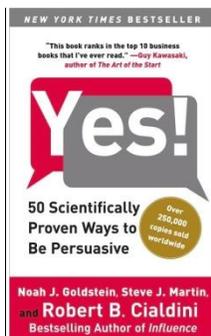


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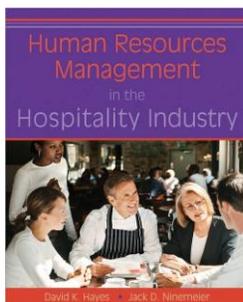


Yes! : 50 Scientifically Proven Ways to Be Persuasive

By Noah J. Goldstein, Robert B. Cialdini, and Steve J. Martin

Free Press, 2010

Chisel your persuasive skills with this title that offers ways to change people's minds - including your own! Do these work? Try them and let us know what happened.

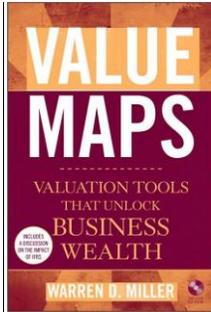


Human Resources Management in the Hospitality Industry

By David K. Hayes, Jack D. Ninemeier

John Wiley & Sons, ©2009

Human resource management faces rising labor costs, changing workers' attitudes, increased customer expectations, and difficulty in retaining outstanding staff members. Although focused on HR professionals in the hospitality industry, any manager can learn from this book.



Value Maps: Valuation Tools That Unlock Business Wealth

By Warren D. Miller

Wiley, ©2010

A nuts-and-bolts guide to enhancing your business's value, it takes the term to a new level. Miller explains how to assess your company using Strategy, People, Architecture, Routines, and Culture. Definitely an out of the box approach!

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