"There is no better place in the world to do business than the United States of America."
President Barack Obama at the SelectUSA Summit, October 31, 2013

SELECTUSA

Build Your Tech Business in the United States

Wednesday, June 25, 2014, 8:30am – 5:00pm at the U.S. Ambassador's Residence, Dublin

Why the United States?

More and more Irish companies are choosing America as the place to build their business. There's good reason for that - America has the most appealing business environment in the world, including:

- A talented workforce
- Lucrative consumer and B2B markets
- A strong research and development base
- A strong IP protection system
- A transparent legal system
- A highly-developed infrastructure
- Robust supply chains

What can participants expect from our June 25th SelectUSA Tech Seminar?

- What you need to know about the legal, tax, accounting, insurance, visa/immigration and other issues related to the practical aspects of expanding to the United States
- Information on accessing the U.S. market, venture capital and debt financing
- Case studies and expert advice on marketing to a U.S. audience
- 1-2-1 sessions with experts from Deloitte, DFJ Esprit, Enterprise Ireland, Fried Frank, Irish Technology Leadership Group, La Playa Insurance, Silicon Valley Bank, the U.S. Embassy and SelectUSA.

We are pleased to partner with:

Deloitte. dfjesprit ENTERPRISE IRELAND where innovation means business

FRIED FRANK TECHNOLOGY ITLG playa La Playa: Insurance with Intelligence

svb Silicon Valley Bank

U.S. COMMERCIAL SERVICE United States of America Department of Commerce

A special thanks to:

DUBLIN BIC NDRC DCU BUSINESS ACADEMY Propeller Venture Accelerator THE DIGITAL HUB UCD DUBLIN wayra.

SelectUSA Tech Seminar Agenda

Date: **Wednesday, June 25, 2014**
Time: **8:30 am – 5:00 pm**
Location: **U.S. Ambassador's Residence, Phoenix Park, Dublin 8**

8:30 a.m. **Networking Continental Breakfast**

9:00 a.m. **Welcome Remarks by Stuart Dwyer, Chargé d'affaires, U.S. Embassy Dublin**

9:05 a.m. **Brief Overview of the SelectUSA Initiative by Tazeem Pasha, SelectUSA**

9:15 a.m. **Panel Discussion and Q&A on Practical Aspects of U.S. Expansion, moderated by John Breidenstine, Regional Senior Commercial Officer - UK & Ireland**

Panelists:
Daniel Glazer of Fried Frank – Legal Issues
Joan O'Connor of Deloitte – Tax and Accounting Issues
Elaine Lamb of La Playa Insurance – Insurance Issues
Jonathan Winston of U.S. Embassy Dublin – Visa and Immigration Issues

10:15 a.m. **Panel Discussion and Q&A on Accessing Buyers and Finance, moderated by Ben Hurley, CEO, National Digital Research Centre (NDRC)**

Panelists:
Lisa Vaughan of Enterprise Ireland – Accessing the U.S. Buyer Universe
Brian Caulfield of DFJ Esprit – Accessing Venture Capital
Bindi Karia of Silicon Valley Bank – Accessing Debt Financing

11:00 a.m. **Networking Break**

11:30 a.m. **Case Studies and Marketing to a U.S. Audience, moderated by Barry O'Sullivan, Irish Technology Leadership Group & CEO, AltoCloud**

Case Studies: Irish companies located in the U.S.

12:30 p.m. **Networking Lunch**

1:00 p.m. **1-2-1 Appointments (Registration on the day of the event)**

5:00 p.m. **Event concludes**

For more information, please contact the U.S. Commercial Service at U.S. Embassy Dublin.
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