



ARTICLE ROUND UP



The American Center Ho Chi Minh City is pleased to offer you **Article Round Up**, a monthly current awareness publication of the American Center, Public Affairs Section, U.S. Consulate General, Ho Chi Minh City, Vietnam. It offers abstracts of approximately 25 current articles and policy briefs from leading American journals. The views expressed in the articles are those of the authors and do not necessarily reflect U.S. government policies.

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DECEMBER 2012

SPOTLIGHT: GLOBAL ENVIRONMENT AND WILDLIFE

1. "Trafficking in Tragedy: The Toll of Illegal Wildlife Trade"

Jeff Corwin. *This article is part of the eJournal USA issue "Go Wild! Coming Together for Conservation."* 30 November 2012, 4 pages.

There's little in life more disturbing than the aftermath of wildlife trafficking: A dead rhino flat on its side with a hole where a horn should be; a bloodied tiger whose vibrant stripes have been stolen; or an elephant that's been stripped of its face and once-mighty trunk.

2. "Earth, Wind, and Water"

Eric Powell. *Discover*, November 2012, 4 pages.

The author examines sustainable energy production from water, wind and the earth, focusing on geothermal energy resources and wastewater treatment technologies that generate energy and wind power.

3. "The Disappearing Act: The Illicit Trade in Wildlife in Asia"

[Vanda Felbab-Brown](#). *Brookings Working Paper#6*, June 2011, 43 pages.

Southeast Asia is rapidly becoming one of the world's wildlife trade hotspots, despite the enormous threat this illicit activity poses to the area's biodiversity and species preservation. The author, a Brookings expert on illicit economies and international and internal conflicts, offers a broad-set policy recommendations that form a regulatory structure to counteract the detrimental effects of this market and enhance conservation.

Full paper is currently available at: <http://goo.gl/cR6fZ> [PDF format; 366KB]

4. "Ivory Worship"

[Bryan Christy](#). *National Geographic*, October 2012, 14 pages.

Thousands of elephants die each year so that their tusks can be carved into religious objects. Can the slaughter be stopped? The author discusses how religion plays a role in the problem of ivory trafficking and the future of elephants.

Full article is currently available at: <http://goo.gl/SRKPC>

5. "Fighting Illicit Wildlife Trafficking: A Consultation with Governments"

WWF/Dalberg. December 2012, 36 pages.

What is the scale and what are the implications of illicit wildlife trafficking? Why does it matter to

society and how should the different actors respond going forward? Based on a series of interviews with government representatives and relevant international organizations, this report summarizes their views on illicit wildlife trafficking and details its unprecedented scale and global implications. Full report is currently available at: <http://goo.gl/HqU3L> [PDF format; 1.9MB]

THE NEXT OBAMA'S ADMINISTRATION

6. "Out with the Old"

[George E. Condon Jr.](#) *National Journal*, November 10, 2012, 4 pages.

The author discusses a major transition challenge President Obama faces in reshaping his administration and his policy priorities for a second term under less-than-ideal circumstances.

7. "Secretary Kerry"

[James Traub](#). *Foreign Policy*, November 8, 2012, 5 pages.

Would Senator John Kerry do a good job of filling Secretary Hillary Clinton's shoes? Will President Obama risk losing a Senate seat? The author, a contributing writer for the New York Times Magazine, explores who will be the U.S. Secretary of State in the next Obama's administration.

ASIA

8. "Building Peace in Southeast Asia"

[Vikram Nehru](#) and Van Tran. Carnegie Endowment for International Peace, November 12, 2012, 3 pages.

Southeast Asia has a number of deep, long-running conflicts, including ones in Myanmar's ethnic states, Thailand's southern provinces, and Indonesia's eastern province of Papua. The authors discuss the ways to solve these conflicts and enormous challenges on eliminating the economic marginalization and social injustices that provoked these conflicts in the first place.

9. "A Tale of Two Asias"

[Evan A. Feigenbaum](#) and Robert Manning. *Foreign Policy*, October 31, 2012, 8 pages.

Could security in Asia actually overwhelm, or even destroy, the economic gains that were beginning to pull the region away from its debilitating past? The authors argue that nationalism, escalating territorial disputes and arms acquisitions are beginning to overwhelm Asia's trend toward regional economic integration, and discusses why economics and security in the region no longer run in parallel lines.

WORLD AFFAIRS

10. "Who Broke the U.N.?"

[Madeleine K. Albright](#). *Foreign Policy*, September/October 2012, 1 page.

What role should the United Nations play in today's ever-more-tangled global conflicts? The 64th U.S. Secretary of State and professor of diplomacy at Georgetown University explore the possibility of reforms for the United Nations, particularly in reference to the structure and member countries of the U.N. Security Council.

11. "Over-Promising and Under-Delivering? Ambitions and Risks in U.S. Defense Strategy"

[Travis Sharp](#). *International Affairs*, September 2012, 17 pages.

The author, a non-resident fellow at the Center for a New American Security, analyzes a new U.S. defense strategic guidance document to adapt to a shifting security environment and defense budget cuts, focusing on three major risks facing this revised U.S. strategy: emerging security threats, the

role of U.S. allies and partners, and domestic constraints in the United States.

12. "The Coming Global Disorder"

[Bret Stephens](#). *Commentary*, October 2012, 13 pages.

The author, a deputy editor at The Wall Street Journal, examines how political arrangements that help protect commerce and avoid wars sometimes cease, and predicts some of the spectacular events that look like to happen in the not-so-distant future and how these would impact global order.

GLOBAL ECONOMICS AND TRADE

13. "Introducing...The Most Dynamic Cities of 2025"

[Dobbs Richard](#) and [Jaana Remes](#). *Foreign Policy*, September/October 2012, 3 pages.

The authors discuss the importance of cities to the global economy and provide a description of 75 cities the journal has forecasted to be dynamic, both economically and politically, by the year 2025.

14. "How Can Trade Policy Help America Compete?"

[Robert Z. Lawrence](#). *Peterson Institute for International Economics Policy Brief 12-21*, October 2012, 7 pages.

The author, a senior fellow at the Peterson Institute, discusses why the United States needs new initiatives to discipline foreign practices and revitalize the World Trade Organization, and offers some specific suggestions for how trade policies could be revitalized.

15. "The Currency of Power"

[Robert Zoellick](#). *Foreign Policy*, November 2012, 7 pages.

What is the most significant threat to U.S. national security? What about America's connections to growth in East Asia, where economics is the coin of the realm? The author, a former President of the World Bank, analyzes the interrelationship between U.S. foreign and economic policies, citing the history of U.S. economically-driven foreign relations; and discusses what the United States should do to restore its core economic strength to show its leadership at home and internationally.

JOURNALISM AND SOCIAL MEDIA

16. "Playing Defense"

[Sherry Ricchiardi](#). *American Journalism Review*, Fall 2012, 8 pages.

With threat of digital stalkers that can intercept electronic tools routinely used by journalists are increasing at an alarming rate, the author, Professor at Indiana University's School of Journalism, discusses the high stakes posed by malware on media and the gravest dangers journalists face today as well as the precautions that could have reduced their risks.

17. "Is That a Fact-Check?"

[Andrew Ferguson](#). *Commentary*, October 2012, 2 pages.

The author examines the nature of news journalism and how journalists and news anchors create story lines and news items in order to control what is reported, citing the Ames straw poll held in Iowa as a political example of the press influencing the importance of an event.

18. "Fighting Words"

[Judith Matloff](#). *Columbia Journalism Review*, September/October 2012, 3 pages.

The author, an adjunct faculty at Columbia Journalism School, discusses the importance of language to journalism and abuses of political and martial rhetoric, focusing on the ability of journalism to shape public opinion through its language choices.

19. "The Curious Case of Internet Privacy"

[Cory Doctorow](#). *Technology Review*, August 2012, 2 pages.

The author, a science fiction novelist and journalist, examines privacy on the Internet, focusing on the tracking and collection of information on Internet users and its sale and use by commercial entities. Various ways of addressing the problem, including limiting Internet cookies in the same way pop-up advertisements have been limited, are discussed.

EDUCATION

20. "The Importance of Managing iPads in the Classroom"

[Mark Gentile](#). *Education Digest*, November 2012, 3 pages.

With an increasing number of software applications are in development to allow for mobile access to educational resources, the author, president and CEO of Odyssey Software, examines the use of technology such as tablet computers in the classroom, particularly the iPad.

21. "Encouraging Creativity in Children"

Starke, Kathryn. *Education Digest*. Dec. 2012, Vol. 78 Issue 4, p57-59. 3p.

The article discusses fostering creativity in children while still adhering to language arts objectives and curriculum requirements. It addresses the lack of creativity being encouraged in the United States.

22. "The Siege of Academe"

[Kevin Carey](#). *Washington Monthly*, September/October 2012, 11 pages.

The author, Director of the Education Policy Program at the New America Foundation, explores the rising technology application in various aspects of higher education, focusing on the challenges faced by American colleges and universities.

23. "E-Content: Opportunity and Risk"

[Shel Waggener](#). *Educause Review*, September/October 2012, 7 pages.

The author, a senior vice president of Internet2, explores the technological developments in the U.S. higher education sector to determine the risks, challenges, opportunities, and best practices associated with a full e-content environment.

LIBRARY TRENDS

24. "Twitter and Facebook Open the Door to Collaboration"

[Terence K. Huwe](#). *Computers in Libraries*, October 2012, 3 pages.

The author, Director of Library and Information Resources at the Institute for Research on Labor and Employment, University of California-Berkeley, examines the use of the online social networks Twitter and Facebook by libraries for collaboration on the Web, focusing on the role of Twitter and Facebook in a full-scale collaboration between library-based programmers and non-technical staff.

25. "Visualization Tools for Turning Information into Insights"

[Marcy Phelps](#). *Online*, September/October 2012, 6 pages.

The author, President of Phelps Research, discusses the need to turn online information into insights to help clients understand what it means to them, focusing on the use of visualization tools such as value-added deliverables and graphics to assist clients.