



John Zogby

Veteran pollster and political pundit John Zogby is the founder of the "Zogby Poll" and the Zogby companies. He is best known for innovative phone polling and interactive, Internet-based polling practices. Zogby is the author of "The Way We'll Be: The Zogby Report on the Transformation of the American Dream" and writes a column for Forbes Magazine. Zogby is currently a Senior Analyst with JZ Analytics. He is a creative business development and marketing executive with a proven track record in management and sales. His strengths include identifying and forging commercial and strategic partnerships, crafting innovative approaches toward marketing and sales efforts, and managing in a multidisciplinary role. He has extensive experience in banking, and sales, with additional experience working with clients such as communications powerhouses NBC and MSNBC. Jonathan is also a current member of The College of St. Rose Planned Giving Advisory Committee.