



US Embassy Dublin invites you to

NEW ECONOMIC LEADERS FORUM

The Importance of the Transatlantic Trade and Investment Partnership

With TTIP negotiations about to be launched, is the US/EU on the brink of a new era of growth and jobs? How does Europe look from a US perspective, and what are long term trends for the region? Does Ireland have a special role to play in the Transatlantic Innovation Economy? And what can policy makers do to ensure that TTIP negotiations do unlock economic revival and employment as is hoped?

This *New Economic Leaders Forum* will explore the trends and opportunities in the Transatlantic Economic Space.

***New Economic Leaders Forum
The Importance of the Transatlantic Trade and Investment
Partnership***

The Convention Centre Dublin, 19 April, 2013, 8:30-11:00 am

PROGRAM

Welcome

Michael Froman (TBC)

U.S. Deputy National Security Advisor for International Economic Affairs

Keynote Addresses

Lucinda Creighton

Irish Minister for European Affairs

William E. Kennard

United States' Ambassador to the European Union

Thomas J. Donohue

President and CEO of the U.S. Chamber of Commerce

Panel Discussion

The Transatlantic Economy and Innovation: What Are the Opportunities?

Moderator: Margaret E. Ward, RTÉ Presenter

Peter Keegan, President of the American Chamber of Commerce Ireland,

Erika Mann Head, Head of Global Public Policy, Facebook

Paul O'Hara, Ashoka, Ireland

Kevin O'Leary, CEO, QUMAS (TBC)

There will be a brief opportunity to address questions to the panel at the end of the program.

BIOS

- **Lucinda Creighton** was appointed Minister for European Affairs by Taoiseach Enda Kenny in March 2011. She was first elected to the Dáil on May 24, 2007 and was re-elected in 2011. She was the youngest member of the 30th Dáil. From 2007-2010 she was Fine Gael Spokesperson on European Affairs and in 2010 the Chairperson of a Parliamentary Subcommittee on the role of the Oireachtas in European Affairs.
- **Thomas J. Donohue** has been President and CEO of the U.S. Chamber of Commerce since 1997. Previously, Donohue served for 13 years as president and CEO of the American Trucking Associations, the national organization of the trucking industry. A graduate from St. John's University with a master's degree from Adelphi University, Mr. Donohue also holds honorary doctorate degrees from Adelphi, St. John's, and Marymount Universities, as well as the National University of Ireland at Maynooth.
- **William E. Kennard** has been the United States' Ambassador to the European Union since November of 2009. Prior to his appointment, he was managing director of The Carlyle Group, a global private equity firm with over \$100 billion under management. Ambassador Kennard served as chairman of the U.S. Federal Communications Commission from November 1997 to January 2001. He served as the FCC's general counsel from 1993 until 1997.
- **Margaet E. Ward** is an award-winning financial journalist, broadcaster, author and business owner. Her decades working as a journalist include presenting Newstalk's Breakfast Business plus many years as an Irish Times business columnist, personal finance columnist and Money Editor for The Sunday Times. As Editor of The Sunday Times Money section, Margaret was highly regarded for explaining complex concepts to readers using innovative techniques from best buys tables, case studies and human interest stories to visual journalism. Her Newstalk program was known for "telling it like it is" and guiding listeners through the intricacies of the 2010 bailout and its consequences.
- **Peter Keegan** was appointed in January 2013 the president of the American Chamber of Commerce Ireland, the representative body of 700 US multinationals employing 115,000 people in Ireland. He is currently Country Executive Ireland for Bank of America Merrill Lynch appointed in 2009. Keegan holds a Bachelor of Commerce Degree from the University College Galway. He is a fellow of the Institute of Chartered Accountants in Ireland and a member of the UK Association of Corporate Treasurers.
- **Erika Mann, is** Head of Global Public Policy, Facebook. She joined the company's new office in Brussels in October 2011 and is the lead spokesperson on EU affairs. Prior to joining Facebook, between December 2009 and October 2011, Erika was Executive Vice President for the Computer & Communications Industry Association in Brussels. She was a Member of the European Parliament between 1994 and 2009. As an MEP, she concentrated on trade, research, ICT and transatlantic relations, and was a founder of the European Internet Foundation, which she chaired until summer 2009.
- **Paul O'Hara** is a director of Ashoka in Europe. Ashoka has pioneered support for social entrepreneurs backing innovative solutions that are sustainable and replicable, both nationally and globally. Ashoka is now in 60 countries with a budget that has grown to \$30 million a year. Paul is also the founder of Change Nation and the Localizer process. An entrepreneur since his teenage years, Paul founded an award winning social business called

The Hope Concept.

- **Kevin O'Leary, CEO, QUMAS (TBC)** was instrumental in the launch of QUMAS in 1994 and moved to US in 1997 to establish the company's presence there. He returned to Europe in 2002 and has been CEO at QUMAS since 2007. Kevin is an acknowledged regulatory expert covering life sciences, financial services, and other verticals. He was nominated in the Ernst and Young Irish Entrepreneur of the Year program in 2009 and has been named in the Irish American Top 100 Most Influential People. He has recently been added to the Irish Science Advisory Council (which provides strategic direction to the Irish Government) and is also a sitting Council Member of the Irish Exporters Association. Kevin continues to spend one third of each year in the US, connecting with clients and building the business.