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Press Section

American Embassy

FOR IMMEDIATE RELEASE

Tel Aviv

Media Advisory

**Peter Yarrow of "Peter Paul and Mary" will perform
with Singers David Broza and Amal Murkus to reduce violence in schools**

Yarrow's global project Operation Respect is being piloted in Israel in cooperation with the Center for Educational Technology (CET), the Ministry of Education, and with the support of the U.S. Embassy

Renowned American folk singer **Peter Yarrow**, of the trio "**Peter Paul and Mary**," will perform with singers **David Broza** and **Amal Murkus** on January 19, in front of Jewish and Arab students in Lod, where his unique program to fight school violence is being implemented as a pilot program.

Yarrow's week-long visit to Israel as a guest of the U.S. Embassy is the culmination of "**Operation Respect: Don't Laugh at Me**" – founded and led by the celebrated folk star – a program that provides tools to create a respectful, safe and tolerant climate of learning in the classroom and the community. "**Operation Respect: Don't Laugh at Me**" has enjoyed critical success in curbing school violence in locations as varied as the U.S. and Hong Kong. In Israel, the program is implemented by the Center for Educational Technology (CET), which adopted it for the Israeli school system in cooperation with the Ministry of Education. The program link is <http://itu.cet.ac.il/respect/>

To highlight the program's innovative approach Peter Yarrow, David Broza and Amal Murkus, will perform for the children on Tuesday, January 19, in the following two Schools in Lod:

- 11:00 Ganei Ya'ar school, 10 Ayalon st., Lod
- 13:00 Al Rashadia school, Hagai St., Neve Yarak, Lod, at 13:15.

The media are invited.

For additional information, please contact Shimrit Ben-Ari, Stern Arieli P.R. 03-612-2866, or,
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Public Affairs Section

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