



**EU-US Workshop on Small and Medium-sized Enterprises (SMEs)
in the framework of the Transatlantic Economic Council (TEC)**

Rome, 12-13 July 2012

PROVISIONAL AGENDA

12 July 2012 - Plenary Session

*Venue: International Conferences Hall, Ministry of Foreign Affairs,
Piazza della Farnesina, 1 - 00135 Rome*

15.00 Registration of participants

16:00 Institutional opening

*Giulio Terzi di Sant'Agata, Minister of Foreign Affairs of Italy
Antonio Tajani, Vice President of European Commission
Miriam Sapiro, Deputy US Trade Representative
Rebecca Blank, Deputy US Secretary of Commerce (tbc)
Giorgio Squinzi, President of Italian Confederation of Industry (Confindustria)*

**16:45 Transatlantic trade and investment policy context and the view of the EU
and US business communities**

(Roundtable followed by open discussion with the audience)

Moderator

*EU and US officials, US Chamber (tbc), BusinessEurope, Eurochambres,
European Association of Craft, Small and Medium-sized Enterprises (UEAPME)*

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13 July 2012 - Business session

*Venue: Italian Confederation of Industry (Confindustria),
Viale dell'Astronomia, 30 - 00144 Rome*

9.30 **Welcome and introductory remarks**

Confindustria

9:40 **Panel 1 - SME access to finance: EU and US guarantee programmes and policies**

Discussion

11.00 **Coffee break**

11.15 **Panel 2 - SME access to finance: EU and US venture capital programmes and policies**

Discussion

12:45 **Networking lunch**

14.00 **Panel 3 - Available practical business support for SMEs in EU and US to access international markets, cooperation on SME programmes**

Discussion

15.15 **Panel 4 - Innovation and entrepreneurship programmes**

Discussion

16.30 **Closing session**

Discussion

Conclusions

Official closing