



# WEBLIOGRAPHY

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## GLOBAL ENTREPRENEURSHIP SUMMIT (GES)

October 2013

*This webliography is compiled in support of the [Global Entrepreneurship Summit \(GES\)](#) October 11-12, 2013 in Kuala Lumpur. Since President Barack Obama launched the GES in Washington, D.C. in 2010, the global summit was held in Turkey in 2011 and in the United Arab Emirates in 2012.*



Secretary of State John Kerry who is representing the U.S. Government at high level meetings (including with Prime Minister Dato' Seri Najib Tun Razak) this week will also participate at GES in Kuala Lumpur. President Obama will deliver a live message to GES from Washington, D.C. on Friday, October 11 at approximately 9.00 a.m. At that time, please click [here](#) to observe, his message.

### **Global Entrepreneurship Summit Youth Entrepreneurs Event with 1MET and GIST**

Five thousand young entrepreneurs from two initiatives taking place on the sidelines of the GES – the Malaysian government supported 1Malaysian Entrepreneurship (1MET) initiative and the U.S. government supported Global Innovation through Science and Technology (GIST) initiative – will join together to hear remarks from Prime Minister Najib, Secretary Kerry, and Malaysian Ministry of Finance Secretary General Tan Sri Irwan at a GES Young Entrepreneurship Event.

## **1Malaysia Entrepreneurs (1MET)**

The Malaysian Ministry of Finance created the 1MET initiative to inspire and cultivate the next generation of Malaysian youth entrepreneurs to achieve success with their respective business ventures. The program is part of the government's push to transform Malaysia into a developed nation with the focus on social entrepreneurship. The essence of 1MET is to enable entrepreneurs from all segments of society to build their own businesses, with programs designed specifically to accelerate the growth of young entrepreneurs.

As part of this initiative, 1MET boot camps were held in seven Malaysian cities (Kuala Lumpur, Kuching, Kota Kinabalu, Kuantan, Kelantan, Johor, and Penang) throughout the months of August and September, reaching more than 5,000 participants between the ages of 18 to 40. The boot camps introduced 1MET participants to various types of entrepreneurial business ventures and the opportunities and risks of business startups. The boot camps also included the participation of Malaysian government agencies charged with helping young entrepreneurs succeed and find funding opportunities for new businesses.

## **Global Innovation through Science and Technology (GIST) Initiative**

The Global Innovation through Science and Technology (GIST) Initiative is a partnership led by the U.S. Department of State and CRDF Global that builds entrepreneurial ecosystems in 54 countries across Africa, Asia and the Middle East & Turkey by identifying and coaching the most promising science and technology entrepreneurs.

The annual GIST Technology Idea (Tech-I) Competition encourages and supports eligible technology and science entrepreneurs to launch and/or grow a company through: training and mentorship with successful entrepreneurs, angel investors, and venture capitalists; networking opportunities; and seed funding.

Public voting on 90 quarter-finalists helped determine the 30 semi-finalists who were invited to the final round of the 2013 GIST Tech-I Competition held at GES. As part of this final round, the 30 semi-finalists were invited to attend workshops, a pitch session, final judging, and an award ceremony. All 30 semi-finalists will receive two months mentorship and the winners will receive small grants to help their dreams become a reality.

## **U.S. GOVERNMENT INITIATIVES**

### **A Whole-of-Government Commitment to Inclusive Entrepreneurial Growth**

The Obama Administration recently released a detailed action plan to achieve this goal of increasing Federal services to entrepreneurs and small businesses, with an emphasis on (1) startups and growing firms and (2) underserved markets.

### **Global Entrepreneurship Week (November 18 – 24, 2013)**

The White House supports the annual Global Entrepreneurship Week--an international movement which inspires people everywhere to embrace entrepreneurship approaches to business and community development. It now involves people from over 100 countries.



### **International Council on Women's Business Leadership**

The Secretary of State's International Council on Women's Business Leadership (ICWBL) serves the United States Government in a solely advisory capacity concerning major issues and problems in international business and economic policy, including the effective integration of business interests and women's economic empowerment into overall foreign policy; the role and limits of international economic institutions from a gender-specific perspective; and the Department of State's role in advancing and promoting the role of women in a competitive global economy.

### **Obama's Three Tips for Young Entrepreneurs on How to Live the American Dream**

While President Obama cautions that failure is expected, he says to ignore the cynics and to dream big.

### **Pathways to Prosperity in the Americas**

Pathways to Prosperity in the Americas is a policy-level dialogue that links 15 Western Hemisphere governments and societies that collectively seek to empower small businesses, facilitate trade and regional competitiveness, build a modern and inclusive workforce, and encourage green, sustainable business practices.

### **TechWomen**

TechWomen is an Initiative of the U.S.

Department of State's Bureau of Educational and Cultural Affairs. TechWomen empowers, connects, and supports the next generation of women leaders in science, technology, engineering, and mathematics (STEM) from Africa and the Middle East by providing them the access and opportunity needed to advance their careers, pursue their dreams, and inspire women and girls in their communities.



### **USAID Partners with Yunus Social Business**

The U.S. Agency for International Development (USAID) and Yunus Social Business (YSB) have signed a memorandum of understanding (MOU) to jointly promote entrepreneurship and the development of "social businesses" in vulnerable and underserved communities around the world.

### **U.S. to Share Data on Food, Farm, Rural Issues**

"This new, virtual community will enable entrepreneurship, empowerment and better participation in solving our global challenges," Vilsack said, adding that the United States already works with partners around the world to make select food, agriculture and rural data available to other governments and industry.

### **U.S. Small Business Administration**

The U.S. Small Business Administration (SBA), created in 1953, is an independent agency of the federal government which aids, counsels, assists and protects the interests of small businesses and works to preserve free competitive enterprise.

### **White House: Startup America**

Startup America is a White House initiative that was launched to celebrate, inspire, and accelerate high-growth entrepreneurship throughout the nation. This initiative is a core component of President Obama's national innovation strategy for achieving sustainable growth and quality jobs.

### **White House Urban Entrepreneurship Summit**

President Barack Obama has laid out a vision to win the future by out-innovating, out-educating and out-building the rest of the world. The President recognizes the critical role that entrepreneurship



### **Marketing for Business by Whitney Keyes**

Whitney Keyes, female entrepreneur, author and speaker, provides a sneak preview of her book, *Prope!*.

### **WEAmericas Initiative Connects Women Entrepreneurs**

In April 2013, participants of WEAmericas took part in the International Visitors Leadership Program (IVLP) annual exchange and traveled to the U.S. Department of State in Washington, D.C.

### **Women Entrepreneurs Encouraged to Network and Sell Globally**

Currently, there are about 187 million women entrepreneurs around the world. Through Internet and mobile technology, women-owned businesses can achieve greater success through networking and reaching out to the global marketplace.

## **SOCIAL ENTREPRENEURSHIP**

### **Jobs and Social Innovation**

An essay by Harvard Professor Rosabeth Moss Kanter in Stanford Social Innovation Review (Spring 2013) examining how the field of social innovation has evolved and what challenges remain ahead.

### **Bangladesh Business Expands by Training and Employing Women**

Two Bangladeshi entrepreneurs (mother and son) are expanding their family's rural business by bringing women into their workforce, using lessons learned from a U.S. government-sponsored business leadership program.

### **People with Disabilities Become Entrepreneurs, Feed Community**

With support from the U.S. African Development Foundation (USADF), members of a small community in Benin, West Africa have become entrepreneurs and are helping to feed their community.

## **YOUTH ENTREPRENEURSHIP**

### **Enactus United States**

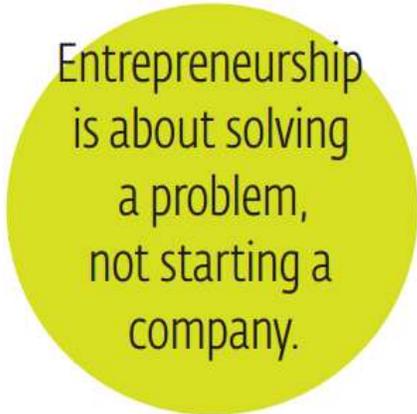
Formerly SIFE (Students in Free Enterprise), Enactus is a community of student, academic and business leaders committed to using the power of entrepreneurial action to enable human progress. Enactus students apply business concepts to develop community outreach projects, transform lives and shape a better, more sustainable world.

### **Junior Achievement Worldwide**

The world's largest organization dedicated to educating students about workforce readiness, entrepreneurship and financial literacy.

### **Young Entrepreneurs Remake the World**

Ankur Jain, founder and chairman of the Kairos Society: This is the perfect time for young people to experiment with entrepreneurial ventures.



Entrepreneurship  
is about solving  
a problem,  
not starting a  
company.

## **GLOBAL KEY PLAYERS IN ENTREPRENEURSHIP**

### **[Ashoka – Innovators for the public](#)**

Ashoka is the largest network of social entrepreneurs worldwide, with nearly 3,000 Ashoka Fellows in 70 countries putting their system changing ideas into practice on a global scale. Founded by Bill Drayton in 1980, Ashoka has provided start-up financing, professional support services, and connections to a global network across the business and social sectors, and a platform for people dedicated to changing the world. Ashoka launched the field of social entrepreneurship and has activated multi-sector partners across the world who increasingly look to entrepreneurial talent and new ideas to solve social problems.

### **[Nexus Global Youth Summit](#)**

Nexus is an international network of more than 1000 young investors, philanthropists, social entrepreneurs, influencers, and allies who work to increase and improve philanthropy and social impact investing. Founded in 2011 in celebration of the International Year of Youth, the Nexus community has convened at the United Nations in New York, has worked in partnership with various government agencies around the world, and has been featured in the media internationally.

### **[Startup America Partnership](#)**

The Startup America Partnership supports a national network of startup communities dedicated to advancing the success of American startups. Hundreds of passionate founders, entrepreneurial leaders, investors, mentors and executives, (Startup Champions), are working together to strengthen their local communities and help young companies grow.

### **[The Kauffman Foundation](#)**

The Kauffman Foundation is often referred to as one of the largest foundations in the United States— or as the world's largest foundation devoted to entrepreneurship. Both are true, thanks to Ewing Kauffman's generosity and foresight. However, these "largest" factoids may give the false impression that we can influence society just by virtue of our size or spending power

## **OTHER ELECTRONIC PUBLICATIONS**

### **[Entrepreneurs: The Next Generation: Vol.17](#)**



This publication discusses many of the opportunities and challenges of being an entrepreneur today. It also discusses — and debunks — persistent myths about entrepreneurship.

**[ePub](#) | [Mobi](#)**

### **[eJournal USA: Roots of Innovation](#)**

Economic expansion depends more and more on innovation — not simply producing more goods and services, but producing ever newer goods and services. This issue of eJournal USA seeks to show that innovation needs the right conditions to emerge.

### **IIPDigital: Business Planning for Success**

Although each business is different and each business plan is different, this publication advises on the essential components every business plan should contain.

### **IIPDigital: Using Social Media to Grow your Business**

Social media — from networking and microblogging websites to video- and photo-sharing platforms — are technological tools that enable people to communicate and share easily with their friends, families and communities on the Internet. Now these tools can also be used by businessmen to inform, connect, raise awareness about products and reach new customers.

## **RESOURCES ON ENTREPRENEURSHIP AND OTHER TOPICS – FREE!**

Read books and periodicals about entrepreneurship and about the challenges and successes of small business practitioners, including lessons on start-ups; borrow library materials, including DVDs about the subject; and conduct research on these and other interesting subjects via special databases available free-of-charge at a [Lincoln Corner](#) near you.

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