

ARTICLE ALERT



INFORMATION RESOURCE CENTER, U.S. EMBASSY, JAKARTA

Volume 10, October 2010

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INTERNATIONAL EDUCATION WEEK (IEW)



About IEW

A joint initiative of the U.S. Departments of State and Education, International Education Week (IEW) was first held in 2000 and to-

day, is celebrated in more than 100 countries worldwide. This year's theme of International Education Week is: *Striving for a Sustainable Future*. The event will be held on November 15-19, 2010

IEW creates an opportunity to celebrate the benefits of international education and exchange worldwide. This annual initiative aims to promote international understanding and build support for international educational exchange by encouraging the development of programs that prepare Americans to live and work in a global environment and attract future leaders from abroad to study, learn and exchange experience in the United States. For more information on IEW, please visit <http://iew.state.gov/>

International Students in the U.S.

According to 2009 Open Doors report, there were 671,616 international students from over 200 countries studied in the U.S. in academic year 2008/09. From this figure, Indonesia its 7,509 students.

Indonesia is in the seventeenth place of origin for International students in the United States.

U.S. Students Studying Abroad

A record number of U.S. students are choosing to study abroad, reflecting a strong commitment to the value of an international academic experience to prepare them to live and work in a more global society.

Open Doors 2009 reports that the number of Americans studying abroad increased by 8.5% to 262,416 in 2007/08 academic year

For more information on the statistics/tables of numbers of students from other countries, top host university; top host state; top host city; and top fields of study please visit <http://opendoors.iienetwork.org/>

Exchange Program

The Bureau of Educational and Cultural Affairs (ECA) of the U.S. Department of State fosters mutual understanding between the people of the United States and the people of other countries to promote friendly, and peaceful relations. ECA accomplishes its mission through a range of programs based on the benefits of mutual understanding, international educational and cultural exchange, and leadership development. This program engage youth, students, educators, artists, athletes, and rising leaders in many fields in the United States and more than 160 countries through academic, cultural, sports, and professional exchanges. For more information on the exchange program, please visit <http://exchanges.state.gov/>

EducationUSA

EducationUSA is a global network of more than 450 advising centers supported by the Bureau of Educational and Cultural Affairs at the U.S. Department of State.

In Indonesia, EducationUSA is operated by the American Indonesian Exchange Foundation (AMINEF), a bi-national non-profit foundation, and several host institutions to have four EducationUSA centers in Indonesia: Jakarta, Medan, Surabaya, and Malang. More info is available online at www.educationusa.or.id

About the IRC

The U.S. Embassy's Information Resource Center (IRC) in Jakarta is a specialized Reference and Research Library. Its goal is to provide accurate, up-to-date information to the public about topics such as U.S. foreign policy, legislation, social issues, economics and trade. High speed Internet computers, printer and photo copier are provided at the IRC for library users.

Books, articles, and websites described in the Article Alert present a diversity of views in order to keep our IRC users abreast of current issues in the United States. These items represent the views and opinions of the authors and do not necessarily reflect official U.S. Government policy.

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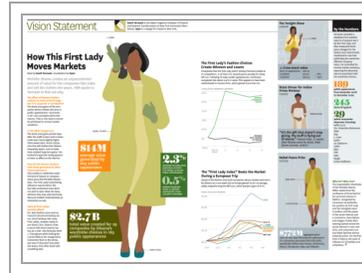
ARTICLE ALERT

BUSINESS AND TRADE

1. Lewis, Katherine **DEVELOPING WORLD'S ENTREPRENEURS MUST OVERCOME OBSTACLES** (America.gov)

For some entrepreneurs, all times are hard times. In developing countries with not-so-friendly business climates, small business owners often face more daunting and persistent hurdles than their counterparts in the developed world. Those hurdles range from onerous government regulations to corruption to poor infrastructure. Small firms deal with these challenges in one way or another. They find public-sector “patrons” or build their businesses under the radar, which avoids government registration; and they resort to street smarts to overcome other obstacles. But they sometimes pay a high price for such convoluted tactics. Yet, with determination and persistence, they often succeed against many odds, particularly if they can turn to local, regional or international networks for advice, mentorship or investment.

2. Yermack, David **HOW THIS FIRST LADY MOVES MARKETS** (HBR.com)



Michelle Obama creates an unprecedented amount of value for the companies that make and sell the clothes she wears. HBR spoke to Professor David Yermack of NYU's Stern School. He found that following 189 public appearances between November 2008 and December 2009, Michelle Obama created \$2.7 billion in cumulative abnormal returns—value over and above normal market variations—for fashion and retail companies associated with the clothes she wore. Available online at http://hbr.org/hb/article_assets/hbr/1011/F1011Z_A_lg.gif

GLOBAL CHALLENGE AND CLIMATE CHANGE

3. Zwanecki, Andrzej **U.S. NUCLEAR POWER EXPANSION GAINS TRACTION** (America.gov)

The next chapter in the history of the U.S. nuclear power industry will open around two giant pits about 40 kilometers south of Atlanta. More than 3 million cubic meters of dirt have been removed from the pits in preparation for the construction of Vogtle 3 and Vogtle 4, the first nuclear reactors to be ordered in the United States in 30 years.

4. Gorelick, Daniel **CLEAN ENERGY BENEFITS AND CHALLENGES: FAQ** (America.gov)

Many scientists agree that a rise in greenhouse gases due to human activity is disrupting climate around the world. Clean energy technologies emit less, and in some cases zero, greenhouse gases, but come with their own unique challenges. Rick Duke has dedicated his career to reducing climate change. As the head of climate policy at the U.S. Department of Energy, Duke works on the Clean Energy Ministerial, a global partnership of more than 23 countries accelerating the world's transition to clean energy technologies. Following an October 13 webchat with Duke, America.gov addressed unanswered questions about clean energy technologies.

5. Kaufan, Lislie **IN KANSAS, CLIMATE SKEPTICS EMBRACE CLEANER ENERGY** (New York Times online)

Residents of this deeply conservative city do not put much stock in scientific predictions of climate change. Residents of this deeply conservative city do not put much stock in sci-

entific predictions of climate change. Saving energy, though, is another matter. Last Halloween, schoolchildren here searched for “vampire” electric loads, or appliances that sap energy even when they seem to be off. Energy-efficient LED lights twinkled on the town's Christmas tree. On Valentine's Day, local restaurants left their dining room lights off and served meals by candlelight. This article is available online at http://www.nytimes.com/2010/10/19/science/earth/19fossil.html?_r=2



Do you want to learn more about the science behind climate change? Or explore how you can help address this global problem? Our webchats will give you access to some of the world's leading researchers, policymakers and activists.

The new series, which began September 15, focuses on how people everywhere can help slow and address climate change in their local communities. See our e-journal on “Climate Change Partnership” at page 4.

You can join the chat room at

<https://statedept.connectsolutions.com/climatechange>. You can also contact our team at conx@state.gov with any questions or comments.

INTERNATIONAL SECURITY

6. Bai, Matt **THE PRESIDENCY, CHAINED THE WORLD** (New York Time online, September 11, 2010)

President Obama tried to seize the moment last week, at the traditional start of the midterm election season, by laying out a series of new economic proposals. And yet, at least politically, there was something almost tangential about Mr. Obama's latest initiatives, which included \$50 billion for infrastructure projects and an extension of the Bush tax cuts for all but the wealthiest Americans. The country's economic trajectory heading into November is probably unchangeable at this point, which means that nothing the president does now is likely to alter the grim data confronting the electorate.

7. **THE SELFISH CASE FOR HELPING OTHERS** (Worldpolicy.org, September 1, 2010)

The international community's response to the recent and continuing flooding in Pakistan has been both inadequate and irresponsible, betraying a basic failure to understand the truly global implications of the crisis for international security. The reaction of governments around the world and the media coverage in particular further suggest a fundamental lack of seriousness in addressing the very real problems at hand that are threatening the world community, and not just Pakistan. While the early effort of the United States – including the donation of equipment, manpower and funds, as well as a vocal appeal for help to world leaders and Americans by the Obama administration – was admirable, the collective international response has been largely disgraceful.

U.S. SOCIETY AND VALUES

8. Davis, Kenneth C. **GOD AND COUNTRY** (Smithsonian; Oct2010, Vol. 41 Issue 6, p86-96, 8p)

The article explores the history of religious tolerance in the U.S. The author asserts that the idea of historic religious tolerance is actually a case of historical revisionism. Some of the subjects considered include the 1565 Spanish persecution of French Huguenots living in Fort Caroline (near Jacksonville, Florida), the persecution of religious dissidents including Roger Williams and Anne Hutchinson in Massachusetts Bay Colony, and the efforts of American founding fathers James Madison and Thomas Jefferson to promote the separation of church and state.

9. Goldstein, Daniel **LIBRARY INC.** (The Chronicle of Higher Education web edition)

From industry-backed research to CEO-style executive salaries and perquisites, the influence of corporate America on universities has been the subject of much popular and scholarly scrutiny. University libraries have largely escaped that attention. Yet libraries, the intellectual heart of universities, have become perhaps the most commercialized academic area within universities, with troubling implications for the future of higher education. This article how the university libraries compromised with commercial practices, technologies, and innovations also the impact for them.

10. Smith, Aaron **GADGET OWNERSHIP** (Pew Internet & American Life Project, October 14, 2010)

In recent years the digital world has expanded far beyond

the desktop, and consumers can now choose from an array of devices capable of satisfying their need for "anytime, anywhere" access to news, information, friends and entertainment. As the internet has increasingly gone mobile, laptop computers have grown in popularity. Since 2006, the proportion of Americans who own a desktop computer has fallen slightly from 68% to 59%, while the proportion with a laptop computer has increased dramatically—from 30% in April 2006 to 52% in September 2010.



The widely recognized Statue of Liberty in New York Harbor symbolizes a welcome to the United States to immigrants from all over the world.

DIVERSITY VISA LOTTERY AMINS TO WIDEN U.S. IMMIGRANT POOL (America.gov)

Every year the Diversity Visa Lottery gives 50,000 qualified people from countries that send low numbers of immigrants to the United States a chance to apply for a permanent resident visa, or "green card." This year, the entry period for the lottery lasts for 30 days, from October 5 to November 3. The lottery is

open to individuals who meet certain education or work requirements and were born in an eligible country. Those whose names are selected by computerized random drawing are permitted to take the next steps in the visa application process. To get the Green Card application form, please visit <http://www.dvlottery.state.gov/>

Information Resource Center
Public Affairs Section
U.S. Embassy Jakarta
Jl. Medan Merdeka Selatan 4-5
Jakarta Pusat 10110

Mailing Label

Phone: 021-350-8467
Fax: 021-350-8466
E-mail: ircjakarta@state.gov

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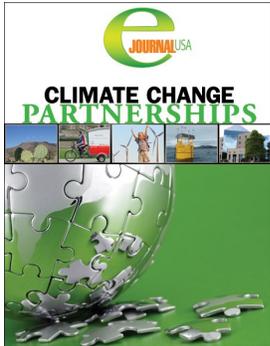
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E-Journal

- () Climate Change Partnerships

Climate Change Partnerships



This issue of eJournal USA explains one proven and one proposed partnership structure relevant to today's climate issues. The tested model focuses on influencing individual behavior and business practices to achieve long-term gain, the other on cultivating a creative environment within which partners can develop marketable products of immediate benefit. Six case studies illustrate the models in action. In addition, an investor organization president explains that environmentally sound business practices are not merely altruistic but good for the bottom line.

A solution to the truly global challenge of climate change will require the contributions of many different people and institutions. Effective partnerships will empower them to supply many of the required answers. For details, please visit:
http://www.america.gov/cc_partnerships.html

Based on mutual respect and shared values, the US Mission works with Indonesia to strengthen democracy, sustain the environment, promote prosperity, enhance understanding and ensure security for our people, our nations, and our region.