

**2013 STUDY OF THE U.S. INSTITUTE ON
NEW MEDIA IN JOURNALISM**

Host Institution – Ball State University in Muncie,
Indiana

June – July, 2013 (*to be confirmed*)

Deadline for Applications: December 28, 2012

**1. Institute Objectives**

This Study of the U.S. Institute for Student Leaders on New Media in Journalism is an intensive, rigorous five-week program whose purpose is to provide groups of undergraduate student leaders with a deeper understanding of the United States while simultaneously enhancing their leadership skills. The program's ultimate goal is to train participants on how to gather and disseminate news and information across multiple platforms with an emphasis on interactive delivery systems. Participants will develop their leadership skills, learn to think analytically as journalists and embrace continuous learning in a diverse and fast-changing society.

2. Program Description

The Institute on New Media in Journalism will consist of a balanced series of seminar discussions, readings, group presentations, and lectures for a group of 26 students from three participating countries i.e. Indonesia, Malaysia, and the Philippines. The workshops will be held in classrooms and computer labs on the Ball State campus. On-site media visits are planned at The New York Times, The Indianapolis Star, Voice of America, Indiana Public Radio, National Public Radio, and WRTV-TV. The program will be complemented by an educational tour that will most likely include visits to Indianapolis, Gettysburg, New York, and Washington, D.C.

Participants of the Study of the U.S. Institute on New Media in Journalism will study freedom of the press and freedom of speech as defined by the First Amendment to the U.S. Constitution, media law and ethics, and the role of journalism in a democratic society.

The Institute is tentatively scheduled for late June of 2013. Prospective applicants are encouraged to visit our website to obtain general information about the FY12 Institutes at:

<http://summerpgm2.wordpress.com/> or

<http://exchanges.state.gov/academicexchanges/students.html>.

3. Housing and meal arrangements

Housing will be in university owned dormitories. Participants will be expected to share a room and bathroom with another student of the same gender. Most meals will be provided at campus facilities, though participants will also have access to a kitchen where they may cook some meals on their own. Care will be taken to ensure that any special requirements regarding diet, daily worship, housing, and medical care are satisfied. Full details will be provided once the grant has been approved.

4. Health Benefits

All participants will receive the Department of State's coverage of \$100,000 with a \$15 co-pay for the duration of the program. Pre-existing conditions are not covered.

5. Program Funding

The Study of the U.S. Institute will cover all participant costs, including: program administration; international travel costs, domestic travel and ground transportation; book, cultural, mailing and incidental allowances; housing and subsistence.

6. Program requirements and restrictions

Participants are expected to participate fully in the academic program. They are expected to attend all lectures and organized activities, and complete assigned readings. Candidates should be aware that the institute is very intensive and that there will be little time for personal pursuits unrelated to the program. Under no circumstances are participants allowed to arrive in the U.S. prior to the start date of the Institute or remain in the U.S. after its end date. Similarly, participants will not be allowed to leave the Institute to visit relatives or friends while in the U.S. If a relative or friend wishes to visit them, it will be addressed on a case by case basis, in consultation with ECA and the program director.

Violations of host institution rules or local, state or federal laws can be grounds for immediate dismissal from the program. It is important that applicants understand and accept these requirements and restrictions.

7. Candidate qualifications

(A) Candidates are expected to be highly motivated and exemplary undergraduate students from colleges, universities, and other institutions of higher education. While all candidates must have a strong interest in New Media and Journalism, their fields of study can include disciplines such as the sciences, social sciences, humanities, education, business, and other professional fields.

(B) Candidates nominated for this program must:

- be a Malaysian citizen;
- have a strong interest in New Media and Journalism;
- be fluent in English;
- be between ages 18 and 25 years of age;
- have at least one semester remaining in their university studies;
- be committed to returning home to complete their degree;
- demonstrate strong leadership qualities;
- indicate a serious interest in learning about the United States;
- have a sustained high level of academic achievement, as indicated by grades, awards, and teacher recommendations;
- have demonstrated commitment to community and extracurricular university activities;
- have had little or no prior study or travel experience in the United States or elsewhere outside of their home country;
- be mature, responsible, independent, confident, open-minded, tolerant, thoughtful, and inquisitive;
- be willing and able to fully participate in an intensive academic program, community service, and educational travel; and

- be comfortable with campus life, prepared to share living accommodations, and able to make adjustments to cultural and social practices different from those of their home country.

8. Program Description

Applicants should submit an application for this program by e-mail. The application deadline is December 28, 2012. The application form may be viewed and downloaded from

<http://malaysia.usembassy.gov/susi.html>

Applications must include the following documents:

1. Application Form which includes a one-page maximum personal statement
2. Scanned copy of biographic page of passport
3. Scanned copy of transcript of completed university years/semesters
4. 2 recommendation letters (one must be from university)

To submit an application or to request more program details, all interested candidates are welcome to contact Cultural Affairs Assistant Ms. Nur Farizan Zulkifli, Public Affairs, American Embassy, 376 Jalan Tun Razak, 50400 Kuala Lumpur.
Tel: (03) 2168-5102; e-mail: publicaffairskl@gmail.com

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