

ARTICLE ALERT



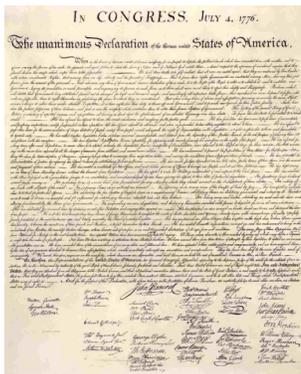
INFORMATION RESOURCE CENTER, U.S. EMBASSY, JAKARTA

Volume 6, June 2010

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INDEPENDENCE DAY 2010

INTRODUCTION



Drafted by Thomas Jefferson between June 11 and June 28, 1776, the Declaration of Independence is at once the nation's most cherished symbol of liberty and Jefferson's most enduring

monument. Here, in exalted and unforgettable phrases, Jefferson expressed the convictions in the minds and hearts of the American people. The political philosophy of the Declaration was not new; its ideals of individual liberty had already been expressed by John Locke and the Continental philosophers. What Jefferson did was to summarize this philosophy in "self-evident truths" and set forth a list of grievances against the King in order to justify before the world the breaking of ties between the colonies and the mother country.

Please visit and read a transcription of the complete text of the Declaration at <http://www.archives.gov/exhibits/charters/declaration.html>

SOURCES ON 4TH OF JULY

Fact for Features 4th of July 2010
http://www.census.gov/newsroom/releases/archives/facts_for_features_special_editions/cb10ff12.html

Fireworks and Family
http://www.america.gov/july4th_2009.html

Celebrating Independence Day in the United States

<http://www.america.gov/st/washfile-english/2007/May/20060628141729JMNamdeirF0.745434.html>

Today in History: July 4

<http://memory.loc.gov/ammem/today/jul04.html>

Outline of U.S. History

<http://www.america.gov/publications/books/history-outline.html>

U.S. Constitution

<http://www.america.gov/constitution.html>

SOURCES ON PATRIOTIC MUSIC

Fourth of July Music Reflects U.S. History, Diversity (article includes some audio links)

<http://www.america.gov/st/arts-english/2007/July/20070605151427GLnesnoM0.9304315.html>

Library of Congress: Patriotic Melodies (with sheet music)

<http://lcweb2.loc.gov/diglib/ihas/html/patriotic/patriotic-home.html>

US Army Band

<http://www.usarmyband.com/index.html>

US Air Force Band

<http://www.usafbnd.af.mil/index.asp>

US Navy Band

<http://www.navyband.navy.mil/history.shtml>

US Coast Guard Band

<http://www.uscg.mil/history/>

About the IRC

The U.S. Embassy's Information Resource Center (IRC) in Jakarta is a specialized Reference and Research Library. Its goal is to provide accurate, up-to-date information to the public about topics such as U.S. foreign policy, legislation, social issues, economics and trade. High speed Internet computers, printer and photo copier are provided at the IRC for library users.

Books, articles, and websites described in the Article Alert present a diversity of views in order to keep our IRC users abreast of current issues in the United States. These items represent the views and opinions of the authors and do not necessarily reflect official U.S. Government policy.

Inside this issue:

Independence Day	P. 1
Democracy and Global Issues	P. 2
Economic Security	P. 2
All About U.S. Visa	P. 2
International Security	P. 3
World Cup 2010	P. 3
U.S. Society & Values	P. 3

ARTICLE ALERT

ALL ABOUT U.S. VISAS IMMIGRANT (IV) & NONIMMIGRANT VISA (NIV) INFORMATION

- The U.S. Embassy, sees all visa applicants by prior appointment only.
- There is no same day visa processing.
- NIV applicants younger than 14 years old or 80 years old or older do not need to interview in person.
- An immediate relative (parent, spouse or child) may submit their complete NIV application and passport on their behalf.
- Indonesian citizens must possess a valid passport with the appropriate visa for any entry to the U.S. or its territories.
- Effective for all NIV appointments on and after 1 May 2010, use of the Online Nonimmigrant Visa Electronic Application (DS-160) is mandatory.

More detailed information is available online at <http://jakarta.usembassy.gov/consular/consular.html>

For contact and other quick information please see Quick Reference Guide (PDF, size 52KB) at: <http://jakarta.usembassy.gov/consular/QuickRefGuide.pdf>

DEMOCRACY AND GLOBAL ISSUES

1. Robbins, Noelle **FLUSHING FORESTS** (World Watch, May/June 2010, pp. 6-11)

The growing popularity of toilet paper use threatens forests worldwide. Old forests are being felled not only for paper and other products, but to clear land for plantations of quick-growth trees that provide virgin wood pulp fiber, harvested by companies striving to meet increased international demand. Such

plantations sap water in semi-arid regions, adding to local environmental distress. Paper production also has significant environmental impact. Remedies may include more widespread use of recycled paper for toilet paper, or paper-free methods such as low- or high-tech bidets, the hand-held Tjibbi and the Japanese-designed high-end Washlet being two examples.

ECONOMIC SECURITY

2. Florida, Richard **SMART WORK AND SMART CITIES PAY** (Atlantic Magazine online, April 23, 2010)

Hard work and long hours do not translate into economic wealth, according to a study conducted across major U.S. metropolitan areas. But greater "human capital" -- creative people with better educations -- results in above-average wages. Metro areas populated by people who are considered open to new experiences rank high on creativity and innovativeness. The knowledge economy is driving growth, and creative, imaginative people are crucial to that growth. Working smarter, it seems, and not working harder, is what brings wealth and well-being to metros.

3. Graham, Margaret **SCHUMPETER'S CHILDREN** (Wilson Quarterly, vol. 34, no. 2, Spring 2010, pp. 48-57)

For decades after the Industrial Revolution in the nineteenth and twentieth centuries, entrepreneurs and innovators drove the American economy. Financial innovation helped small businesses, despite the Great Depression, which ruined some firms and made startups difficult. In the 1970s forward, entrepreneurs such as Bill Gates and Steve Jobs became heroes. But today, rather than energizing small enterprises, creative finance "is more like a parasite, with entrepreneurs increasingly in service to finance." Unless that turns around, the role of entrepreneurs in fueling American economy may diminish.

4. Litan, Robert; Schramm, Carl **AN ENTREPRENEURIAL RECOVERY** (Wilson Quarterly, vol. 34, no. 2, Spring 2010, pp. 44-47)

Although big business is more often in the news, small companies run by entrepreneurs are crucial to America's economic success. This leads the author to the conclusion that job creation depends on the founding and development of new, entrepreneurial businesses. He notes that half of the current Fortune 500 corporations began in a recession or a bear market. The entrepreneurs should come from abroad, from universities, and young people should be encouraged to start their own businesses and given access to tools to do so.

5. Schramm, Carl **EXPEDITIONARY ECONOMICS: SPURRING GROWTH AFTER CONFLICTS AND DISASTERS** (Foreign Affairs, Vol. 89, no. 3, May/June 2010, pp. 89-100)

The recent experience with rebuilding national economies in the aftermath of conflicts and natural disasters shows serious shortcomings of the U.S. approach, says Schramm, head of the Kauffman Foundation. He argues that the prevailing doctrine of international development based on central planning or managing should be replaced by transformative entrepreneurship based on the U.S. entrepreneurial model. Schramm cautions that the new system is likely to produce "messy capitalism," which may conflict sometimes with the U.S. military's goal of imposing order in post-conflict zones. This will require engaging successful U.S. entrepreneurs and investors and tapping the potential of local investors and entrepreneurs-in-waiting.

INTERNATIONAL SECURITY

6. Arquilla, John **THE NEW RULES OF WAR** (Foreign Policy, no. 178, March-April 2010, pp. 60-67)

The author believes that America's armed forces have failed to adapt sufficiently to changed conditions, finding out the hard way that their enemies often remain a step ahead. The author disagrees; a decade and a half after Arquilla and his colleague David Ronfeldt

coined the term "netwar" to describe the world's emerging form of network-based conflict, the U.S. is still playing catch-up. The evidence of the last ten years shows clearly that massive applications of force have done little more than kill the innocent and enrage their survivors. Networked organizations like al-Qaeda have proven how easy it is to dodge such heavy punches and persist to land sharp counterblows.

U.S. SOCIETY & VALUES

7. Howard, Gerald **THIRTIES SOMETHINGS** (Bookforum, April/May 2010)

When American writer Nathanael West and his new wife Eileen McKenney died in a 1940 car crash, he was a writer known mostly to admiring critics, and she the famous subject of her sister's book *My Sister Eileen*. In this review of Marion Meade's dual biography of the couple, *Lonelyhearts*, West is given his rightful place as one of America's greatest modern writers, who correctly diagnosed the American mass psyche. "You can learn more about our country and our culture from West's two great works than you can from Fitzgerald's fetishized *Great Gatsby*," Howard writes.

8. Kidd, Quentin **CIVIC ENGAGEMENT: A TOPIC AS OLD AS JEFFERSON AND AS NEW AS TODAY** (Choice, vol. 47, no. 9, May 2010, pp. 1603//1615)

In this bibliographic essay, the author notes that scholars and the public have been interested in civic engagement for hundreds of years and that it is a growth area for academic research. Citizens engage in a positive way without basic knowledge of the political system and how it operates, or without some understanding of public policy. Does this mean that civic engagement is in decline? Questions related to the health of civil society and its connection to democratic policies and practices are not going away anytime soon. The author discusses the literature of civic engagement under areas such as making sense of the subject, everyday engagement and renewal, roles that youth can

play, education, practice, civic engagement in the information age, religion, immigration, environmentalism, and new directions and approaches.

9. Rosenberg, Brian **WHAT I LEARNED FROM YOUTUBE** (Chronicle of Higher Education, April 23, 2010, p. A40)

Brian Rosenberg, president of Macalester College in St. Paul, Minnesota, is nevertheless delighted by the 39,000 hits his video has had on YouTube in about a month. There have been several hundred email messages from alumni, parents, current and prospective students, as well as other college presidents. Messages have been received from as far away as Pakistan, Japan, Spain, Singapore, and China in response to Rosenberg's humorous and self-parodying video. Rosenberg says, "We never imagined the video primarily as a fund-raising tool; rather, our goal was to entertain and engage people and capture something of the spirit of the college." Responses to the college's annual-fund solicitations have been positive. Brian Rosenberg points to three lessons learned that are of more importance than what he learned about his own limited gift of deadpan comedy, he concedes. First, things that happen on campuses assume a life and meaning of their own very rapidly – more so than a decade ago. Second, the new social media is not exclusively the province of the technically savvy or the young. Third, says Rosenberg, never underestimate the power of humor and positive messaging, particularly during times of economic and social stress.

WORLD CUP 2010



Soccer

The world's most popular sport -- commonly referred to as "soccer" in America and "football" everywhere else -- is gaining a mass following in the United States. In fact, it is already the fourth-most-watched sport in America, although it still lags far behind the "big three" -- American football, baseball and basketball.

Soccer or Football? Americans Love the Game No Matter the Name

For more details on World Cup 2010 and America, please visit:
<http://www.america.gov/amlife/people.html>

More on videos on soccer: GOAL! Soccer for a Better Future (about respect, tolerance, diversity, gender equality and teamwork - language versions included)
<http://www.america.gov/multimedia/video.html?>

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1. () FLUSHING FORESTS
2. () SMART WORK AND SMART CITIES PAY
3. () SCHUMPETER'S CHILDREN
4. () AN ENTREPRENEURIAL RECOVERY
5. () EXPEDITIONARY ECONOMICS: SPURRING GROWTH AFTER CONFLICTS AND DISASTERS
6. () THE NEW RULES OF WAR
7. () THIRTIES SOMETHINGS
8. () CIVIC ENGAGEMENT: A TOPIC AS OLD AS JEFFERSON AND AS NEW AS TODAY
9. () WHAT I LEARNED FROM YOUTUBE

NEW E-JOURNAL USA

- () SEE YOU IN THE USA, MAY 2010

NEW E-JOURNAL USA



Every year tens of millions of people visit the United States. They come to study, or for business, or for fun. But the best reason of all is to meet Americans.

The e-journal provide detailed information on applying for and securing a visa to the United States. Information for getting around the United States and review on top U.S. destinations.

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