



FACT SHEET

EMBASSY OF THE UNITED STATES OF AMERICA, MANILA
PUBLIC AFFAIRS SECTION

PUBLIC DIPLOMACY PROGRAMS

The Embassy Public Affairs Section (PAS) conducts public diplomacy programs in the areas of visual, performance, literary arts, sports diplomacy, exchange visitors, visiting speakers, library outreach, English teaching, alumni connections, and cultural heritage. The Fulbright Commission for the Philippines, established in 1948, is the world's longest continuing Fulbright program. The Embassy sends 30 to 35 International Visitor Leadership Program (IVLP) participants to the United States each year. Unique among our exchange visitors are two Aquino Fellows selected in partnership with the Aquino Foundation to honor the contributions of Senator Benigno “Ninoy” Aquino and President Corazon Aquino to Philippine democracy.



AMERICA IN 3D

“America in 3D: A Road Show in Diplomacy, Development, and Defense,” the Embassy’s most comprehensive outreach program, is held at mall locations around the Philippines for multiday demonstrations of American culture, values, and programs. A3D includes cultural performances, youth programs, community service projects, sports clinics, and informational exhibits. A3D builds, renews and deepens our relationships with Filipino partners and new audiences. These connections, and the goodwill that A3D engenders, are sustained by linking people to our public diplomacy platforms, including social media, exchange programs, and visiting speakers.

MEDIA

The PAS Press Office monitors Philippine media and coordinates press events for Embassy personnel and visiting USG officials. The Press Office also issues press releases and statements on USG policy and embassy activities and distributes a wide range of materials describing and explaining USG policy. The Embassy also engages extensively with the Filipino public through social media, including over 80,000 fans on Facebook and Google+, and over 50,000 on Twitter.

AMERICAN CORNERS AND TJIC

PAS supports 14 American Corners and 33 American Shelves – resource centers focusing on American culture, history, politics, and people – located in universities across the Philippines. PAS’ Thomas Jefferson Information Center (TJIC) is a high-tech resource center that features a core reference collection of books, documents, and other print material. The staff has access to databases that provide information about the U.S. to Filipino policymakers, journalists, scholars, and other leaders. The American Corners and TJIC offer hundreds of programs each year to engage the public, including road shows to outlying areas throughout the Philippines.

