



2012 -13 INTEGRATING NUTRITION IN VALUE CHAINS FACT SHEET

Funding (FY 2012)

\$24.6 million

Partners

Development Alternatives Inc
Save the Children,
Michigan State University,
International Institute for
Tropical Agriculture,
Pakachere Institute, Agriculture
Commodity Exchange for Africa,
National Association of
Smallholder Farmers of Malawi,
Farmers Union of Malawi,
Catholic Development
Commission in Malawi, Nkhoma
Synod

Geographic Location

Mchinji, Lilongwe, Dedza,
Ntcheu, Balaka, Machinga
and Mangochi

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Dairy is a priority value chain for
Feed the Future

Program Overview

The Integrating Nutrition in Value Chains (INVC) project is designed to implement USAID's Feed the Future (FTF) and Global Health Initiative (GHI) strategies with the aim to sustainably reduce rural poverty and improve nutritional outcomes. INVC, which is USAID/Malawi's flagship FTF project, runs from April 2012-April 2015. INVC is designed to encourage sector-wide innovations and strengthen local institutions and systems in order to improve agriculture value chain competitiveness. Priority value chains for INVC include groundnuts, soya and dairy. The activity manages a strategic grants and innovation facility that provides resources to sub-partners to implement value chain, nutrition and service provision activities. INVC also supports community programs that target behavioral change in nutrition.

Program Impact

Throughout INVC's project life, 275,000 smallholder farmers will be assisted to increase agriculture productivity and incomes as well as improve household nutritional status through behavior change communication practices.

INVC will increase the competitiveness of the legumes and dairy value chains in domestic and export markets and raise market orientation of smallholder farmers. The project will also improve nutritional outcomes for communities through behavior change communication messages. Further, the capacity of Malawian organizations to implement FTF activities will be strengthened through the project.

During the first year of project implementation, INVC supported over 20,000 farmers to access certified legume seed. The activity also facilitated the expansion of breeder soy seed multiplication, and also strengthened linkages between smallholder farmer organizations and structured agriculture markets.