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**American Reference Center Nairobi Launches Rotating Book Collection at Moi University
Nairobi Campus**

Regional Library Officer Henry Mendelsohn launched on June 14 a rotating book and video collection at Moi University Nairobi Campus that loaned over 350 books and videos on management, entrepreneurship, health and American studies to the library. The rotating book and video collection is part of a sustained effort to reach out to schools, colleges and universities to overcome the difficulties many Kenyans face to obtain accurate and authoritative information about the U.S. The U.S. Embassy is located in a northern suburb of Nairobi far from the city center where most colleges and universities are located. The collections cover areas of critical interest to Kenyan universities that are teaching business and entrepreneurship to address the high rate of youth unemployment. During the presentation ARC Director George Kamau played the new ARC video that can be found on YouTube at <http://www.youtube.com/watch?v=J-n9ryUS-hI>.

Moi University Vice Chancellor Professor Richard K. Mibey (PhD University of Oklahoma) cited the book and video loan as an excellent example of US Embassy efforts to partner with Kenyan institutions of higher education. The books will remain at the Moi University Library for several months before being moved to another university.