



The Role of English in the Period of Globalization

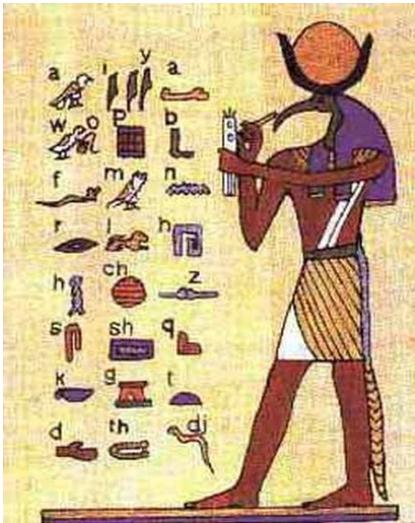
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2013

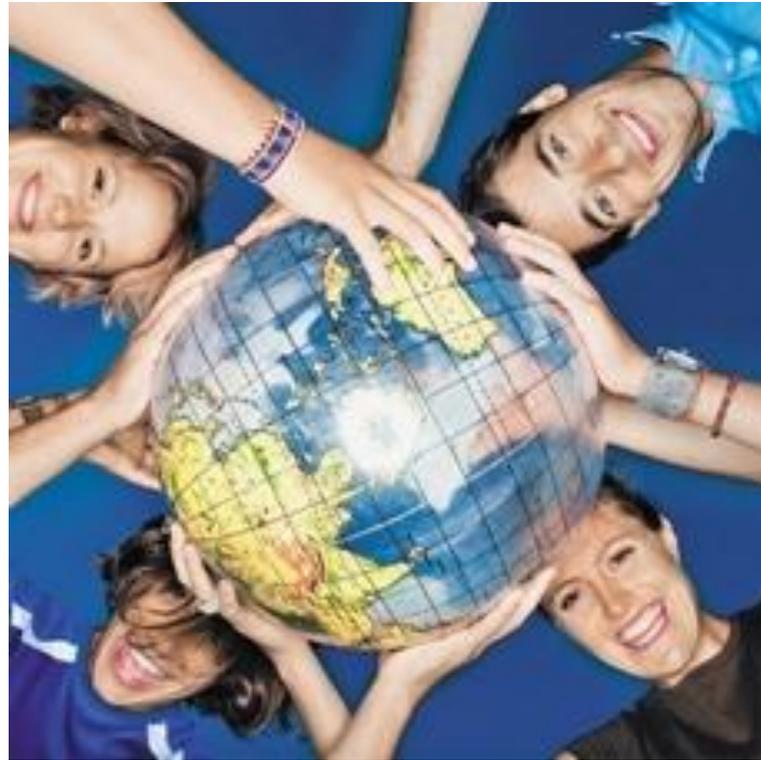


Global Village

- 5000 languages and dialects (about 845 from India only)
- 65 different alphabets



What is the most wide-spread language in the world?



English?



I am afraid,
you are not quite
right



Mandarin 1052 mln people (982 native, 179 second language)



Spanish 417 mln people



***English
370 mln
people***



Question:

How to increase cultural and economic ties and simplify communications between people?

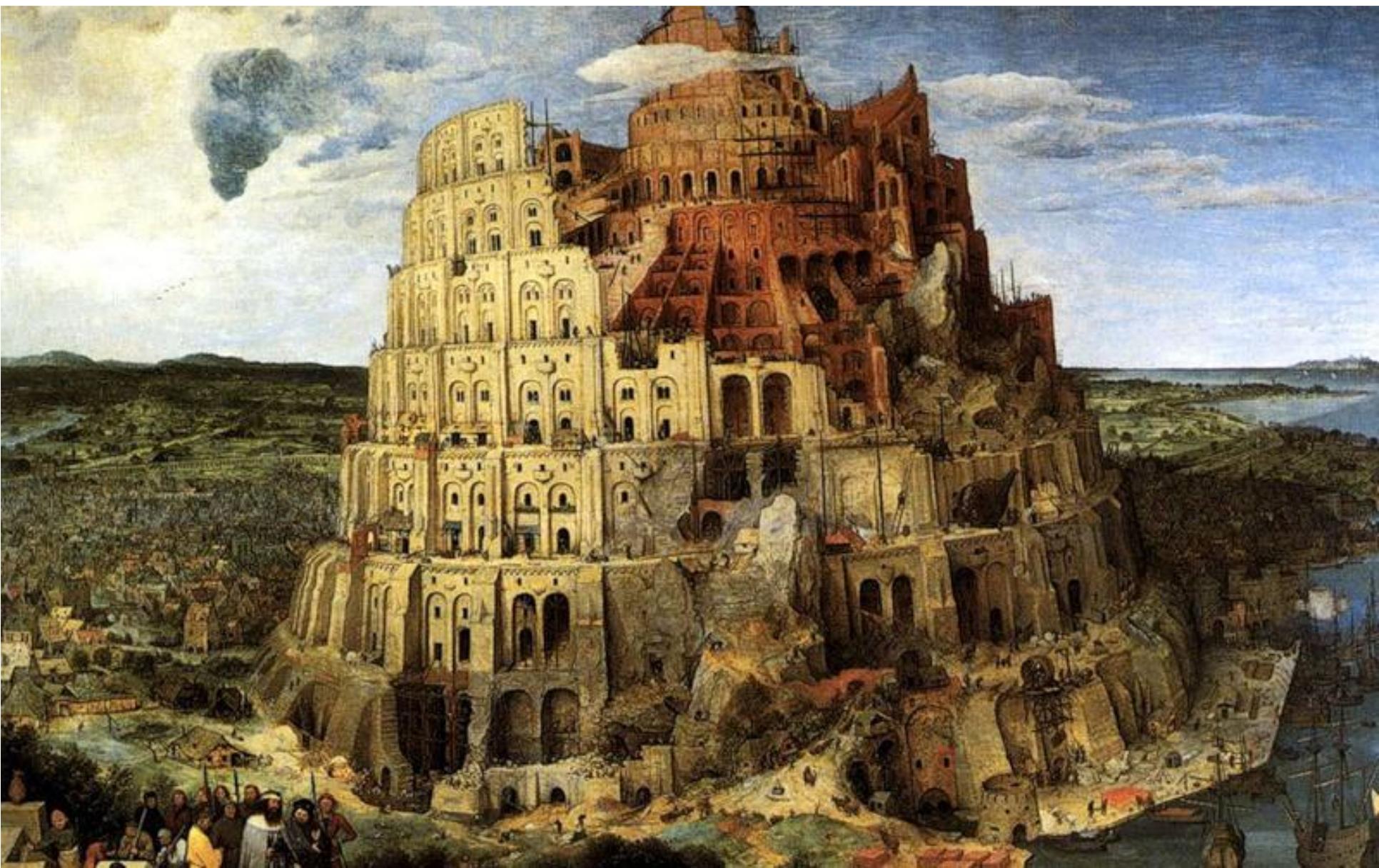


Answer:

UNIVERSAL LANGUAGE



Babylon Tower



Translation:

It is impossible to achieve anything if you do not have a universal language



Latin: a
common
language
for
intellectual
elite

en celluy qui fu ties des reus/ Lit prepare
au fil du roy des roys



- **600 artificial languages**
- **Esperanto invented in 1887**
- **(10 mln people)**



Question:

What is a global language of the 21st century?



Answer:

ENGLISH!



Over 370 mln people speak English as their native language



*** the United States of America**



*** United Kingdom**



*** Canada**



*** Australia**



The official language in

**Belize, Cameroon, Ghana, Gambia, India, Kenya,
Nigeria, Malta, Pakistan, Singapore, Tanzania,
Gambia**

(200 mln – 16 bln – second-language speakers)

POP QUIZ

Name this country...

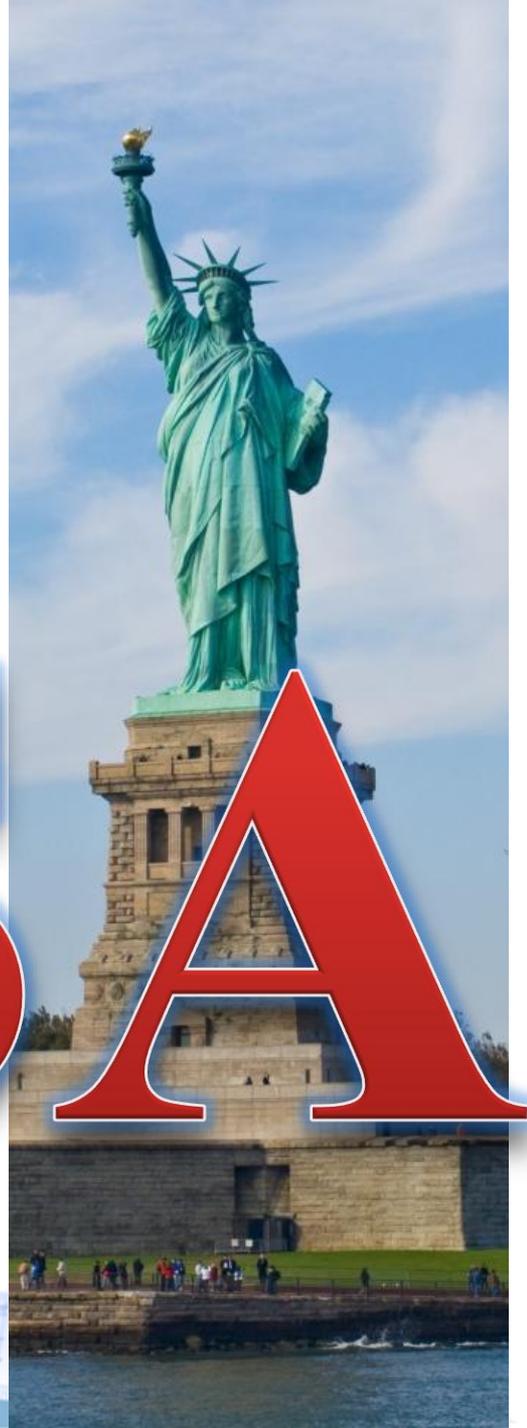


- ✓ ***Richest in the World***
- ✓ ***Center of world business and finance***
- ✓ ***Strongest education system***
- ✓ ***World center of innovation and invention***
- ✓ ***Currency the world standard of value***
- ✓ ***Highest standard of living***



**The majority of
English native
speakers (67 – 70%)
live in this country**

USA



English is one of the official languages in:



UN





UNESCO



A close-up photograph of the Olympic torch, which is black with a flame at the top. The Olympic flag, featuring the five interlocking rings (red, black, green, yellow, and blue) on a white background, is positioned above the torch. The background is a clear blue sky.

Olimpic Committee



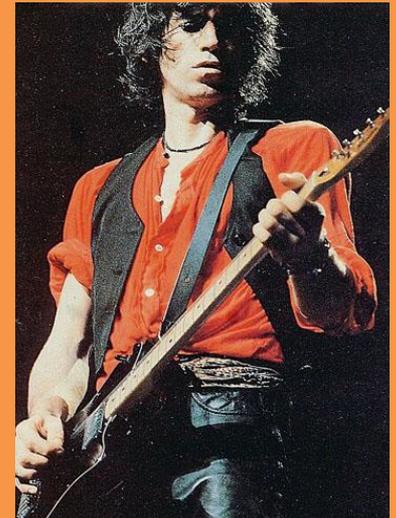


Miss World Contests



The dominant international language in:

- **Communications**
- **Science**
- **Business**
- **Aviation**
- **Show Business**
- **Diplomacy**



BASIC English **(British American Scientific** **International Commercial)**



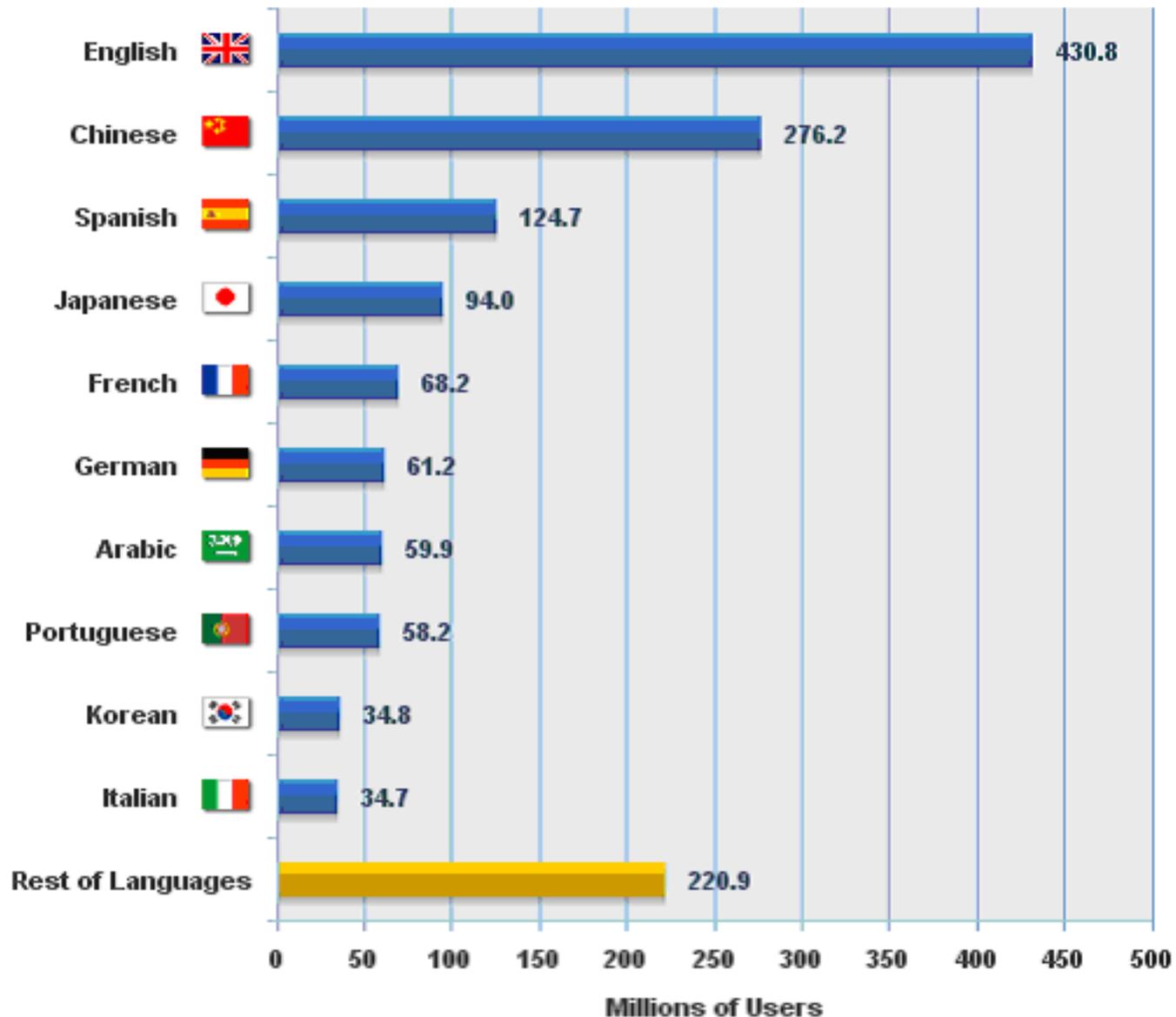
C. K. Ogden

New Technologies

Internet



Top 10 Languages in the Internet



Source: Internet World Stats - www.internetworldstats.com/stats7.htm

Estimated Internet users 1,463,632,361 for 2Q 2008

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**There are over
4 billion
searches
performed on
Google each
month**

A blurred screenshot of the Google search homepage. The word "Google" is prominently displayed in its multi-colored font. Below it, there are faint, illegible text elements and a search bar area. The background is a light yellow color.

Google



There are over **600 million**
registered users of Facebook
(as of September 2010)



If Facebook were a
country, it would
be the **THIRD largest**
country in the world!!

Global education: mobility and exchange of students





Corporative Language



**A Chinese speaking
Mandarin can not
understand his
compatriot speaking
the Cantonese dialect**

- **English helps!**



English in Kazakhstan



V Астана
экономикалық форумы



English in Kazakhstan





Any questions?

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