
REQUEST FOR PROPOSALS

ALUMNI SOCIAL ENTREPRENEURSHIP AND INNOVATION SERIES

The U.S. Embassy is offering a one-time grant to implement the Alumni Social Entrepreneurship and Innovation Series. This series should bring 20 to 40 U.S. Embassy Alumni to approximately 12 training workshops in the areas of social entrepreneurship and innovation from Aug 1, 2012 until Feb 28, 2013.

GOALS

The U.S. Embassy would like to engage our talented alumni by building their skills in a way that will allow them to do well by doing good. Our alumni tend to be leaders in their fields, drawn from diverse geographic, ethnic and socio-economic backgrounds.

We are looking for an innovative approach to development of workshops that solidify our alumni's interest in strengthening social entrepreneurship and innovation in Israel. The workshops should help these alumni to develop ideas or initiatives in their various fields, provide them with tools to move from development of ideas or initiatives to creation of a strategic plan and ultimately to implementation. The program should also involve providing mentorship and networking opportunities as alumni develop and carry out their projects, with the assistance of the U.S. Embassy staff. As a result of this Series, we expect development of several new alumni projects that will further contribute to a more inclusive, cohesive and prosperous society in Israel.

RESOURCES

The Public Affairs Section of the U.S. Embassy in Tel Aviv will be integrally involved in the planning of the Series, and will provide manpower resources, relevant tools and resources (including Digital Video Conferences), and venues.

BUDGET RESTRICTIONS

- The Office of Public Affairs will not fund for-profit projects.
- The Office of Public Affairs will not fund participation in fundraising.
- The budget must include category-level details. For example, if the project costs include printing reading materials to promote the project, the budget must show the cost per unit (e.g., 25 flyers at \$10 each = \$250).

APPLICATIONS CONTENT

- An estimated budget
- Syllabus of the series
- List of possible speakers
- Partnering organizations

SUBMISSION PROCESS

The closing date for the application is July 6, 2012. The grantee will be notified by July 16, 2012.

We're looking for competitive bids that should not exceed \$20,000. Please submit your application to telavivalumni@state.gov