

USA Pavilion

BIOFACH 2016

February 10 – 13, 2016
Exhibition Centre Nürnberg
Nürnberg, Germany

USA






Dear BioFach Visitor:

Willkommen in Deutschland! It is my pleasure to welcome you to the USA Pavilion at BIOFACH 2016.

The global organic food market has shown tremendous growth rates in recent years. BIOFACH is the world's leading trade fair for organic food, and the USA Pavilion is the place that connects U.S. companies with the world. The 2012 equivalence arrangement between the world's two biggest organic food markets, Europe and the United States, has created greater opportunities for ambitious companies.

The USA Pavilion is the place where supply meets demand - if you are a visitor, we can help you find U.S. suppliers of organic products and we can tell you more about organic and sustainable U.S. agriculture.

If you are a U.S. exhibitor, USDA/FAS offers services like detailed marketing reports and special advice. Please visit us at our booth Hall 2-307 G. For more information, please see: www.usda-mideurope.com

We look forward to seeing you at the USA Pavilion.

Sincerely,



Kelly Stange
Agricultural Counselor
Embassy of the United States - Berlin, Germany



Andrea Fennesz-Berka Regional Marketing Specialist for Austria, Germany, Hungary, Slovenia
FenneszBerkaAX@state.gov

Sharon Cook Agricultural Marketing Specialist Foreign Agricultural Service Trade Services Staff
Sharon.Cook@fas.usda.gov

USA Pavilion

LIST OF EXHIBITORS

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The Veri Soda Company, Inc.....	2-315J
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United Natural Foods (UNFI).....	2-315J
USDA-FAS.....	2-307G
Vermont Soap.....	2-315J



SUPPORTING ORGANIZATIONS/ORGANIZED BOOTHS

Endorsed By:

United States Department of Agriculture



Organic Trade Association

Aubrey Organics

Clarkson Grain

foodguys

Heartland Flax

Minsley, Inc.

Perdue/Coleman Organic

Point 32 Foods/ Itsy Bitsy Pantry

Ribus, Inc.

Riega Foods

Smirks LTD.

The Veri Soda Company

To Your Health Sprouted Flour Co.

United Natural Foods

Vermont Soap



Fresh Food

Fruit, vegetables, potatoes, mushrooms.

Bard Valley Date Growers

Meat and sausages

Organic Valley

Dairy products

Organic Valley

Cheese

Organic Valley

Eggs, other fresh products

Organic Valley

Frozen Food

Fruit, vegetables, herbs

Bard Valley Date Growers

foodguys

Meat

Organic Valley

Perdue/Coleman Organic

Grocery Products – Cooking and Baking

Corn, pulses, other milled products

foodguys

Great River Organic Milling

Heartland Flax

Smirks LTD.

To Your Health Sprouted Flour Co.

Bread, baked products, raising agents

foodguys

Spices, salt, ready-made products

Riega Foods

Vinegars, seasonings

Dynamic Health Laboratories, Inc.

Riega Foods



Olive Oils

foodguys

Other Cooking Oils

Heartland Flax

Convenience groceries, instant and semi-instant meals, tinned foods

Minsley, Inc.

Grocery Products – Snacks and Sweets

Nuts, dried fruit

Bard Valley Date

Color Brands

Green Valley Pecan

foodguys

Smirks LTD.

Taylor Brothers Farms, Inc.

United Natural Foods

Chocolate

Color Brands

Sweet pastries, other confectionery

Color Brands

Savory biscuits, salted snacks

Color Brands

Other Grocery Products

Cereals, mueslis

Itsy Bitsy Pantry

Minsley, Inc.

To Your Health Sprouted Flour Co.

United Natural Foods

Sweet spreads, honey

foodguys

Dietary food, baby food

Color Brands

Dynamic Health Laboratories, Inc.

Itsy Bitsy Pantry

Special forms of nutrition

Heartland Flax

Food Supplements

Dynamic Health Laboratories, Inc.

Heartland Flax

Raw Materials, Supplies

Clarkson Grain
Grain Millers, Inc.
Heartland Flax
Ribus, Inc.
Smirks LTD.

Other grocery products

Color Brands
Smirks LTD.
To Your Health Sprouted Flour Co.
United Natural Foods

Drinks

Juices, soft drinks

Dynamic Health
Sky Valley Foods
Taylor Brothers Farms, Inc.
The Veri Soda Company

Non-Food

Detergents, Cleaning materials/agents

Vermont Soap

Natural Cosmetics

Aubrey Organics
Goddess Garden
Vermont Soap

Pet food

Smirks LTD.

Media, service providers

Organic Trade Association
United States Department of Agriculture



USA Pavilion

BIOFACH 2016



AUBREY ORGANICS

2-315 J

Contact:

Agnieszka Errion
Executive Director National Sales
+1-813-877-4186
agae@aubrey-organics.com

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Address:

5046 W. Linebaugh Ave.
Tampa, Florida 33624
USA

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Products and/or Services:

At Aubrey® we believe great ingredients make great products. This is the simple philosophy at the heart of the natural personal care company Aubrey Hampton founded nearly 50 years ago. We use only the finest herbals, plant extracts and natural vitamins. You'll find no paraben preservatives, no artificial colors or fragrances in any of our products. Since 1994 our Tampa facility has been certified as an organic processor, the first personal care manufacturer to be certified organic.

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www.aubrey-organics.com

BARD VALLEY DATE GROWERS
2-307 B

Contact:

Juan Guzman
International Sales Manager
+1-928-271-8764
juang@datepac.com
.....

Address:

PO Box 937
Bard, California 92222
USA
.....

Products and/or Services:

The Bard Valley Date Growers produce and distribute the world's best natural delights medjool dates and natural delights medjool date rous. Our standards, top of the line operations, and years of experience guarantee that you will receive only the best products.
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www.naturaldelights.com

Bard Valley
**NATURAL
DELIGHTS™**

CLARKSON GRAIN

2-315 J

Contact:

Wyatt Muse
Merchandising Manager
+1-800-252-1638 Ext. 113
Wyatt.muse@clarksongrain.com

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Address:

320 East South Street
PO Box 80
Carro Gordo, Illinois 61818
USA

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Products and/or Services:

Clarkson has been a pioneer in the supply of grain and ingredients since 1974. Food manufacturers know Clarkson as a company that delivers high-quality organic corn, soybeans and soy ingredients. Our expertise in grain-based applications helps our customers produce high quality food. Custom packaging, shipping, & supply management are available.

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www.clarksongrain.com



COLOR BRANDS
2-307 D

Contact:

Scott Lutz
scott@colorbrands.us

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Address:

273 Menomenee Street, Suite #2
Milwaukee, Wisconsin 53202
USA

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Products and/or Services:

Brad's Raw Foods – savory, great tasting Crunchy Kale, Raw Chip, and Broccoli Popper snacks
Little Duck Organics – brilliantly branded children's snacks: freeze-dried Fruits, Veggies, Yogurts, plus Mighty Oats and Tiny Gummies
Nature's Hand – the world's original Organic Freezer Bar ice pops, powdered Dessert Pudding mix, and powdered Drink Mix

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www.colorbrands.us



DYNAMIC HEALTH LABORATORIES, INC.

2-321 O

Contact:

Bruce Burwick

President

+1-718-472-4009

info@dynamichealth.com

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Address:

110 Bridge Street, Floor 2

Brooklyn, New York 11201

USA

.....

Products and/or Services:

Organic & conventional superfruit juices (turmeric, graviola, moringa, seaubuckthorn, nopal, acaí, mangosteen, goji, noni, aloe), juice concentrates (tart & black cherry, blueberry, cranberry, elderberry, pomegranate), purees (mango, papaya), liquid supplements & capsules (green coffee bean, raspberry ketones, garcinia cambogia, African bush mango). Kosher & Halal. Bulk, private label, custom formulas.

.....

www.dynamichealth.com



FOODGUYS
2-315 J

Contact:

Mark Nyman
+1-503-570-2871
mark@foodguys.com

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Address:

30470 SW Parkway
Wilsonville, Oregon 97070
USA

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Products and/or Services:

foodguys is a purveyor of raw industrial ingredients used in food and beverage manufacturing. Specializing in sourcing, trading, importing and exporting of ingredients, while delivering value to our customers.

.....

www.foodguys.com



foodguys

GODDESS GARDEN
2-307 E

Contact:

David Sorley
+1-303-917-8628
david@goddessgarden.com

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Address:

1821 Lefthand Circle Drive Unit D
Longmont, Colorado 80305
USA

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Products and/or Services:

Goddess Garden are makers of organic mineral sunscreen free from
sunscreen chemicals.

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www.goddessgarden.com



GRAIN MILLERS, INC.

2-321 L

Contact:

Darren Schubert

VP Sales & Marketing

+1-541-341-6460

Darren.Schubert@grainmillers.com

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Address:

10400 Viking Drive, Suite 301

Eden Prairie, Minnesota 55344

USA

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Products and/or Services:

Oats, Wheat, Barley, Rye, Triticale, Ancient Grains, Corn, Soy and flax in the form of flakes, whole grains flours, cut, brans and fibers. Gluten Free Oats and specialty grains available. Natural Oat Fibers & pregel whole grains flours, Organic Alcohol, Tapioca, Brown Rice, Sesame Seeds, Sunflower Seeds, Pumpkin Seeds.

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www.grainmillers.com



GRAIN MILLERS

GREEN VALLEY PECAN COMPANY

2-321 N

Contact:

Sean Hays

VP Sales & Marketing

+1-520-791-2852

shays@greenvalleypecan.com

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Address:

1525 E. Sahurita Road

Sahurita, Arizona 85629

USA

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Products and/or Services:

The Green Valley Pecan Company farms and processes exceptional quality, healthy, award-winning pecans. We satisfy the highest quality requirements and strictest specification standards for food companies worldwide.

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www.greenvalleypecan.com



HEARTLAND FLAX
2-315 J

Contact:

Bob Larson
Director of Sales
+1-866-599-3529
info@heartlandflax.com

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Address:

PO Box 777
Valley City, North Dakota 58072
USA

.....

Products and/or Services

Heartland Flax is located in the heart of flax country, North Dakota, USA. We provide Flax Oil, Whole Seed, Real Cold Milled Flax Seed with a 24 month shelf-life, in brown and gold varieties, along with Whole and Milled Chia. Certified Kosher and Organic. We offer a Microbial Reduction Process.

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www.heartlandflax.com



MINSLEY, INC.

2-315 J

Contact:

Tarjin Song

President

+1-909-458-1100

tjsong@minsley.com

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Address:

989 S. Monterey Avenue

Ontario, California 91761

USA

.....

Products and/or Services:

We are the manufacturer of “cooked rice and grains in a bowl or cup” in the U.S.A. We pursue “healthy & natural life style” by selecting organic or natural ingredients, and by converting them into delicious diet.

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www.minsley.com



ORGANIC TRADE ASSOCIATION

2-315 J

Contact:

Monique Marez
Senior International Trade Manager
+1.202.403.8515
mmarez@ota.com

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Address:

The Hall of the States
444 N. Capitol St. NW, Suite 445A
Washington, D.C. 20001
USA

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Products and/or Services:

The Organic Trade Association (OTA) is the membership-based business association for the organic industry in North America. OTA's mission is to promote organic trade to benefit the environment, farmers, the public and the economy. OTA envisions organic products becoming a significant part of everyday life, enhancing people's lives and environment. OTA represents businesses across the organic supply chain and addresses all things organic (food, fiber/textiles, personal care products and new sectors as they develop). More than 60 percent of OTA trade members are small businesses.



ORGANIC VALLEY
2-307 H

Contact:

Pete Bassett
Director of Sales, Global
+1-608-625-3452
salesupport@organicvalley.coop

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Address:

One Organic Way
La Farge, Wisconsin 54639
USA

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Products and/or Services:

Organic Valley is a farmer-owned cooperative representing more than 1,800 organic farmers in 36 states in the United States of America, Canada and Australia. Focused on its founding mission of saving family farm culture through organic farming, the co-op produces over 200 organic dairy, egg, soy and produce products sold nationwide and internationally.

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www.organicvalley.coop



PERDUE/COLEMAN ORGANIC

2-315 J

Contact:

Claudio Cardani
Director of International Marketing
+1-410-543-3579
Claudio.cardani@perdue.com

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Address:

31149 Old Ocean City Road
Salisbury, Maryland 21804
USA

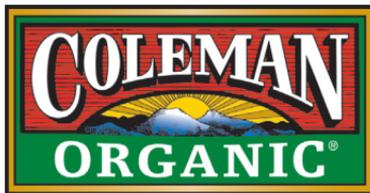
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Products and/or Services:

Perdue Foods is the largest producer of organic chicken in the world. The COLEMAN ORGANIC® brand features attributes like USDA-certified organic, free range and antibiotic-free. Perdue Foods, a division of Perdue Farms, is a family-owned and -operated company working since 1920 to become the most-trusted name in food and agricultural products.

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www.perduefoodsinternational.com



POINT 32 FOODS/ITSY BITSY PANTRY
2-315 J

Contact:

Jack Gramm
VP of Sales
+1-646-210-4537
info@point32foods.com

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Address:

16328 E Ridgeline Drive
Fountain Hills, Arizona 85268
USA

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Products and/or Services:

We started with a passion for healthy food and a desire to feed our children and grandchildren the best foods possible. Food brings us together as a family and community. It touches all our senses and is the source of our good health. The single most important thing we can do for our children is to open them up all the tastes and flavors the world has to offer. It will enrich their lives forever.

.....

www.point32foods.com

RIBUS, INC.
2-315 J

Contact:

Laurie Wittenbrink
Global Marketing Manager
+1-314-727-4287
laurie@ribus.com

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Address:

200 South Hanley Road. Suite 1108
Saint Louis, Missouri 63105
USA

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Products and/or Services:

RIBUS' natural and organic specialty rice ingredients replace synthetics and enable brands to have the clean label consumers are demanding. RIBUS' products are certified gluten-free, non-GMO, hypoallergenic, kosher/Halal, organic and vegan. Visit to discuss how our ingredients can help solve production issues, and bring innovation to both foods and supplements.

.....

www.ribus.com



RIEGA FOODS
2-315 J

Contact:

Brad Gampper
President
+1-816-744-8260
brad@riegafoods.com

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Address:

2930 Terrace St.
Kansas City, Missouri 64108
USA

.....

Products and/or Services:

Riega Foods is a manufacturer and co-packer of Organic Seasoning Blends, and a supplier of Organic Herbs, Spices and Chili Peppers to the Industry.

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www.riegafoods.com

SKY VALLEY FOODS

2-321 M

Contact:

Travis Green

Private Label Manager

+1-919-334-8526

tgreen@skyvalleyfoods.com

.....

Address:

145 Cane Creek Blvd.

Danville, Virginia 24540

USA

.....

Products and/or Services:

Branded/Private Label-Sauces, Dressings, Condiments, Carbonated Soda

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www.skyvalleyfoods.com



SKY VALLEY
FOODS

SMIRKS LTD
2-315 J

Contact:

Donny Edson
Director
+1-970-762-0202
info@smirksbrand.com

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Address:

511 Grant Street
Fort Morgan, Colorado 80701
USA

.....

Products and/or Services:

Smirks LTD is an importer and exporter of Organic and Natural Dried Fruits, Nuts, Grains and Seeds. We service the retail industry, co-packers, food manufacturers, trading companies, and feed companies.

.....

www.smirksbrand.com



TAYLOR BROTHERS FARMS, INC.

2-307 I

Contact:

Richard Taylor

Vice President

+1-530-671-1505

rtaylor@succeed.net

.....

Address:

182 Wilkie Ave.

Yuba City, California 95991

USA

.....

Products and/or Services:

Dried prunes, prune juice paste, puree, concentrate and dried cherries

.....

www.taylorbrothersfarms.com



THE VERI SODA COMPANY, INC.

2-315 J

Contact:

Dr. Leonard A. Vereecken

DRS

+1-415-238-4185

leonard@verisoda.com

.....
Address:

PO Box 30555

Bethesda, Maryland 20824

USA

.....
Products and/or Services:

Faced with continuing mounting evidence that sodas are a major contributor to the growing obesity and diabetes rates Veri has crafted the first line of USDA NOP certified organic, non-GMO low calorie sodas that come in mainstream flavors such as cola, orange, lemon lime, ginger ale and more.

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www.veri.organic

*veri*TM

ORGANIC

— & —

LOW-CALORIE

— CRAFT SODA —

TO YOUR HEALTH SPROUTED FLOUR CO.
2-315 J

Contact:

Jeff Sutton

CEO

+1-334-584-7875

jeff@healthyflour.com

.....

Address:

1138 Hwy 82

Fitzpatrick, Alabama 36029

USA

.....

Products and/or Services:

Organic Sprouted Grain and Legume Flours

.....

www.healthyflour.com



UNITED NATURAL FOODS (UNFI)

2-315 J

Contact:

Jennifer Fontaine

+1-360-887-1125 Ext. 56048

jfontaine@unfi.com

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Address:

7909 S. Union Ridge Parkway

Ridgefield, Washington 98642

USA

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Products and/or Services:

UNFI is the leading independent national distributor of natural, organic and specialty foods and related products in the US. We also provide a range of innovative, value-added services for our international customers. Our services include marketing and promotional tools, category management, international logistics, export certificates and inspections and customs documentation.

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www.unfi.com



**US DEPARTMENT OF AGRICULTURE-
FOREIGN AGRICULTURAL SERVICE
2-307 G**

Contact:

Andrea Fennesz-Berka
Regional Marketing Specialist
+49 30 8305 1153
AgBerlin@fas.usda.gov

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Address:

Office of Agricultural Affairs, U.S. Embassy
Clayallee 170, 14191 Berlin
Germany

.....

Products and/or Services:

The Foreign Agricultural Service (FAS) of the U.S. Department of Agriculture (USDA) works to improve foreign market access for U.S. Products and to build new and expand existing markets for U.S. Food and agricultural products.

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www.usda-mideurope.com

VERMONT SOAP
2-315 J

Contact:

Larry Plesent
+1-802-388-4302
info@vtsoap.com

.....

Address:

616 Exchange Street
Middlebury, Vermont 05753
USA

.....

Products and/or Services:

USDA food grade organic shower gel (gel soaps), foam soaps and pet shampoos, custom cold-processed bar soaps, bulk liquid, gel, foam and paste soaps, organic deodorants, beeswax balms, nontoxic cleaners, anti-aging, moisturizing and specialty products. Your label or ours.

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www.vermontsoap.com



Notes:

USA Pavilion

BIOFACH 2016

February 10 – 13, 2016

Exhibition Centre Nürnberg

Nürnberg, Germany

Organized By:

NürnbergMesse North America, Inc.

400 Interstate North Parkway

Atlanta, GA 30339

+1-770-618-5830

www.nuernbergmesse-north-america.com

Endorsed By:



Contact:

Cameron C. Hames

Sales Manager

NürnbergMesse North America, Inc.

+1-770-618-5845

Cameron.hames@nuernbergmesse-north-america.com