REPRESENTATION:

SAUDI ARABIA • MEXICO • VIETNAM
SOUTH KOREA • COTE D'IVOIRE • IRAQ
NIGERIA • DOMINICAN REPUBLIC

Recorded 396 MEETINGS conducted with 61 U.S. companies

POWER-GEN INTERNATIONAL ATTENDEE PROFILE:

- Electric Utilities
- Architects/Engineers
- Co-generators/Self-generators
- Construction and Maintenance Contractors
- Fuel Suppliers
- Independent Power Producers
- Original Equipment Manufacturers
- Power Industry Consultants
- Power Plant Designers
- Project Developers
- Research and Development Organizations
- Human Resource Managers and Recruiters
- Equipment Inspection and Repair Specialists
- Construction Contractors
- Maintenance Service Providers
- Operations Service Providers
- Project Finance and Insurance Companies
- IT Specialists

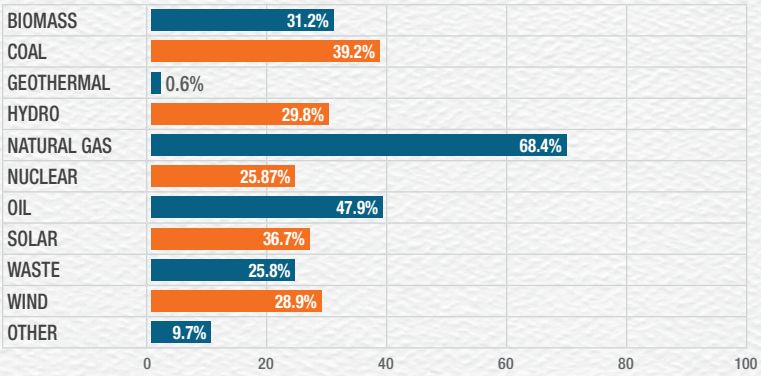
REGIONS WHERE OUR ATTENDEES AND EXHIBITORS HAVE INTEREST OR CONDUCT BUSINESS

DELEGATES/VISITORS FROM 110+ COUNTRIES

TOP 20 Countries represented at Power Generation Week 2015

- United States
- Canada
- China
- South Korea
- Mexico
- Japan
- Saudi Arabia
- Germany
- United Kingdom
- Italy
- Nigeria
- Cote D'ivoire
- Dominican Republic
- Vietnam
- India
- Iraq
- Pakistan
- Netherlands
- Brazil
- Egypt

FORMS OF ENERGY USED AT OUR ATTENDEES' POWER PLANTS



of attendees would recommend this event to a colleague

of attendees do business internationally

POWER GENERATION WEEK

As a POWER-GEN International attendee you will automatically gain access to the other Power Generation Week events including: Renewable Energy World International, NUCLEAR POWER International and COAL-GEN. Benefit from five days packed with pre-conference workshops, technical tours, more than 70 conference sessions, panel discussions, three exhibition days and multiple networking events.

You also have an opportunity to upgrade your registration to gain access to GenForum. This forum is one day of interaction and collaboration on the business of power generation. You'll gain insight from case studies of successful business models, regional planning strategies, financing trends and practical lessons learned from new construction and upgraded power projects occurring in the United States and Canada.

ENGLISH

The U.S. Department of Commerce and PennWell welcome international buyer delegations to POWER-GEN International. This U.S. government-industry joint effort is designed to stimulate U.S. exports by promoting major U.S. industry exhibitions to international markets. POWER-GEN International is supported by the U.S. Department of Commerce, further emphasizing POWER-GEN International's importance to the global power generation industry.

U.S. DEPARTMENT OF COMMERCE INTERNATIONAL BUSINESS CENTER

A U.S. Department of Commerce Global Business Center will be located on-site at POWER-GEN International. The following services will be available for international delegates and exhibitors interested in establishing international business relationships:

- Export counseling
- B2B matchmaking
- Conference rooms
- Business services
- Market information
- Interpreter assistance

PARTICIPANTS OF INTERNATIONAL DELEGATIONS RECEIVE THE FOLLOWING:

- Complimentary admission to the exhibit floor – Visit with over 1,400 exhibiting companies
- 50 percent discount on registration fees for conference sessions
  * Choose from 12 conference tracks and over 40 sessions to learn about the latest topics shaping the industry
  * Receive 10 Professional Development Hours
- Informal briefing at show (upon request)
- Access to exhibit floor receptions on Tuesday and Wednesday - Network with more than 20,000 power professionals from over 110 countries
- Access to the U.S. Department of Commerce International Business Center
- Meeting rooms staffed by U.S. Department of Commerce personnel to provide assistance with translators, telephones, photocopier
- Meeting rooms include a lounge area with refreshments
- Complimentary WIFI in International Business Center
- Complimentary hotel room (up to four nights) for embassy delegation leaders leading a delegation of at least 15 international buyers, excluding spouses, family members or guests, when requested by November 7, 2016.
  * Leaders requesting complimentary hotel room and meeting the 15 person requirement must have their delegation members book their hotel rooms through PCS, the Official Housing Company of POWER-GEN International.

TRANSLATION SERVICES

Translation assistance will be provided when requested by November 7, 2016. Interpreters will be located in the U.S. Department of Commerce International Business Center. After this date, translation services will be billed directly to the requesting delegation. For information about joining a delegation, contact the Commercial Section of your local U.S. Embassy or Consulate by visiting http://export.gov/worldwide_us/index.asp.

HOTEL RESERVATIONS

All official delegations are required to book their hotel reservations through the official Housing Company, Preferred Reservations (PCS). Please contact PCS at +1 310.906.3487 or reservations@preferred1.com. Hotel information can be found on the event website at www.power-gen.com under the Hotel/Travels menu.

TO BECOME AN INTERNATIONAL BUYER DELEGATION, CONTACT:
Melissa Blackledge, *Senior International Trade Specialist,* U.S. Commercial Service - Cleveland/Toledo
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CONFERENCE PROGRAM

At POWER-GEN International, we help you develop exciting new approaches to effective plant management. We attract the industry's top experts reporting on the most critical technologies and techniques, so you'll walk away with the ideas, contacts and information you need to stay competitive in today's increasingly global market.

As the power industry continues to change, the need to stay up-to-date on recent developments has never been more important. Take advantage of hearing more than 200 presentations in more than 40 conference sessions covering such topics as market trends and strategies, energy storage, environmental issues, power plant technology, operation and maintenance, global power issues and more.

All International Buyer Delegations receive a 50 percent discount off full conference registration. Upgrade your registration and take advantage of everything POWER-GEN International has to offer. For complete information on the POWER-GEN International 2016 conference program, visit www.power-gen.com/conference. To upgrade your registration, visit www.power-gen.com/register. Contact Jan Simpson, conference manager, by e-mail at pgiconference@pennwell.com for additional conference details.

EXHIBITION

With an international audience representing over 110 countries, POWER-GEN International matches more qualified buyers and sellers than any other power event. Take advantage of face-to-face networking with more than 1,400 leading energy companies showcasing the latest products and services impacting the industry. For a full list of exhibiting companies visit www.power-gen.com.

NETWORKING

At POWER-GEN International, we make it easy to meet key industry people. With our Networking Breakfasts, and the Networking on Tap Receptions on the exhibit floor, you'll have numerous opportunities to exchange ideas, discuss products and learn about new techniques from thousands of colleagues. For your toughest problems, or with a simple question, attend the POWER-GEN International networking events to connect with people who have the answers.

NETWORKING BREAKFASTS

Wednesday, December 14 | 7:30 a.m. – 9:00 a.m.
Thursday, December 15 | 7:30 a.m. – 9:00 a.m.
Cost: $60
Space is limited – register early to ensure your spot

For the opportunity to speak one-on-one with the industry's leading experts, attend the Networking Breakfasts. These informal, give-and-take roundtable discussions provide an ideal way to ask questions and gain new information about trends, current issues or specific challenges. Moderated by a specialized industry expert, each table addresses a different topic. Spend the entire time at one table or move around to different tables for insight into a variety of issues while enjoying a hot breakfast buffet. For a list of topics, please visit www.power-gen.com.

TECHNICAL TOURS

Enhance your experience at POWER-GEN International by attending a technical tour before the conference begins. Technical tours are available on Monday, December 12. Register early, space is limited. For more details on the technical tours, please visit www.power-gen.com.

VISA AND INVITATION LETTER INFORMATION

Some POWER-GEN International attendees from outside the U.S. will need to apply for a visa at the American Embassy, consulate, or other visa-issuing office in their country of origin. To obtain a visa, you will need a letter of invitation, a valid passport, a photo ID and Form DS 156 (non-immigrant visa application form). A visa is not required for visitors from countries participating in the Visa Waiver Program. Register for POWER-GEN International and pay the registration fee in full, then visit www.power-gen.com/international-attendees.html and complete the Letter of Invitation Application.

CONTACTS

For more information about POWER-GEN International, please contact:

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