



July 2012

The *TJIC Alert* is an electronic product of the Thomas Jefferson Information Center, designed to provide current information about issues, debates, and commentaries in the United States.

Internet users may access the full text of some titles directly from the Internet. The Internet address (URL) of the websites is indicated in the citation when available.

For inquiries please contact us at the address or phone number above.

The TJIC is open Mondays through Fridays, except on American and Philippine holidays, from 8:00 a.m. to 4:00 p.m. by appointment only.

AMERICAN SPORTSMANSHIP

1. Sports Strengthen Communities

eJournalUSA

June 2012

24 p.

Full Text:

<http://iipdigital.usembassy.gov/st/english/publication/2012/04/201204204351.html#axzz1ylzEGz7H>

Many young athletes dream of becoming superstars in their sport, but making big bucks in the big leagues is not what sports are all about. In the United States, sports play a major role in community life. Players learn valuable lessons about discipline, teamwork and tolerance that help them succeed on and off the field. This issue of *eJournal USA* explores the integral role of sports in American society and highlights the power of sports to strengthen community bonds that transcend differences.

2. Using the iPad in a Sport Education Season

Oleg A. Sinelnikov

p.39-45

Journal of Physical Education, Recreation & Dance

January 2012

A number of national and international educational organizations, such as the U.S. Department of Education, the International Society for Technology in Education, and the National Council for Accreditation of Teacher Education (NCATE), have developed standards that promote appropriate use of technology in educational settings to improve student learning and teacher efficiency. A brief review of recent educational literature provides numerous examples of research-based and practical suggestions for including various technological applications in physical education lessons, such as heart rate monitors and pedometers, podcasts and wikis, web sites and web-based portfolios, video and movie-making software, notebooks and handheld devices, video games, interactive video games, and virtual gyms.

[Note: contains copyrighted material].

3. Sports and Collective Identity: The Effects of Athletics on National Unity

Kari L. Jakska

SAIS Review of International Affairs

p. 39-41

Winter-Spring 2011

International sporting competitions like the Olympics and the World Cup bring together dignitaries, athletes, heads of state, and other national representatives, creating a forum that assists in the development of understanding and cooperation. Despite evidence of globalization, sports continue to retain an important national core that can act as a channel of soft power.

[Note: contains copyrighted material].

4. Some Ethical Implications of Individual Competitiveness

William Turnley

Journal of Business Ethics

p. 347-359

July 2012

This study examined some ethical implications of two different individual competitive orientations. Winning is crucially important in hypercompetitiveness, whereas a personal development (PD) perspective considers competition as a means to self-discovery and self-improvement. In a sample of 263 senior-level undergraduate business students, survey results suggested that hypercompetitiveness was generally associated with "poor ethics" and PD competitiveness was linked with "high ethics". For example, hypercompetitive individuals generally saw nothing wrong with self-interested gain at the expense of others, but PD competitors viewed such activities as largely inappropriate. Hypercompetitive people also tended to be highly Machiavellian but not ethically idealistic. In contrast, PD competitors tended to be ethically idealistic but not Machiavellian. Managers that are interested in both high ethics and high functioning work groups may wish to consider the potential importance of attempting to channel hypercompetitive tendencies into PD directions.

[Note: contains copyrighted material].

5. Building Character Through Sports

Angela Lumpkin

Strategies: A Journal for Physical and Sport Educators

p. 13-15

July/August 2011

Sports are a focus of millions of Americans as they attend, view, and participate in sports. The World Series, Final Four, and Super Bowl often bring back memories of fun-filled parties and celebrations, but there may be several reasons why sports are so popular in the United States. The popularity of sports, however, does not necessarily mean it teaches character, as many have claimed. Rather, it could be argued that sports reflect societal values. This article will examine how character can offset the pervasiveness of cheating in society and sport. First, it is suggested that cheating is prevalent in society because some benefit and win by cheating. Second, it is suggested that to eliminate cheating from sports, parents, teachers, and coaches can build character through sports but only if they offset the influence of cheating. That is, character is not automatically built through sports, but only through the consistent and persistent efforts of parents, teachers, and coaches will sportsmanship and other positive values be learned and demonstrated.

[Note: contains copyrighted material].

6. So, Coach, What Do You Think?

Rana L. Cash

The Sporting News

p. 38-41

June 20, 2011

Sporting News surveyed 40 FBS coaches – from those heading up the smallest programs to those front and center for the most powerful – and got their take on the game today. As linked as these men are, their opinions on everything from recruiting to officiating couldn't be more different.

[Note: contains copyrighted material].

7. Sex Identification and the Love of Sports: BIRGing and CORFing Among Sports Fans

Angela Kowalski

Journal of Sport Behavior

p. 223-237

June 2012

This investigation examined differences in male and female sports fan behavior. The sports fan's ability and tendency to bask in the team's reflected glory (BIRG) and/or cut off reflected failure (CORF) are well documented, but studies that examine sex differences in BIRGing and CORFing are few. Participants were 273 college students (140 male; 133 female) who completed a questionnaire that assessed demographics, motivation for sport fandom, level of fan involvement, favorite team type, and BIRGing and CORFing behavior. Results showed a sports fan's level of involvement is the strongest determinant of whether or not s/he practices BIRGing and CORFing, i.e., high-involvement (die-hard) fans are more likely to BIRG and CORF regardless of sex. In this sample, those fans who strongly associate themselves with a team are the ones who BIRG after a win and CORF after a loss. Sex is only important in that more males are die-hard fans; female die-hard fans practice BIRGing and CORFing at levels similar to male die-hard fans. The finding that high-involvement fans tend to CORF more than low-involvement fans is a departure from previous research. The current study findings are discussed in terms of social identity, self-concept, and psychological health.

[Note: contains copyrighted material].

8. Do Mega Sporting Events Promote International Trade?

Andrew Rose; Mark Spiegel

SAIS Review of International Affairs

p. 17-29

Winter-Spring 2011

The authors write that hosting large sporting events, such as the Olympic Games or the World Cup, allows countries to signal their desire to participate on the world stage. Rose and Spiegel, with the University of California at Berkeley and the Federal Reserve Bank of San Francisco, respectively, note that proponents of major sporting events point to tangible benefits of doing so, such as increased trade. However, their studies suggest that the economic benefit associated with mega sporting events seldom justifies the considerable expense of building infrastructure that has a peak usage of only a few weeks. While hosting games does boost trade, the authors believe the primary benefit to hosting a sporting event is a greater openness to the outside world and an increase in international standing. They note that unsuccessful bidders for the Olympic Games experience the same increase in reputation and a boost in trade, at a substantially lower cost.

[Note: contains copyrighted material].

9. Peaceplayers International: A Case Study On The Use Of Sport As A Tool For Conflict Transformation

Brendan Tuohey; Brian Cognato

SAIS Review of International Affairs

p. 51-63

Winter-Spring 2011

The authors, both with PeacePlayers International (PPI), describe their organization's approach to conflict transformation. PPI, which was founded in 2001, has helped over 50,000 young people overcome deep ethnic, religious or social divides in their communities through basketball. The authors have identified four key program components as integral to its success: local leadership; a balance between educational and sports content in programming; maintaining frequent, long-term contact; and structures for external leadership development. Over time, children can develop the shared histories that support true friendship, creating lasting relationships in the service of inter-communal reconciliation.

[Note: contains copyrighted material].

REQUEST FORM
TJIC Alert Issue: July 2012

- *TJIC reserves the right to refuse a request if, in its judgment, fulfillment of the request would involve violation of U.S. Copyright Law. (Title 19, U.S. Code)*
- *Print copies of the reports, documents or articles with available Internet addresses will be provided on a case to case basis.*
- *The articles requested are mailed two days after receipt of request. Please contact us if you have not received the articles requested after a month.*
- *Please make corrections to the address label below, complete the information requested at the bottom, and sign and return this form by mail, fax or email to the address below.*

PRINTED NAME: _____

ADDRESS: _____

SIGNATURE: _____ DATE: _____

TEL: _____ FAX: _____ E-MAIL: _____

Please note that this service is intended solely for the recipient's use and is non-transferable.



Thomas Jefferson Information Center
Embassy of the United States of America
1201 Roxas Boulevard Manila, Philippines
Phone: (632) 301-2553 Fax: (632) 301-2469

TJIC Alert Service

To: