



Università degli Studi
Guglielmo Marconi



Università Degli Studi "Guglielmo Marconi"

*-the first Italian online university accredited by the Italian Ministry for
Education, University and Research in March 2004*

USGM



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Official Accreditation of USGM: by Decree of March 1, 2004

- ❑ The University was **recognized and accredited in 2004 by the Italian Ministry of Education, University and Research** as a “public non-state university”

- ❑ By Decree, the University was authorized to offer the following undergraduate courses:
 - Law Sciences and Legal Services**
 - Economic Sciences**
 - Geological, Cartographical, Estimative and Building Sciences**
 - Educational and Training Sciences**
 - Social Services Sciences**
 - Italian Literature, Language and Culture**



Amendment to Initial Accreditation by Decree of March 30, 2006

□ Authorized the University to offer the following additional degree courses:

- Civil Engineering
- Industrial Engineering
- Agricultural Sciences and Technologies
- Environmental and Applied Sciences and Technologies
- Political Science and International Relations
- Social Sciences for Cooperation, Development and Peace
- Development and Management of Politics and Social Services
- Public Administration Sciences
- Italian Language and Culture
- Foreign Languages for International Communication
- Pedagogy
- Economic Sciences
- Law



U.S. Accreditation

On 17 April 2015 Guglielmo Marconi University became the **first and only Italian university** institutionally **accredited in the United States.**

*The Accrediting Council for Independent Colleges and Schools, a national accrediting agency recognized by the **U.S. Department of Education** and the **Council for Higher Education Accreditation (CHEA)**, certified the high quality and excellence of Marconi's academic programs and institutional organization.*



Current Course Offering

Presently, USGM offers over **30 undergraduate programs** (1st and 2nd cycle), **70 graduate programs** (Masters, PhD, Certificates), in addition to various semester break and language courses.

USGM boasts more than **16,000** students currently enrolled in undergraduate and graduate programs, over **13,000** graduates since 2004, **300** faculty members and an academic advising team of more than **200** experts.



Bachelor's Degrees (first level)

**Asterisk denotes programs offered in English language*

School of Business

- Bachelor's Degree in Economic Sciences*

School of Law

- Bachelor's Degree of Science in Legal Services
- Bachelor's Degree of Science in Public Administration

School of Arts

- Bachelor's Degree in Literature
- Bachelor's Degree in Languages and Modern Cultures

School of Education Science

- Bachelor's Degree in Education Science
- Bachelor's Degree in Psychological Science and Techniques*

School of Political Science

- Bachelor's Degree in Political Science and International Relations*
- Bachelor's Degree of Science in Social Service

School of Applied Science and Technologies

- Bachelor's Degree in Civil Engineering*
- Bachelor's Degree in Computer Engineering
- Bachelor's Degree in Industrial Engineering
- Bachelor's Degree in Geological, Cartographic, Estimative, and Building Sciences
- Bachelor's Degree in Agricultural Science and Technologies



Bachelor's Degrees (second level) *Offered in Italian language only*

School of Business

- Bachelor's Degree in Economic Sciences

School of Law

- Bachelor's Degree of Science in Public Administration
- Bachelor's Degree in Law (single cycle, 5 year duration)

School of Arts

- Bachelor's Degree in Philology and Modern Literature
- Bachelor's Degree in Philology and Ancient Literature
- Bachelor's Degree in Modern Languages for International Communication

School of Education Science

- Bachelor's Degree in Psychology
- Bachelor's Degree in Pedagogy

School of Political Science

- Bachelor's Degree in Political Science
- Bachelor's Degree in Organizational Leadership in Social Services

School of Applied Science and Technologies

- Bachelor's Degree in Civil Engineering
- Bachelor's Degree in Energetic and Nuclear Engineering
- Bachelor's Degree in Computer Engineering
- Bachelor's Degree in Industrial Engineering
- Bachelor's Degree in Territorial, Urban and Environmental Planning
- Bachelor's Degree in Agricultural Science and Technologies



Master's Degree Programs

**Asterisk denotes programs offered in English language*

School of Business

- Master's in Business Administration
- Executive MBA*
- Master's in Global Marketing & International Business Relations*
- Master's in Human Resources and Organization*
- Master's in International Business Relations *
- Master's in International Hospitality and Tourism *
- International MBA *
- Master's in Marketing Management
- Master's in Risk Management *

School of Arts

- Master's in Interior Design *

School of Education Science

- Master's in Education Leadership, Management and Emerging Technologies *
- Master's in Family Mediation

School of Political Science

- Master's in Public Administration *

School of Applied Science and Technologies

- Master's in Computer Science *
- Master's in Energy Production from Fossil Fuels & Renewable & Nuclear



The structure of the University includes:

- **Headquarters** in **Rome, Italy.**
- **Marconi Studios** for in-house, multimedia didactic production
- **12 regional exam centers** throughout Italy and in Greece that allow students to take exams without leaving their home town
- **International branch campus** in **Miami**



Via Gregorio VII, 414



Via Plinio, 44



Via Vittoria Colonna, 44



Via Paolo Emilio, 29



Note:

- ★ Campus locations
- Exam centers



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MARCONI STUDIOS

UNIVERSITY EXPERIMENTAL CENTRE FOR CINEMATIC ARTS AND
DIGITAL MEDIA

Marconi Studios is USGM's **in-house multimedia production studio** that supports the production of promotional and didactic material:



- **Filming of video lessons**
 - **Audio/video editing**
- **Promotional storyboard creation**
- **Virtual laboratory editing**

USGM



Blended Learning Methodology

The University offers a blended model which combines traditional classroom learning with online activities through Marconi Virtual C@mpus platform SIM (Integrated Multimodal System) integrating the following tools:



The audio and video lessons, as well as all the educational materials and activities, can be accessed by choosing different supports:

PERSONAL COMPUTER – SMARTPHONE – IPAD – TELEVISION – E-BOOK



Advantages of Blended Learning Modality:

- **Flexibility** to study around challenging schedules
- **Access** the courses from anywhere digitally
- **Ongoing enrollment** anytime during the year
- **Affordable** tuition costs



RESEARCH DEPARTMENTS

USGM takes great pride in research and development activities.

The Departments are the scientific bodies which organize and manage the university's study and research activities. Each Department, with an organizational and administrative autonomy, is coordinated by a Director and by the Department Council, both are reference points for all the professors and researchers involved in the study and research activities.

The university's departments include:

- **DEPARTMENT OF ENERGY AND ENVIRONMENT**
- **DEPARTMENT OF MECHANICS AND ENERGETICS**
- **DEPARTMENT OF MECHANICS, INSTALLATIONS AND INFRASTRUCTURES**
- **DEPARTMENT OF PUBLIC POLICIES AND ADMINISTRATION SCIENCES**
- **DEPARTMENT OF ECONOMIC AND BUSINESS SCIENCES**
- **DEPARTMENT OF BUSINESS STRATEGIES AND TECHNOLOGICAL INNOVATION**
- **DEPARTMENT OF PHILOSOPHICAL, ARTS AND PHILOLOGICAL STUDIES**
- **DEPARTMENT OF NUCLEAR & SUBNUCLEAR PHYSICS, AND RADIATION**
- **DEPARTMENT OF BUSINESS STRATEGIES AND INNOVATION PROCESSES**



MARCONI U.S. BRANCH CAMPUS

Miami, Florida

- Marconi International University was recently opened in Miami, Florida
- Undergraduate and graduate programs are available to American and International students



MIU PROGRAMS:

- Bachelor's in Business Administration
- Bachelor's in Computer Engineering
- Master's in Educational Leadership, Management and Emerging Technologies
- Master's in International Business Administration
- Doctorate in Business Administration
- Doctorate in Educational Leadership, Management and Emerging Technologies



USGM Enrollment Numbers

- **3,000 undergraduate students enrolled annually**, with an average growth between 10-20%
 - ◇ **25% expected growth for 2015-16**

- **Current graduate enrollment:**
 - ◇ Masters programs (in Italian): **970** students
 - ◇ International Masters programs (in English) : **650** students
 - ◇ Professional development courses : **110** students

- **SSPL** (Legal Specialization School): **350** students



USGM Performance Indicators 2014-15

GPA Average by School

School of Business	3.00
School of Law	3.20
School of Applied Sciences and Technologies	3.05
School of Arts	3.30
School of Political Science	3.40
School of Education Science	3.50

Cumulative GPA Average of Master's Graduates

Public Administration	3.73
Human Resources and Organization	3.89
Business Administration	3.93
Family Mediation	4.00
Global Marketing and International Business Relations	4.00
Energy production from Fossil Fuels and Renewable and Nuclear Sources	4.00
Executive MBA	3.93
Risk Management	3.96
Marketing Management	3.93



USGM Performance Indicators 2014-15

Average Retention Rates by School		Student Satisfaction By School	Quality of Teaching	Quality of Learning Activities and Materials
School of Business	96.38%			
		Business	98.10%	98.51%
School of Law	96.55%			
		Law	97.48%	98.12%
School of Applied Sciences and Technologies	96.16%			
		Applied Sciences and Technologies	94.68%	96.10%
School of Arts	95.82%			
		Arts	98.20%	97.43%
School of Political Science	96.46%			
		Political Science	93.11%	97.12%
School of Education Science	95.76%			
		Education Science	97.29%	98.09%



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Contact Us

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