



### **EducationUSA Program**

**Date:** Monday, May 7, 2012 (14:00 - 15:30 p.m.)

**Venue:** American Center Korea, Public Affairs Section  
U.S. Embassy Seoul

#### *“Education and Studying in the USA”*

- **Participants:**  
University students from Seoul area in various departments who wanted to study in the U.S. in the future.
- **Topic:** “Education and Studying in the USA – General Overview”
- **Speakers:**
  - **Dr. Carol Steinhaus, Associate Professor of Business, Northern Michigan University**
- **Schedule:**
  - 1330** Arrive at the American Center Korea; Registration and Overview of EducationUSA Materials
  - 1400** Opening and Introduction of Speaker by Kim Su Nam, ACK Director
  - 1405-1505** Presentation by Dr. Carol Steinhaus, Associate Professor of Business, Northern Michigan University, on “**Education and Studying in the U.S. – General Overview,**” followed by Q&A

#### **Carol Steinhaus**

- **Publication**  
Sherony, B., Sklar, M. & Steinhaus, C. (2010). Creating a Business First Year Experience Program for Building a Successful Career. Review of Business Research. Vol. 10, No. 1, pp. 123-128.
- **Presentations**  
Lenz, R. & Steinhaus, C. (2011, March). Measuring the Internationalization of Universities. Midwest Business Administration Association International Conference. Chicago, Illinois.
- **Education**  
Ph.D., University of Nebraska-Lincoln  
M.P.H., University of Minnesota  
B.A., Music Education, Bethany College

- 1505-1510** Group Photo
- 1510-1530** Introduction of EducationUSA Advising Services by ACK Staff
- 1530** End of Program