



2013 GLOBAL SPORTS MENTORING PROGRAM

Host Institution – To be confirmed
September 8 to October 9, 2013

Deadline for Applications: March 1, 2013

1. Institute Objectives

The U.S. Department of State and espnW Global Sports Mentoring Program is the flagship component of the State Department's Empowering Women and Girls through Sports Initiative. The program will provide international participants, also known as emerging leaders, with unique opportunities across all aspects of sports to develop relevant management and business skills, gain exposure to the U.S. sports business, media, and non-profit environments, and establish lasting relationships and a global network of leaders in the sports sector. In its second year, up to 20 international female candidates will be matched with leading female executives from America's most prestigious sports organizations for a month-long mentorship from approximately September 8, 2013 to October 9, 2013.

2. Program Descriptions

The 2013 program includes several days of orientation in Washington, D.C., a three-week mentorship in the U.S., and a series of closing days and activities in Washington, D.C. The D.C. orientation will introduce the emerging leaders to USG officials, high-level figures in the sports sector, and representatives of sports business associations. Emerging leaders will also learn about the history and culture of the United States, the American sports structure, and the history of women's sports in the United States. Following the orientation, the emerging leaders will travel individually to their mentorship locations. Each participant will work with a senior female executive and her team and engage in activities designed by the organization and the program partners to meet the needs and interests of the participant. While at the mentorship, the emerging leader will work with her mentor and their networks to craft an action plan with the aim to increase the number of women and girls who participate in sports in her home country. During the final Washington, D.C. component, the emerging leaders will share and

evaluate their mentorship experiences and finalize the concrete follow-up action plans that they will have developed in cooperation with their mentors.

3. Funding

The United States Government, in conjunction with its partners, the University of Tennessee and public-private mentoring companies will pay for the international transportation to and from the United States, domestic transportation, accommodation, and meals.

Participants are responsible for expenses related to the application process (copying, mailing, photographs, etc.) and spending money for souvenirs, telephone calls, and other personal items in the United States.

4. Health Insurance

All participants will receive the Department of States coverage for the duration of the program. Pre-existing conditions are not covered.

5. Program requirements and restrictions

Participants are expected to participate fully in the program. They are expected to attend all organized activities. Family members and/or friends cannot accompany participants on any part of the program [no exceptions]. Candidates should be aware that this is an intensive program and there will be little time for personal pursuits unrelated to the program. It is important that applicants understand and accept these requirements and restrictions.

6. Candidate qualifications

(A) Women between the ages of 30 and 40 who demonstrate the drive and potential to make an even greater impact in their home country's sports sector. Candidates must show the ability to reach the top levels of their organization.

(B) Candidates may include, but are not limited to, women from all aspects of sports, including: sports management; sports administration; coaching; sports journalism and mass communication; sports marketing; social responsibility; or sports medicine.

(C) Must have a minimum of three (3) years of professional experience in a sports-related industry. Participants with higher education degrees in a sports-related field are welcome, although this is not mandatory. Compatibility of skills, background, and entrepreneurial

experience between selected participants and their potential mentors will also be a part of the selection process.

(D) Must be Malaysian citizens residing in Malaysia with no prior experience in the United States.

(E) Must have good command of English including business-related terms, and must be able to converse fluently in English with their fellow participants and mentors.

(F) Should demonstrate a willingness to take part in exchange programs, welcome opportunities for mentoring and new partnership development, and exhibit confidence and maturity. They should also be self-motivated and driven towards exceptional success in their profession and committed to sharing knowledge and helping others succeed in their home country.

7. To apply for the program

Applicants should submit an application for this program by e-mail. The application deadline is **March 1, 2013**. The electronic application form may be viewed and downloaded from [here](#) .

To submit an application or to request more program details, all interested candidates are welcome to contact Cultural Affairs Specialist Ms Helena Bridget, Public Affairs, American Embassy, 376, Jalan Tun Razak, 50400 Kuala Lumpur.
Tel: (03) 2168-5106; e-mail: publicaffairskl@gmail.com

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