

English for Journalists Blended Media Course Pilot

English for Journalists is an exciting new pilot course offered by the U.S. Embassy in Macedonia. This innovative 10-week course couples online learning with face-to-face meetings to maximize learning possibilities. It was designed by English teaching and journalism professionals from Macedonia and nine regional countries along with experts from Voice of America and the University of California at Berkeley.

The course will run from April 27 – July 5, 2015. Participants are expected to fully commit to this timeframe and participate on a weekly basis. Meetings will take place at the American Corner in Skopje.

Course Goals: By the end of this course, participants can expect to have a greater knowledge of critical journalistic activities, and the English language skills and abilities required to perform them.

Course Content: Instructional modules will cover topics including ethics, inclusive journalism, global versus local news, citizen journalism, freedom of speech and the press, humor and satire, sports, science and technology, and future trends in media.

Interested candidates should meet the following criteria:

- Be currently employed, early- to mid- career, practicing journalists *or* advanced-level students of journalism at colleges/universities
- Be citizens and residents of Macedonia
- Have an intermediate (B1/ preferably B2 on the CEFR) level of English language proficiency (this is *not* a course for beginners)
- Be able to dedicate 4 hours per week to the course
- Be able to participate both online and meet in person at least once weekly with course facilitator, M.A. Meri Lazarevska, the host country course developer/instructor

To apply, send your CV and a motivational letter explaining why you want to participate. Tailor your CV to the purposes of this call and check for grammatical errors before submitting to the U.S. Embassy by March 9. The top 10 qualified applicants will be required to submit further materials, including an English language self-assessment and a brief introduction video.

Participants who regularly attend meetings, demonstrate exemplary performance in all course activities, and compile high quality final portfolios will receive a certificate. One exceptional participant will be offered a fully-funded, two-week fellowship (for practicing journalists) or internship (for students of journalism) at Voice of America in Washington, DC in Fall/Winter 2015.

Please send your questions and/or application materials to:

Public Affairs Office
U.S. Embassy in Macedonia
Borka Taneska
Email: TaneskaB@state.gov

