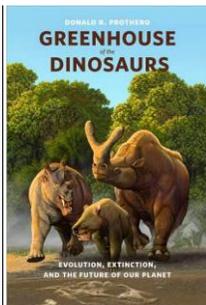


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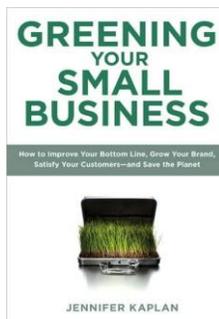


Greenhouse of the Dinosaurs: Evolution, Extinction, and the Future of Our Planet

By Donald R. Prothero

Columbia University Press, ©2009

If you are still taking an ostrich position towards environmental shifts, it's time you opened your eyes. Outstanding paleontologist Prothero connects the contemporary human threat to natural climate change with events across thousands of millennia. He links the climate changes that have occurred 200 million years to their effects on plants and animals especially the extinctions that ended the Cretaceous period which wiped out the dinosaurs.

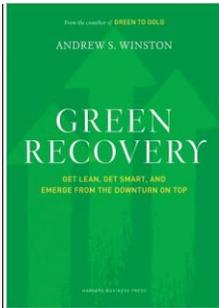


Greening Your Small Business: How to Improve Your Bottom Line, Grow Your Brand, Satisfy Your Customers –And Save the Planet

By Jennifer Kaplan

Prentice Hall Press, ©2009

If you thought ecology and your small business can't go together, think again. Here is an extensive, practical guide that will give you some advice on taking full advantage of greening in small business set-up. Surprisingly, these can be executed at amazingly low-cost. All you need is an attitude towards taking full advantage of greening.



Green Recovery: Get Lean, Get Smart, and Emerge from the Downturn on Top

By Andrew Winston

Harvard Business Press, ©2009

Sustainability expert Andrew Winston says that going green is essentially about doing more with less. With leaders like Boeing, Disney, DuPont, Microsoft, Procter & Gamble, Toyota, and Wal-Mart, he shows how these corporate giants are ramping up efficiency, innovation, and employee motivation to save money quickly and preserve capital that can be reinvested for future.

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