



MARCH 2014

ARTICLE ALERT

INFORMATION RESOURCE CENTER | PUBLIC AFFAIRS SECTION | U.S. EMBASSY JAKARTA

U.S. Embassy Jakarta Mission Statement

The U.S. Mission partners with Indonesia to strengthen the bonds between our people and our governments to promote and protect democracy, security, and sustainable prosperity for our people, the region, and the world.

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2014 Women History Month

Madam President?

By Elizabeth Kelleher.
EJ|USA, December 2013.



House Minority Leader Nancy Pelosi and former Secretary of State Hillary Rodham Clinton.

In the United States, the ranks of women political candidates have been growing, slowly and steadily, for years. Increasingly, capable women are making names for themselves at the local, state and national levels.

In 1984, when Geraldine Ferraro accepted the nomination to run on the Democratic ticket with presidential candidate Walter Mondale, it was almost a “desperation move” to include a woman and thus break new ground, according to Geoffrey Skelley, a political analyst of the University of Virginia’s Center for Politics. Ferraro campaigned for vice president as a three-term representative from New York in the U.S. House of Representatives, a weaker political resume than that possessed by most candidates for national office.

Three decades later, the picture is different. Just look at recent history. In 2008 Sarah Palin, governor of Alaska, ran for vice president as Republican John McCain’s running mate, and Hillary Rodham Clinton, former first

lady and then-senator from New York, was a serious contender for the Democratic party’s presidential nomination. In the 2012 presidential election, Representative Michele Bachmann, of Minnesota, was an early leader among Republican candidates. Today, House Minority Leader Nancy Pelosi, the first female speaker of the House of Representatives, remains among the high-profile leaders in Congress.

Although no woman has announced she is running for president in 2016, pundits throw around several female candidates’ names, including those of senators and former Cabinet members. Skelley posits that a 2016 presidential race with a woman at the top of a party’s ticket could be a “titanic battle,” unlike the 1984 contest, which the Mondale/Ferraro ticket lost by a landslide to Ronald Reagan.

In honor of Women’s History Month, this issue of EJ|USA explores women’s increasing participation not just in politics, but in sports, health, business and every part of our society. Women’s ambitions are changing the American landscape.

Source: <http://goo.gl/blpVky>

Related Links

◆ EJ|USA: Power Plays: Celebrating Women’s Achievements.
<http://goo.gl/48Fk7h>

◆ EJ|USA: Women of Influence.
<http://goo.gl/ePhaNi>

◆ EJ|USA: Enterprising Women, Thriving Societies
<http://goo.gl/FU8eFE>

◆ EJ|USA: Making Their Mark: Black Women Leaders
<http://goo.gl/x4DmjP>

◆ EJ|USA: Educating Women and Girls|
<http://goo.gl/DfLtNo>

◆ Women in the World Today
<http://goo.gl/EuEVnF>

◆ eLibraryUSA Database: Women History Month Resources.
<http://goo.gl/MERjTa>

About Women’s History Month

Women’s History Month had its origins as a national celebration in 1981 when Congress passed Pub. L. 97-28 which authorized and requested the President to proclaim the week beginning March 7, 1982 as “Women’s History Week.” Throughout the next five years, Congress continued to pass joint resolutions designating a week in March as “Women’s History Week.” In 1987 after being petitioned by the National Women’s History Project, Congress passed Pub. L. 100-9 which designated the month of March 1987 as “Women’s History Month.” Between 1988 and 1994, Congress passed additional resolutions requesting and authorizing the President to proclaim March of each year as Women’s History Month. Since 1995, Presidents Clinton, Bush and Obama have issued a series of annual proclamations designating the month of March as “Women’s History Month.”

From the Law Library of Congress’ guide at <http://womenshistorymonth.gov/>.



AMERICAN CORNER UNIVERSITAS ANDALAS PADANG, WEST SUMATERA

American Corner Universitas Andalas (AC UNAND) joins the existing 10 American Corners nationwide and is the second American Corner on Sumatera Island. It was officially opened by U.S. Ambassador Robert O. Blake, Rector UNAND Dr. Werry Taifur and Dr. Fasli Djalal on Thursday, March 6, 2014.

The AC UNAND provides information access to diverse aspects about the United States and offers various programs aim to enhance the mutual understanding between United States and Indonesia. It currently holds 750 collection titles which are available in books, audio books, DVD movies, CDs music, games and e-book. It also provides access to eLibraryUSA, a virtual library that consists of nearly 40 authoritative databases on English learning, current and global issues, business news, sciences, technology, art and culture.

AC UNAND opens for general public from Monday to Friday (except for Indonesian holidays) and located at:

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Website: pustaka.unand.ac.id/amcor
Twitter: @Amcorunand

More information on American Corners Indonesia is available at <http://jakarta.usembassy.gov/american-corner.html>

DEMOCRACY AND POLITICS

1. The Role of State-Run Media. By Christopher Walker and Robert W. Orttung. *Journal of Democracy*, Volume 25, Number 1, January 2014.

Despite the rise of the Internet, state-dominated media—especially television—remain a crucial tool for regime control in authoritarian societies. Governments in China and Russia are the forefront of the state media model, but such systems dominate in countries as diverse as Azerbaijan, Iran, Rwanda, Vietnam, and Zimbabwe. To achieve dominance state media seek to influence four audiences: regime coalition elites; the populace at large; Internet users; and the opposition and civil society. The authoritarian media strategy is not designed to block everything, but instead is aimed at obstructing news about politics or other sensitive issues from consistently reaching key audiences. The Internet may offer a freer alternative to state-dominated media, but the Internet's fragmented character makes it a poor match for the

disciplined messaging of authoritarian regimes that have a single-minded focus on self-preservation. Full text is available at the IRC through eLibraryUSA database.

2. Peace Presidents on a War Footing. By Richard Brookhiser. *American History*, January 2014.

Barack Obama rode into the presidency on a wave partially propelled by revulsion against the Iraq War. In his June 4, 2009, speech in Cairo, called "A New Beginning," he pledged to wind down America's fighting presence in the Middle East. "Events in Iraq have reminded America of the need to use diplomacy and build international consensus to resolve our problems whenever possible." Full text is currently available at <http://goo.gl/nTal3H>

3. The Primary Project: The Future of American Politics. By Elaine Kamarck. Brookings, March 2014.

Congressional primaries are the neglected stepchildren of Amer-

ican elections. Journalists mostly ignore them, except when a scandal-ridden incumbent is defeated. News organizations never conduct exit polls of primary voters. Congressional primaries also receive scant attention from scholars. In the absence of exit polls, polling after the fact is extraordinarily difficult given that turnout in Congressional primaries is pathetic, substantially lower than turnout in midterm elections. In the last three midterms (2002, 2006 and 2010) turnout in Congressional primaries averaged 5.4%, 4.6% and 7.5% of the voting age population. Turnout is even worse in "closed" primaries where only voters registered in a political party can vote. In addition, unlike general elections, congressional primaries do not take place on the same day and that means that the variables that impact elections are extremely difficult for scholars to analyze, changing as a result of both time and geography. Available at <http://goo.gl/3cQm1j>

ECONOMIC AND REGIONAL SECURITY

4. America's Energy Edge: The Geopolitical Consequences of the Shale Revolution. By Robert D. Blackwill and Meghan L. O'Sullivan. *Foreign Affairs*, March/April 2014

Only five years ago, the world's supply of oil appeared to be peaking, and as conventional gas production declined in the United States, it seemed that the country would become dependent on costly natural gas imports. But in the years since,

those predictions have proved spectacularly wrong. Global energy production has begun to shift away from traditional suppliers in Eurasia and the Middle East, as producers tap unconventional gas and oil resources around the world, from the waters of Australia, Brazil, Africa, and the Mediterranean to the oil sands of Alberta. The greatest revolution, however, has taken place in the United States, where producers have

taken advantage of two newly viable technologies to unlock resources once deemed commercially infeasible: horizontal drilling, which allows wells to penetrate bands of shale deep underground, and hydraulic fracturing, or fracking, which uses the injection of high-pressure fluid to release gas and oil from rock formations. Full text is available at the IRC.

ENVIRONMENT AND CLIMATE CHANGE

5. Earth Day 2014: Pain the Town Green. EJJUSA, IIP Digital, March 2014

Writer contribution to this month's EJJUSA took her to the driver's seat of a food truck during lunch hour, from whence she interviewed a chef/owner who hails from Indonesia. Dividing his attention between my questions and his customers, Martin Setiantoko shared a story of hard work and flexibility typical of small-business owners around the world. I learned of organizations, like the Business Center for New Americans, described in Immigrants Drive This Food Trend, that help new Ameri-

cans navigate language and cultural differences while they build new businesses. Immigrants own 28 percent of small businesses in the United States, a share that continues to grow. In this month's EJJUSA, you'll read about innovative ideas in America's thriving food-truck industry, as well as ideas fueling the construction of environmentally friendly buildings, the design of better medicines and more. Available at <http://goo.gl/ltuYg>

6. SmartWay Marks a Decade of Improving Fuel Economy. By Michele Fuetsch. Transport Topics, February 2014.

In the beginning, it was just a germ of an idea among some trucking leaders and environmental regulators: Improve fuel efficiency and reduce emissions in the freight-transportation sector by forging a voluntary partnership between government, trucking and shippers. The result was SmartWay, which turned 10 years old this month. The program has grown from 15 charter partners to thousands of carriers, shippers, retailers, logistics companies, manufacturers and railroads. According to EPA, it has saved millions of barrels of oil. Available online at <http://goo.gl/w7mGbF>

ALL ABOUT AMERICA

7. From Distant Admirers to Library Lovers and beyond. Pew Research Internet Project, March 2014.

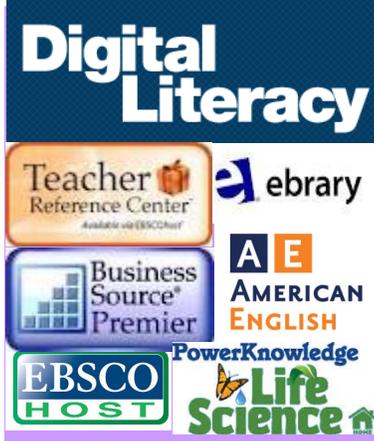
The digital era has brought profound challenges and opportunities to countless institutions and industries, from universities to newspapers to the music industry, in ways both large and small. Institutions that were previously identified with printed material—and its attendant properties of being expensive, scarce, and obscure—are now considering how to take on new roles as purveyors of information, connections, and entertainment, using the latest formats and technologies. The impact of digital technologies on public libraries is particularly interesting because libraries serve so many people and correspondingly try to meet a wide variety of needs. Read more: <http://goo.gl/jkHqAj>

8. Going Beyond Google Again. By Jane Devine and Francine Egger-Sider. American Libraries, March/April 2014

It seems unlike that people will give up their reliance on general-purpose search engines of their practice of beginning a search using Google or one of its competitors. But people should be encouraged to use other search tools when needed, such as databases and more specialized search engines—otherwise known as the Invisible Web. What makes each of the suggestion research tools “invisible” is their ability to uncover resources that general purpose search engines cannot. Some of the tools do require a subscription or fee. Full text is available at the IRC

9. The History of the Veggie Burger. By K. Annabelle Smith. Smithsonian, March 2014.

As of 2013, 7.3 million Americans are vegetarian. Even Burger King, a company that was built on burgers, offers a no-meat patty in the United States and other countries. And this year, the commercially sold veggie burger turns 32, and its inventor, Gregory Sams, remembers when he first came up with the idea. The London-based natural food restaurant owner called it the “VegeBurger” when it first hit the market. Though recipes for a “vegetable burger” without meat have been cited in print as early as 1969, when Sams released his product in 1982, the word “Vege” or what Americans now know as “veggie,” was a relatively new thing—in fact, it didn't enter the lexicon until the late '70s. Available online at <http://goo.gl/EGn5c6>



Digital Literacy

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PowerKnowledge
Life Science

eLibraryUSA

An American Digital Library
Bringing America's ideas,
intellect and information
to the world.

eLibraryUSA provides access to nearly 40 authoritative databases to users of Information Resource Center and American Corners Indonesia.

eLibraryUSA offers access to newspapers and journals, ebooks, streaming video, and more. The collection includes resources about current events, business news and information, health, science and technology, English language learning, history, politics, arts and culture also resources for kids.
Explore more at <http://elibraryusa.state.gov/>

Contact the IRC to learn how you can access eLibraryUSA.

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ABOUT INFORMATION RESOURCE CENTER

GENERAL INFO

The Information Resource Center (IRC) is a sophisticated state-of-the-art research facility and information service at the U.S. Embassy in Jakarta. Our goal is to provide you with accurate and authoritative information about diverse aspects of the United States as well as global topics of interests through access to extensive commercial online databases and the updated collections of books, periodicals, movie, music, audio books and games (check our collection titles via our online catalog at: <http://goo.gl/xvDgdE>).

Our professional reference specialists are trained to assist users to conduct library research as well as to retrieve information quickly and conveniently. We also conduct regular programs on English language learning, study in the U.S./ EducationUSA advising, information literacy classes, presentation/ discussion/ workshop events and movies/ gaming activities. All services, facilities and programs are available for free to the general public. With one day appointment in-advanced, public are welcomed to visit us on weekdays from 08.00 AM to 04.00 PM. The IRC is closed on Indonesian and American Holidays (check the list of holidays at: <http://goo.gl/Y99he>).

IRC PROGRAMS IN MARCH



Athletes and volunteers from Special Olympics Indonesia ("SOINA") watched "Eryie" an American short documentary film, followed by a discussion on American values with Sylvie Young, Cultural Attaché Assistant. The group also had a chance to explore the IRC resources through "Scavenger Hunt Game (Top). Endang Sri Nuryanti, an IRC Assistant shared the eLibraryUSA database to students and faculty members of Universitas Multimedia Nusantara, Serpong (Down).

PROGRAM SCHEDULE

April 2014

- ◆ April 8, 2014 at 01.00-04.00 p.m.
"The Loving Story," Movie Showing and Discussion with Myra M. Brown
- ◆ April 16, 2014 at 02.00-03.30 p.m.
Creative Writing Class: Editing Your Writing with Gregory G. McElwain
- ◆ April 23, 2014 at 02.00-03.30 p.m.
Creative Writing Class: The Value of Reading for Writers with Eran William
- ◆ April 30, 2014 at 02.00-03.30 p.m.
"Live Changes at the Library", Presentation and Discussion to mark National Library Week (April 13-19)

To get more details about our program, to join them, to make visit appointment and to request for a particular program arrangement, please contact us at:

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ARTICLE ALERT REQUEST FORM

Please write your complete name and address IN CAPITAL LETTERS, check (✓) the articles and send your request for March 2014 Article Alert items to the Information Resource Center, U.S. Embassy, before May 2014 via fax (021) 350-8466 or email (ircjakarta@state.gov)

Name:

Organization:

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- () 1. The Role of State-Run Media.
- () 2. Peace Presidents on a War Footing.
- () 3. The Primary Project:: The Future of American Politics.
- () 4. America's Energy Edge: The Geopolitical Consequences of the Shale Revolution.
- () 5. Earth Day 2014: Pain the Town Green.
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- () 8. Going Beyond Google Again.
- () 9. The History of the Veggie Burger.

Disclaimer: Books, articles, and websites described in the Article Alert present a diversity of views in order to keep our IRC users abreast of current issues in the United States. These items represent the views and opinions of the authors and do not necessarily reflect official U.S. Government policy.