



ADVANCE MEDIA NOTIFICATION

**EMBASSY OF THE UNITED STATES
DUBLIN, IRELAND**
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Driving the Future: The Importance of the Transatlantic Trade and Investment Partnership

April 18, 2013

The Embassy of the United States of America will be hosting its annual economic symposium in Dublin Castle from 16:30 – 18:30 on April 18, 2013. This year's theme is "Driving the Future: The Importance of the Transatlantic Trade and Investment Partnership". This event will include keynote addresses by An Taoiseach Enda Kenny; Karel De Gucht, European Union Trade Commissioner; Richard Bruton, Minister for Jobs, Enterprise and Innovation; and Michael Froman, U.S. Deputy National Security Advisor for International Economic Affairs. Following the keynote addresses, there will be a panel discussion moderated by RTE Presenter Aine Lawlor.

Other participants in the conference include Thomas J. Donohue, President and CEO, U.S. Chamber of Commerce; Jurgen R. Thumann, President, Business Europe; and Hendrik Bourgeois, Chair, AmCham EU

Together the European Union and the United States represent nearly half of the world's economic output. The trade volume between the United States and the EU defines the world's largest trading relationship, representing fully one-third of global goods and services trade. The European Union is the United States' largest export market, and in 2012 trade with the EU represented approximately 20% of both total U.S. exports and total U.S. imports. In 2012 United States purchased 17% of EU goods exports, and supplied 11% of EU goods imports.

ACCREDITATION

To allow for access and facilitate coverage of this event, members of the media should be accredited for the EU's trade informal but should also contact the US Embassy's Press Office at +353 1 237-5841/087 955 5644 or (John B. Murphy) murphyjb@state.gov

To accredit for the Trade Informal, please visit:
<http://eu2013.ie/press-centre/accreditation/>

PRESS CENTRE

Media should assemble at Dublin Castle Press Centre at 15:30 to be escorted to the symposium.

The Dublin Castle Media Centre is located in Werburgh Street. Please note that the entrance is on a separate street from the main entrance to the castle. It is just past Saint Werburgh's Church. The entrance will be clearly signposted.

The Werburgh Street building is of unusual architectural interest being the first poured concrete building in Ireland. Media may already be familiar with this building as it has been used for previous events including the visits of Queen Elizabeth II, President Obama and the EU Presidency in 2004. It has been modified and upgraded based on previous Presidency press requirements and with advice from the press team at the Permanent Representation in Brussels.

Media must enter Dublin Castle via Werburgh Street for security screening and to collect their accreditation badge. Once they have completed these processes, media may move within the secure perimeter of Dublin Castle.

ONLINE

The official webpage of the Forum is <http://dublin.usembassy.gov/ttip.html>. The symposium will be streamed live on this webpage. The event can also be followed on Twitter at [#ttip](https://twitter.com/usembassydublin).

CONTACT NUMBERS For further information contact the Press Office of the U.S. Embassy at +353 1 237-5841/087 955 5644 or (John B. Murphy) murphyjb@state.gov