

CALL FOR PROPOSALS

2014 Ambassador's Fund for Cultural Preservation

Introduction

The U.S. Embassy in Amman is pleased to announce a call for proposals for the 2014 **Ambassador's Fund for Cultural Preservation (AFCP)**. The Fund was established by the U.S. Department of State's Bureau of Educational and Cultural Affairs in 2001, to help countries preserve their cultural heritage and to demonstrate U.S. respect for different cultures around the world. Minimum on individual awards is \$10,000. Grants last year ranged from US \$10,000 to US \$159,300.

In 2013, Three out of five awards to projects throughout the Middle East and North Africa were in Jordan, totaling over \$200,000.

The Awarded projects in 2013 were:

- The conservation of the Early 8th-Century Apodyterium at Qusayr 'Amra. (\$99,700)
- Phase II - Preservation of the Ruins of Houses XVII and XVIII at Umm el-Jimal Archaeological Site (\$45,000)
- Phase II - The Ancient Nabataean Flash Flood Protection System at Petra (\$58,840)

This document details program guidelines, eligibility requirements and application procedures. Please adhere to all written deadlines and procedures.

Program Guidelines

The deadline for submitting applications (in English) to the U.S. Embassy in Amman is **close of business (5 p.m.) on Sunday, December 1, 2013.**

Recipients will be notified in the summer of 2014.

AFCP supports projects to preserve cultural heritage in the following three categories:

- a) **Cultural Sites** such as, (but is not limited to) historic buildings and archaeological sites.
- b) **Cultural Objects and Collections** from a museum, site, or similar institution that include, but are not limited to archaeological and ethnographic objects, paintings, sculpture, manuscripts and general museum conservation needs.
- c) **Forms of Traditional Cultural Expression** such as traditional music, indigenous languages and crafts.

Funding Priorities:

AFCP will recommend for funding those proposals that include project activities in adherence to the following guidelines and to international standards for the preservation of cultural heritage. These activities may include:

- **Cultural Sites:** restoration of an ancient or historic building, preservation of an archaeological site, or documentation of cultural sites in a region for preservation purposes.
- **Cultural Objects and Collections:** Conservation treatment for an object or collection of objects; needs assessment of a collection with respect to its condition and strategies for improving its state of conservation; inventory of a collection for conservation and protection purposes; the creation of safe environments for storage or display of collections; or specialized training in the care and preservation of collections.
- **Forms of Traditional Cultural Expression:** Documentation and audiovisual recording of traditional music and dance forms for broad dissemination as the means of teaching and further preserving them, or support for training in the preservation of traditional applied arts or crafts in danger of extinction.

Additional Program Information

An appropriate preservation activity is one that protects the values of the site, object or collection, or form of traditional cultural expression as they are understood by stakeholders. Stakeholders may include national, regional, or local cultural authorities, the local community, and others with vested interests in the site and the outcome of a project.

The Ambassador's Fund for Cultural Preservation does **NOT** support the following:

- Preservation or purchase of privately or commercially owned cultural objects, collections, or real property, including those whose transfer from private or commercial to public ownership is envisioned, planned, or in process but not complete at the time of proposal submission.
- Preservation of natural heritage (physical, biological and geological formations, paleontological collections, habitats of threatened species of animals and plants, fossils, etc.).
- Preservation of hominid or human remains.
- Preservation of news media (newspapers, newsreels, radio and TV programs, etc.)
- Preservation of published materials available elsewhere (books, periodicals, etc.).
- Development of curricula or educational materials for classroom use.
- Archaeological excavations or surveys for research purposes.
- Historical research, except in cases where the research is justifiable and integral to the success of the proposed project.
- Acquisition or creation of new exhibits or collections for new or existing museums.
- Construction of new buildings or permanent coverings (over archaeological sites, for example).
- Commissions of new works of art or architecture for commemorative or economic development purposes.
- Creation of new or the modern adaptation of existing traditional dances, songs, chants, musical compositions, plays, or other performances.
- Creation of replicas or re-creation of cultural objects or sites that no longer exist.
- Relocation of cultural sites from one physical location to another.

- Removal of cultural objects or elements of cultural sites from the country for any reason.
- Digitization of cultural objects or collections, unless part of a larger, clearly defined conservation effort.
- Conservation plans or other studies, unless they are one component of a larger project to implement the results of those studies.
- Costs of fund-raising campaigns.
- Indirect costs or operating expenses, i.e. expenses incurred during the day-to-day operational activities of an organization, such as office rent, utilities, license fees, and other costs for administrative time, services, or materials not directly related to performing project work.
- Contingency, unforeseen, or miscellaneous costs or fees.
- Costs of work performed prior to announcement of the award.
- International travel, except in cases where travel is justifiable and integral to the success of the proposed project.
- Travel or study for professional development.
- Individual projects costing less than \$10,000.
- Independent U.S. Projects overseas.

Special Note Regarding Sites and Objects That Have a Religious Connection: The establishment clause of the U.S. Constitution permits the government to include religious objects and sites within an aid program under certain conditions. For example, an item with a religious connection (including a place of worship) may be the subject of a cultural preservation grant if the item derives its primary significance and is nominated solely on the basis of architectural, artistic, historical or other cultural (not religious) criteria.

Funding priorities specific to the AFCP 2014 Annual competition:

Proposals for projects that meet one or more of the following criteria will receive consideration in FY 2014:

- Directly support U.S. treaty or bilateral agreement obligations, such as cultural property protection agreements.
- Strengthen capacity in country to preserve and protect cultural heritage.
- Support the preservation of inscribed World Heritage sites.
- Advance long-term cultural preservation objectives, lay the groundwork for subsequent AFCP-supported activities, or encourage the continued or expanded application of proven methods at the project site or elsewhere.
- Engage women, youth, or under-served communities.

Eligibility Requirements

Qualified entities are reputable and accountable non-commercial entities, such as non-governmental organizations, museums, ministries of culture, or similar institutions and organizations that are able to demonstrate that they have the requisite experience and capacity to manage projects to preserve cultural heritage. AFCP does not award grants to individuals, commercial entities, or to embassies or past award recipients which have not fulfilled the reporting requirements of previous AFCP awards.

Cost Sharing and other forms of cost participation:

There is no minimum or maximum percentage required for this competition. However, AFCP encourages cost sharing, in-kind contributions, and other forms of cost participation. When cost sharing is offered, it is understood and agreed that the applicant must provide the amount of cost sharing as stipulated in its proposal and later included in an approved agreement.

Cost sharing may be in the form of allowable direct or indirect costs. For accountability, you must maintain written records to support all costs which are claimed as your contribution, as well as costs to be paid by the federal government. Such records are subject to audit.

Project Schedule

Applicants may propose project performance periods of up to 60 months (five years) with five budget periods of one year each; projects must begin before September 30, 2014, and conclude no later than September 30, 2018.

How to Apply

The deadline for submission of applications is close of business on Sunday, December 1, 2013. Proposals should be submitted electronically to Cultural Affairs Officer Mark Rincón at RincónME@state.gov and Cultural Affairs Assistant Reem Abdel Hadi at AbdelhadiR@state.gov.

All proposals should be submitted using the application form and the Budget worksheet and include all supporting documents.

Performance and deliverables

AFCP 2014 award recipients must submit biannual performance progress and financial status reports and final reports on time as specified in the AFCP 2014 Notice of Award.

Selection Criteria

Proposals will be rated using the following Point-Based Rating System based on the program funding priorities; the quality, soundness, and comprehensiveness of the proposed project and budget; the urgency of the proposed project; the rationale for U.S. support of the project supplied by the applying U.S. embassy; the quality and quantity of supporting materials, such as resumes of the key project participants, images of the resource, and notices of official permission from the responsible resource steward, such as a ministry of culture.

- Purpose and Summary, Description, Time Frame, Importance of Site/Object/Form of Expression: 20 points max
- Urgency: 15 points max
- Sustainability: 10 points max
- Rationale for U.S. Support: 15 points max
- Media and Outreach Plan: 10 points max
- Budget: 15 points max
- Supporting Materials: 15 points max

For additional information about the Ambassador's Fund for Cultural Preservation, please visit <http://exchanges.state.gov/afcp/>