

MEDIA ADVISORY



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Webchat Tales from the Wild: Wildlife Q&A with Animal Ambassador Julie Scardina March 13, 2013



Time: Wednesday, March 13 at 08:00 EDT (15:00 Kenya)
Event listing URL: <http://goo.gl/eMi03>
Live webchat URL: <https://conx.state.gov/digital-diplomacy>
(Short URL: <http://goo.gl/NVnoL>)

Description: Learn about wildlife conversation with Julie Scardina, Animal Ambassador for SeaWorld, Busch Gardens, and Discovery Cove, and co-author of *Wildlife Heroes: 40 Leading Conservationists and the Animals They Are Committed to Saving*. Join Scardina and a representative from the World Wildlife Fund (WWF) to discuss issues of biodiversity and habitat protection. Scardina will also discuss the importance of multilateral agreements like the CITES treaty, as well as the role corporations and organizations can play in combating wildlife trafficking and promoting conservation. You are invited to participate in a live webchat on Tuesday, March 12 or Wednesday, March 13 at the times listed above. Don't miss these two opportunities to tune in and ask questions!

Background: Julie Scardina is a professional animal trainer and educator, whose TV appearances include, *The Tonight Show with Jay Leno* and *NBC's Today*. She is also a weekly contributor to *Jack Hanna's Animal Adventures*. Scardina is a board member of the [SeaWorld & Busch Gardens Conservation Fund](#), which supports conservation education, habitat protection, species research, and animal rescue and rehabilitation around the globe.

CITES (the Convention on International Trade in Endangered Species of Wild Fauna and Flora) is an international agreement between governments. Its aim is to ensure that international trade in specimens of wild animals and plants does not threaten their survival.

Format: These programs will be interactive video webcasts in **English**. Please click on the URL above to participate.

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