



ADVANCE MEDIA NOTIFICATION

EMBASSY OF THE UNITED STATES DUBLIN, IRELAND

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LEVELING THE PLAYING FIELD: STRENGTHENING IRELAND'S COMPETITIVENESS.

June 7, 2012

U.S. Ambassador to Ireland Daniel M. Rooney will host the annual Embassy conference at Croke Park in Dublin from 09:00 – 14:30 on June 7, 2012. This year's theme is "Leveling the Playing Field: Strengthening Ireland's Competitiveness."

ACCREDITATION

Media wishing to accredit to cover the Conference should send an email to the Press Office at the U.S. Embassy (dublinpao@state.gov). The following information should be included:

Full name:

Media Organisation:

Contact details – e-mail and mobile phone number

PRESS CENTRE

A Press Centre for accredited media will be located adjacent to the Conference Centre in Croke Park. The Centre will be open from 8.00am on June 7. Wireless access will be available.

A Press Pack will be provided which will include further briefing material and background information on the Conference and associated events.

MEDIA ACCESS

The main plenary and panel discussions will be open to the media. These will be broadcast in the press centre so that all media can follow the events. A live feed will also be made available (on-site)

A media zone is planned for the Conference Centre. This will include platforms for broadcast positions and photography. There will be open access to this space from the press centre throughout the day.

ONLINE

The official webpage of the Forum is <http://dublin.usembassy.gov/conference>. The conference will be streamed live on this webpage. The event can also be followed on Twitter at [@usembassydublin](https://twitter.com/usembassydublin) (*#compete*).

CONTACT NUMBERS For further information contact the Press Office of the U.S. Embassy at +353 1 237-5841 or dublinpao@state.gov