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Borka is a nonprofit NGO that supports citizens, patients and their families, and health organizations in the fight against cancer. Borka works towards establishing a strong and functional health system and focuses many of its activities on raising awareness and promoting early detection. Borka has organized the annual Go Pink walk since 2009.

Volunteering opportunities include the following duties:

- Distribution of promotional material
- Distribution of leaflets and posters in public places
- Selling pink campaign products (requires previous experience in sales)
- Provision of sales and advertising stand
- Presentation of activities to the public
- Lobbying campaign (explaining the objectives and activities of the association)
- Welcoming participants of the Go Pink walk and providing basic information

