



LINCOLN RESOURCE CENTER
NEWSLETTER

U.S. EMBASSY

Aug 2012

*WE WISH
ALL MUSLIM READERS,*



*maaf zahir
& batin*



LINCOLN RESOURCE CENTER NEWSLETTER

U.S. EMBASSY

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President Obama's Special Remarks at White House Iftar Dinner:

THE WHITE HOUSE
AUGUST 10, 2012



Of all the freedoms we cherish as Americans, of all the rights that we hold sacred, foremost among them is freedom of religion, the right to worship as we choose. It's enshrined in the First Amendment of our Constitution -- the law of the land, always and forever. It beats in our heart -- in the soul of the people who know that our liberty and our equality is endowed by our Creator. And it runs through the history of this house, a place where Americans of many faiths can come together and celebrate their holiest of days -- and that includes Ramadan.

As I've noted before, Thomas Jefferson once held a sunset dinner here with an envoy from Tunisia -- perhaps the first Iftar at the White House, more than 200 years ago. And some of you, as you arrived tonight, may have seen our special display, courtesy of our friends at the Library of Congress -- the Koran that belonged to Thomas Jefferson. And that's a reminder, along with the generations of patriotic Muslims in America, that Islam -- like so many faiths -- is part of our national story.

This evening, we're honored to be joined by members of our diplomatic corps, members of Congress -- including Muslim American members of Congress, Keith Ellison and Andre Carson -- as well as leaders from across my administration. And to you, the millions of Muslim Americans across our country, and to the more than one billion Muslims around the world -- Ramadan Kareem.

Now, every faith is unique. And yet, during Ramadan, we see the traditions that are shared by many faiths: Believers engaged in prayer and fasting, in humble devotion to God. Families gathering together with love for each other. Neighbors reaching out in compassion and charity, to serve the less fortunate. People of different faiths coming together, mindful of our obligations to one another -- to peace, justice and dignity for all people -- men and women. Indeed, you know that the Koran teaches, "Be it man or woman, each of you is equal to the other." [More.](#)

A [video](#) of the remarks is available for viewing at [WhiteHouse YouTube](#).

MESSAGE FROM BONNIE GUTMAN, OUR NEW COUNSELOR FOR PUBLIC AFFAIRS



Ramadan Mubarak to our Muslim friends, and greetings to all of you at the Lincoln Corners throughout Malaysia.

I am delighted to have started work as Counselor for Public Affairs at our U.S. Embassy in Kuala Lumpur on August 3, 2012. While preparing in Washington, D.C. for this assignment, I heard about the creative initiatives you conduct at our nine Lincoln Corners, from new technology and youth engagement to historical documentation and community building. I am eager to visit you and experience our Corners first-hand.

I am looking forward to the annual Lincoln Corner workshop that will take place in January 2013 and will bring you and Lincoln Resource Center staff together to discuss best practices and plans for the coming year. I hope to hear from you how you are doing and to explore how my staff and I may be able to assist you further. I look forward to meeting many of you soon, and all of you early next year.

With best wishes,

Bonnie S. Gutman

Biography: Bonnie S. Gutman **Counselor for Public Affairs** **U.S. Embassy Kuala Lumpur**

Bonnie Gutman is the Counselor for Public Affairs at U.S. Embassy Kuala Lumpur. In this capacity, she is responsible for all public affairs of the Embassy, including liaison on behalf of the United States government to educational and cultural institutions of Malaysia, press relations and the Embassy's social media presence.

Immediately prior to this assignment, Bonnie served as Counselor for Public Affairs at the U.S. Embassy in Riyadh, Saudi Arabia. Her other overseas assignments have included the Middle East, South Asia, Europe and Western hemisphere countries. Bonnie also completed two Washington assignments. She holds an M.S. in International Communications from Boston University and an A.B. from Douglass College of Rutgers University. She is married to a retired Foreign Service Officer. They both hail from the Great State of New Jersey.

NURHAJARIAH MATRANG

JOINS THE LINCOLN RESOURCE CENTER

The Lincoln Resource Center is pleased to welcome Nurhajariah Matrang, who joined the Lincoln Resource Center on July 2, 2012. As the Senior Information Resource Assistant, Nurha (as she prefers to be called), is the LRC's principal reference librarian and liaison librarian for the Lincoln Corners in Melaka and Kedah. Prior to joining the LRC, Nurha, was a Librarian at Taylor's University Library, Lakeside Campus in Subang Jaya, Selangor, where she began her career as a librarian. Nurha worked before that for five years as senior project executive at a consulting and event-organizing company in Kuala Lumpur. In that capacity, she was responsible for coordinating corporate social responsi-



bility (CSR) projects for corporate clients, and established the company's resource centre. Nurha is an information technology (IT) graduate who holds a major in Multimedia Computing from University Malaysia Sarawak. She is currently pursuing her MLIS (Master in Library and Information Science) at the University of Malaya. Nurha was born in Kuching. She is married and blessed with two kids.

SPECIAL HIGHLIGHTS AT THE LINCOLN CORNERS

KUALA LUMPUR

Peace Corps Photo Exhibit, An Enduring Bond: Commemorating 50 Years of Friendship



The U.S. Ambassador, the Federal Territories Minister, and the Chairman of the KL Library Board jointly launch the Peace Corps Photo Exhibit.



The Ambassador, the Minister for Federal Territories, the Chairman of the KL Library Board, and former Peace Corps Volunteer Karen Palko tour the photo exhibit.

On April 12, Ambassador Paul W Jones, the Minister for Federal Territories and Well-being Dato' Raja Nong Chik Zainal Abidin, and the Chairman of the Kuala Lumpur Library Board Dato' Seri Matshah Sapuan, opened a special exhibition showcasing Peace Corps Malaysia's 50th anniversary photo exhibition held at the Kuala Lumpur Library's Gallery in the vicinity of Malaysia's historic Dataran Merdeka. It marked the beginning of a year-long celebration of the U.S. Peace Corps' 50th Anniversary in Malaysia. The Exhibition will travel throughout peninsular and East Malaysia in 2012. About 150 Malaysians and Americans comprising Government officials, including from City Hall and the Ministry of Federal Territories and Well-being, former American Peace Corps Volunteers (PCVs), school teachers, and senior Malaysian citizens who had worked with or hosted PCVs in Malaysia's formative years attended the launch. [More.](#)

MELAKA

U.S. and Malaysian VIPs and Guests Celebrate Peace Corps Malaysia's 50th Anniversary Photo Exhibit at Lincoln Corner Melaka

On July 12, U.S. Embassy Counselor for Management Eric Khant and the Melaka State Public Library Board Deputy Chairman Datuk Haji Mustazah bin Osman jointly launched the official opening of the travelling Peace Corps Photo Exhibit at the Lincoln Corner in Melaka. An audience of about 100 people, including former U.S. Peace Corps Volunteer Professor (of physics) Steve Mellema, his wife Shirley, English Language Teaching Assistant Yinshi Lerman-Tan, state government officials, other Malaysian teachers, students, librarians, journalists, and members of the public attended the event. [More.](#)



PENANG-SEBERANG JAYA

Lincoln Corner Penang Commemorates 50th Anniversary of Peace Corps Malaysia with the Splendor of Traditional Culture



Counselor for Economic Affairs Paul Brown and Penang's Library Board Deputy Chairman YB Tuan Dato' Haji Salleh bin Man at the Ribbon-Cutting ceremony.

On May 25, U.S. Embassy Counselor for Economic Affairs Paul Brown and Penang State Library Board Deputy Chairman YB Tuan Dato' Haji Salleh bin Man officiated the opening of the Peace Corps Photo Exhibition at the Lincoln Corner in Penang's State Public Library in Seberang Jaya. The VIPs were welcomed with the splendor of traditional culture. From Kompang drums played by young men to the traditional Boria (dance and 'poetry in motion') led by the multi-talented staff of the library, the Penang hosts helped create a great festive mood to celebrate the Peace Corps photo exhibit opening in Penang. [More.](#)

KEDAH

Peace Corps Exhibit Commemorating 50th Anniversary of Peace Corps Volunteers in Malaysia Opens in Kedah State Library

On Thursday, May 3, the Deputy Chairman of the Kedah Library Board, Tuan Haji Mohamad Zuki bin Yussof and U.S. Embassy Press Attaché Harvey Sernovitz jointly launched the Peace Corps Malaysia 50th Anniversary Photo Exhibit at the Kedah State Library in Alor Setar. The photo exhibit is the a part of the U.S. Embassy's efforts to celebrate the 50th Anniversary of the U.S. Peace Corps in Malaysia. U.S. Ambassador to Malaysia, Paul W. Jones launched the initial photo exhibit at the KL Library with the Minister of Federal Territories in April. Kedah is the second stop for the photo exhibit, which is set to travel throughout Malaysia over the course of 2012. [More.](#)



Ribbon cutting to mark the launching of the Peace Corps photo Exhibit

LINCOLN RESOURCE CENTER

Malaysians and Americans Celebrate 'An Enduring Bond' in Pahang



Harvey Sernovitz and Dato' Shahaniza Shamsuddin at the signing of the commemorative plaque.

On August 9, U.S. Embassy Press Attaché Harvey Sernovitz and Pahang State Assemblywoman and Deputy Chairperson of the Pahang State Library Board Dato' Shahaniza Shamsuddin jointly launched the opening of the Peace Corps Malaysia travelling photo exhibit. About 140 people attended the launch ceremony, including state government officers, teachers, high school and secondary school students, librarians, media representatives, and the public. Fulbright English Teaching Assistants (ETA) Lauren Parsons, Holly Berkley, Owen Cortner and Peter Culviner also attended, along with Director of the Pahang State Public Library Puan Hajjah Faridzah Jaafar, Lincoln Resource Center (LRC) Director Gerard George and LRC Librarian Nurhajariah Matrang, and U.S. Embassy Press Assistant Hisham Selamat. [More.](#)

JOHOR

Hurrah! Lincoln Corner Opens in Johor, Offers iPads, Kindle E-Readers Among Other Treasures

On Tuesday, March 27, Deputy Chief of Mission Lee McClenny and Deputy Mayor of Johor Bahru Ismail bin Abdul Rahman jointly opened a Lincoln Corner in the city's Sultan Ismail Public Library in Johor, the southernmost state of peninsular Malaysia. Both VIPs signed a plaque marking the historic event in the presence of 160 local government officers, Fulbright English Teaching Assistants (ETAs), teachers, college and university lecturers, primary and high school students, and representatives from nine media outlets and the Embassy.

A young Johorian student presented a welcome *Sajak* (Malay poem), followed by a speech by the Deputy Chief of Mission, who emphasized the long history of friendship between Johor and the United States. [More.](#)



Deputy Chief of Mission Lee McClenny signs the Lincoln Corner opening plaque



Abe Lincoln: "Four Score and Seven Years Ago, we did not have an iPad."

Lincoln Corner Sarawak Launches U.S. Embassy-Donated iPads

On March 2, more than 180 librarians in the vicinity of Kuching gathered at Lincoln Corner Sarawak to witness the launch of U.S. Embassy- donated iPads. Also present was U.S. Embassy Counselor for Public Affairs, Scott Rauland, Sarawak State Library Board Member, Ms. Lucy Wong Mee Ling, and Sarawak State Library Acting Chief Executive Officer, Japri Bujang Masli. [More](#).



Lucy Wong uses the slide App to launch the iPad.

U.S. ELECTIONS SPEAKER: DAVID YEPSEN

U.S. ELECTIONS - NOVEMBER 6 IN THE U.S. (November 7 in Malaysia)



U.S. Speaker David Yepsen on "The Road to the White House: The 2012 U.S. Presidential Elections" A Seminar at Lincoln Corner Kuala Lumpur

David Yepsen, Director of the Paul Simon Public Policy Institute at Southern Illinois University, spoke on May 17 to an audience comprising 80 teachers, Kuala Lumpur City Council senior staff, Fulbrighters, librarians, and students about the U.S. electoral process at a seminar entitled, "The Road to the White House: The 2012 U.S. Presidential Elections." He helped the audience, more familiar with the (British) Parliamentary system in Malaysia, to better understand the U.S. electoral college and its crucial role in U.S. elections. Yepsen described the caucus and primaries, explained to the audience the battleground states and the challenges they pose to the candidates, highlighted the candidates and their current popularity and unpopularity among U.S. voters, and discussed key issues confronting the candidates: the economy, women voters, Latino voters, and campaign finance, among other topics. [More](#).



PDO Rain Che Bian, Embassy Intern Shavia Westmoreland and U.S. Speaker David Yepsen pose with Fulbright Alumni Thakurdas and senior members of KL City Council.



PDO Rain welcomes the audience, introduces the 2012 U.S. elections seminar program. Seated are moderator Fulbright Alumni Thakurdas and speaker David Yepsen.

American Speaker Shares Knowledge of U.S. Elections



David Yepsen presenting the "Road to the White House" at Pustaka.

On May 22, IIP Speaker David Yepsen spoke to members of the general public and civil servants at the Lincoln Corner Sarawak in Kuching, Sarawak. Mr. Yepsen is a veteran journalist with 34-years of experience reporting on the American political scene, and currently the director of Public Policy studies at Southern Illinois University in Carbondale, Ill.

Mr. Yepsen spoke on how the U.S. elections were conducted in the U.S. and also shared his views of the challenges facing candidates from the two political parties. The event had about 50 people in the audience, with a few media as well. It was a positive outreach effort as the audience was able to tap into Mr. Yepsen's extensive knowledge and memory of campaigns and candidates, which stretched as far back as the Jimmy Carter administration. Mr. Yepsen's presentation was reported in the *Borneo Post* the following day.

ENTREPRENEUR TALKS: DR. HARRY HARRIS

U.S. Entrepreneur Shares Ideas with Malaysians at Lincoln Corner Sarawak

Speaking to about 150 business and commerce students, faculty members, and entrepreneurs on the topic, "Entrepreneurial Networking in Malaysia: Dynamic Changes in the New Millennium for Business, Governments, and Communities" at the Lincoln Corner in Sarawak, Dr. Harris pointed out that the entrepreneurial spirit should not be confined to private industry alone but that it should pervade the public sector as well. He emphasized that the entrepreneurial spirit has great implications for a proactive government that aims to deliver excellent services to its citizens. More.

U.S. Entrepreneur in Sabah: "Disruptive Thinking" is Key for Business Success



Dr. Harris presents to the audience at Sabah State Library.

U.S. entrepreneur Dr. Harry Harris, President of HealthCare California, and former academician spoke to about 100 business and commerce students and teachers from high schools, government officials, and some business men and women at the Lincoln Corner in the Sabah State Library (in Penampang, Sabah) at a seminar entitled, "Key Ingredients for Entrepreneurial Success: Vision, Priorities and Communication." Beginning with questions to the audience of what they believed were characteristics of a good entrepreneur, Dr. Harris engaged them in a discussion on "disruptive thinking," pointing out that this is how innovation and creativity germinates and becomes the bedrock of successful business enterprises. He also informed the large number of high school students present that the entrepreneurial spirit may be realized even among them, and he challenged them to work hard, to get a good education, and then to contribute to society whether they worked later in government or in industry, and to always seek the "entrepreneurial way" of bringing fresh and innovative ideas to the job. [More](#).

E-BOOK EXPERT: SUE POLANKA

U.S. E-Book Expert Sue Polanka Discusses the Challenges of Discovering e-Reference

In presentations entitled "E-Reference Discoverability: Concept, Issues, current Trend and Technologies" delivered at Lincoln Corner Sarawak on March 2, Sue Polanka, the Head of Reference from Wright State University (Dayton, Ohio) discussed the transformation in library reference collections. She pointed out how the rapidly declining print collections are being replaced by online and electronic materials. She added that many publishers are focusing on electronic content, digitizing print materials and, in many cases, converting them into interactive online products. [More](#).



Photo: Audience immersed in Sue Polanka's presentation.



American E-Book Guru Sue Polanka Mesmerizes Kelantan Audience

One hundred and fifty teachers and students attended a special seminar on February 28 on "E-Books, No Shelf Required" presented by Sue Polanka, head of Reference at Wright State University in Dayton, Ohio. The participants were thrilled to interact with an expert in electronic library services from the United States for the first time. They were inspired by Sue's ideas about electronic reference services, e-book purchasing, the scope and limitations of e-book acquisitions and lending,

and e-books' impact both on the publishing industry and creating a knowledge-based society.

Sue Polanka Shares Current Trends and Technologies in Penang

With eBooks being the buzz word in the library field, Lincoln Corner (LC) Penang-George Town hosted Sue Polanka, the Head of Reference at Wright State University on February 29. About 50 librarians and students attended to learn about eBook trends, new technology and innovations in libraries. The program kicked off with a speech by Penang State Public Library Director, Puan Shukriah Hj Yon and proceeded with a Kindle presentation by Information Officer Harvey Sernovitz. In their speeches, Puan Shukriah indicated that it is essential for librarian to keep pace with the latest technology to deliver enhanced user services, while Harvey emphasized that the technological devices are essential at modern libraries to keep pace with today's youth. In light of this, Harvey presented four Kindles (two to LC Penang-Seberang Jaya and two more for LC Penang-George Town) to Puan Shukriah. [More](#).



Puan Shukriah receiving one of the Kindles from Information Officer Harvey Sernovitz.

ENGLISH PROGRAMS

A Program on Situational English and Women’s Empowerment at the Lincoln Corner in Kuala Lumpur



A role play by one of the groups on library customer service.

Lincoln Corner KL hosted an interactive English program for 40 KL City Hall Library Officers and Circulation Counter Staff on May 21. The program focused on public speaking skills and was facilitated by Public Diplomacy Officer Rain Che Bian along with Lincoln Resource Center Director Gerard George and Public Affairs Intern Shavia Westmoreland. The facilitators presented helpful tips on public speaking, ranging from the formulation of a speech to presentation do’s and don’ts. The content for the program was centered on two themes: women’s empowerment in the workplace and situational English communication. For women’s empowerment in the

workplace, the Embassy facilitators showed a video of the 2012 International Women's Day Remarks by U.S. Ambassador-at-Large for Global Women’s Issues Melanne Verveer. The library officers shared their ideas on women’s empowerment, ranging from commentary on the blurring line of gender roles to suggestions on how to help women with families remain competitive in the workforce. [More](#)

English Language Specialist Renee Lajcak Presents “The Culture of Winter” at Lincoln Corner in Johor



Ms. Lajcak helps students with an English game.

About 150 students participated in the English enhancement program led by U.S. English Language Specialist Renee Lajcak on July 9. Many of them said that they enjoyed interacting with an American native English speaker and are looking forward to participating in more similar programs.

Lincoln Corner Kuala Lumpur Celebrates Youth, Tomorrow Leaders



Embassy seminar facilitators and KL Library Staff (seated, front row) with the participants (standing).



A group of students presenting their views on how youth can develop leadership qualities.

On Wednesday, July 18, the Lincoln Corner in the Kuala Lumpur Library and the Lincoln Resource Center hosted “Celebrating Youth, Tomorrow’s Leaders”, an English enhancement program at the KL Library. Thirty-five Form Four (tenth grade) female students from St. Mary’s Secondary School (Kepong, Kuala Lumpur) practiced English skills while developing their leadership and public speaking skills and gained a better understanding of American youth and lifestyles. The program was facilitated by Public Affairs Intern Shavia Westmoreland, and Lincoln Corner Director Gerard George, and supported by Kuala Lumpur Library partners, including Senior Librarian Puan Norizam Abdul Ghani, Adviser Mr. Fong Ah Fook and Lincoln Corner Librarian M. Mazrizal. [More](#).

Sabah Youth Showcase Talent at English Enrichment Camp

Beyonce is a swindling fortune-teller, Micky Mouse performs John Denver’s Rocky Mountain High at “Sabahan Idols”, and a school principal firmly deals with hooligans beating up an innocent student. What is this? A fun-filled English Enrichment Camp at Lincoln Corner Sabah on Friday, June 22, with about 110 talented students from schools across the district of Penampang in the vicinity of Kota Kinabalu. Political Officer Ben Ford and Public Diplomacy Officer Rain Che Bian led this interactive program that focused on helping students improve their English language speaking, reading, and writing skills. The students worked enthusiastically on improving their English language skills and understanding of American culture through various activities and skit performances involving American idiomatic expressions, different genres of American music and American sports.

The students not only collaborated with fellow students and the U.S. Embassy representatives but also learned the importance of teamwork and developed more confidence in their English speaking skills. The amazing creativity of the students shone through especially in the last portion of the program, when the students presented their skits in groups of 10. The interactive elements of the workshop and the focus on music, sports, and performances were new to most of the students, who lingered after the workshop to ask when the U.S. Embassy would return for another program. Mr. Wong Vui Yin, the Director of Sabah State Library, attended the skit presentations by the students and noted his surprise at the liveliness and the versatility with which students used newly acquired American idioms.



Ben leads a discussion on American football.



The Students discuss in groups

SPECIAL CHILDREN'S PROGRAMS

Art and Creative Activities for Children at the Lincoln Corner

On April 5, thirty children participated in making their own bookmarks after a reading session. The children selected picture books, read them quietly and then exchanged stories by telling each other what they had read. The librarians then gave them art paper, scissors, glue, colored strings, and helped the children create their own book marks. A couple of days later, on April 7, another group of 27 children were invited to the Corner to view new children books which arrived on the shelves. After spending an hour reading selected chapters, a coloring competition was organized for them and the best presentations were put on display on the exhibition boards at the Lincoln Corner for the public to enjoy.



Children compete in drawing their own bookmarks after a reading session at the Lincoln Corner in Kelantan



Young children color pictures photocopied from Lincoln Corner's children's books .

The Pink Panther Strikes Again But at the Lincoln Corner

Eighty primary school children took part in a half day excursion to the Lincoln Corner on March 8. They were treated to the movie, "The Pink Panther Strikes Again" and then participated in various other fun activities organized by the librarians, including a competition on the best drawing and coloring of the Pink Panther.



Library Skills for Children

March 14 saw twenty-five primary school children at the Lincoln Corner, learning how to find the books that interest them. After an interactive session with the Corner librarians they learned how to use the library's online catalog and find story and other books and library materials located specifically in the Lincoln Corner. They then spent time browsing for materials of interest and took a quiz to find answers – including the titles of books which carried their favorite stories and heroes.



LINCOLN RESOURCE CENTER

U.S. Embassy Social Media Boot Camp Attracts Librarians Across Malaysia

U.S. online expert and social media author Eric Schwartzman presented a special Boot Camp on February 17 on harnessing the power of social media. Twenty librarians from Lincoln Corners across Malaysia, including a few webmasters from universities located in Kuala Lumpur, learned how libraries could leverage Facebook, Twitter, YouTube, Blogs, Foursquare and other online social media to promote their library's collections.

Eric said, "we are in an era when technology has changed the way people access, consume and transmit information and knowledge." He pointed out that social media statistics in Asia indicate that 85 percent of Malaysia's population are active in online social networking. He further emphasized that because social media's fans and followers are growing exponentially, a library's postings about its special collections and forthcoming programs on Facebook and Twitter, for example, would be transmitted instantly to a broad range of audiences regardless of geographical boundaries and time zones. [More](#).



Eric Schwartzman expounds on Social Media's impact. (U.S. Embassy photo)



PAO Scott Rauland addressing Malaysian librarians at the Boot Camp. (U.S. Embassy photo)



AMERICAN SPACES is now on facebook Check It Out-*lah!*

<http://www.facebook.com/AmericanSpaces>

American Spaces is the name of the agency which overlooks and supports our Embassy libraries like the Lincoln Resource Center, Lincoln Corners like yours, and binational centers such as MACEE (Malaysian American Commission on Educational Exchange). You are welcome to promote your programs and to share ideas on their facebook page.

INTERNATIONAL GAMES DAY IN THE USA

November 3, 2012

A GOOD IDEA FOR LINCOLN CORNERS



This year the American Library Association has expanded their annual Games Day to include libraries around the world. For the first time, international participants will be able to sign up for some donations from the three sponsors: PopCap, Ravensburger, and GameTable Online. Donations include boardgames such as Labrynth and downloadable games such as Bookworm and Bookworm Adventures.

ALA has also made promotional materials available for your gaming activities on November 3. The IGD12 logo and posters are available here: <http://ngd.ala.org/library-press-kit/>

English Essay Writing Competition Aug 6-27, 2012 For Malaysia Youth (Ages 16-20) Sportsmanship and the Olympics

Though the London 2012 Olympic brought its curtain down on August 12 in a spectacular closing event, the spirit of sportsmanship and unity are still in the air. In that spirit, the Lincoln Resource Center would like to invite all young visitors to the Lincoln corners to participate in an original **English Essay Writing Competition on Sportsmanship and the Olympics**. Please advertise this opportunity to your Lincoln Corner. [More.](#)

REMINDERS

Monthly Reports: These must be sent to us by the first week of each month.

Library Activity Grants: Please submit your brief narrative and financial reports indicating how the funds were used. A photo depicting each activity would also be appropriate.

"E-Library USA": Please alert library users about the free use of the special database, "E-LibraryUSA." Christopher Zamerelli from the U.S., who coordinates and supports the use of this database, has been in direct e-mail correspondence with the Directors of each public library (about new logins and passwords) that hosts our joint Lincoln Corner project. Please feel free to send us any feedback or concerns you may have about E-Library USA and we will convey them to Christopher.

New Arrivals: We trust that you are displaying new arrivals of books and multimedia at the Lincoln Corners. You may wish to alert individuals or groups of individuals (e.g. NGOs or teachers or the media) about certain library materials (e.g. new English teaching books) by sending e-mails to such library users or writing about it in your local newspapers.

iPads and Kindles: These must be promoted to the public and we appreciate photos and short blurbs describing current usage of these somewhat new technological devices.

Thematic Posters: We trust you are using the posters we have given on different themes each month or season. KL Library for example is exhibiting "Islam in America" during this Ramadan season and has a selection of books on display to support the same theme.

THEMATIC FOCUS

Lincoln Corner partners are reminded to support each month's theme by organizing posters and exhibits of books and other library materials (including "playaways" and DVDs where relevant). In addition, please continue to schedule regular storytelling and video/movie screenings at the Lincoln Corners. Speaker programs and webchats will be offered to you as they become available and we look forward to your help and cooperation in using these initiatives to enhance Lincoln Corner activities and library atten-

dance. These programs are part of what we discussed at the October 2011 workshop in Kota Kinabalu. You are welcome to add on any other initiatives. The thematic calendar listed below will be useful in this regard.

August

- Women's Equality Day (August 26)
- Ramadan & Eid /Muslim Life in America

September

- Labor Day (Sept 3)
- International Literacy Day (Sept 8)
- International Day of Peace (Sept 21)

October

- Columbus Day (Oct 8)
- Halloween (Oct 31)

November

- Native American Heritage Month
- Veteran's Day (Nov 11)
- American Education Week (Nov 15-21)
- Thanksgiving (Nov 15)

December

- World AIDS Day (Dec 1)
- Human Rights Day (Dec 10)
- Christmas Day (Dec 25)

NOTES

On rare occasions if you identify any edition/s of periodicals (or other materials) inappropriate, please let us know.

LRC Newsletter Archive

"AU REVOIR"



Farewell Message from Scott Rauland, Departing Counselor for Public Affairs

July 2, 2012

Dear friends at the Lincoln Corners,

I complete my Kuala Lumpur assignment today as Counselor for Public Affairs in the U.S. Embassy in Kuala Lumpur. I am going on to Washington to take up a new portfolio.

Thank you for all the support and hard work you have given the Lincoln Corners and for supporting my officers and staff associated with the Lincoln Resource Center and the network of Lincoln Corners in Malaysia.

Together with you, we have taken the Corners a few notches higher, especially by harnessing the potential new technology offers. Among the many highlights of my work in Malaysia were the Annual Lincoln Corner workshops we had with all of you. I am impressed with how quickly you learned how to use the iPads and Kindle e-readers, and to teach the same skills to your Corner visitors. Most of you have held special events marking the dawn of these new technological devices at your Corners and some of these successful stories were published in the local media. Congratulations on the wonderful achievements! And keep up the good work.

Scott M. Rauland



Become a fan of the U.S.
Embassy Kuala Lumpur on



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Kuala Lumpur on You Tube.



Follow the U.S. Embassy
Kuala Lumpur on Twitter.

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