



Mr. Jeff Hoffman

☰ Astana: January 30—February 2, 2014

Entrepreneurship & Innovation

☰ Almaty: February 3—February 7, 2014

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Jeff Hoffman, entrepreneur and internationally recognized innovator, has been a founder and CEO in many startups and high-growth companies, including Priceline.com, uBid.com, and ColorJar. Jeff writes a regular column on innovation and entrepreneurship for *Inc.* magazine and collaborates with the White House, the Executive Office of the President, the U.S. Department of State, and the U.S. Department of Commerce to support economic growth initiatives all over the world.

Public Events in Astana:

Thursday, January 30

3:00 pm – 5:30 pm  
"Innovation and How to Inspire It"  
"Entrepreneur's Boot Camp – Ten Keys to Entrepreneurial Success"  
Venue: Kazakhstan Agro-technical University  
Address: 62 Pobeda Street, main hall

Friday, January 31

2:00 pm – 4:00 pm  
"Entrepreneur's Boot Camp – Ten Keys to Entrepreneurial Success"  
Venue: Eurasian National University, "Moscow State University" building  
Address: 7 Munaitpassova Street

Saturday, February 1

2:30 pm – 4:00 pm  
"Energy and Attitude — Motivation to Achieve Your Dreams"  
"eDreams and eRealities — Tales of Success in the Internet Business"  
Venue: National Academic Library, American Corner conference hall

Sunday, February 2

2.00 p.m. – 5.00 p.m.  
"Ready, Set, Go! — Reinventing Yourself and Relaunching Your Career," etc.  
Venue: National Academic Library, Kogildir Lecture Hall



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