



# ARTICLE ROUND UP



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## AUGUST 2013

### SPOTLIGHT: U.S. SECURITY POLICY TOWARD ASIA

#### 1. "The Challenges Confronting US Extended Nuclear Assurance in Asia"

Rod Lyon. *International Affairs*, July 2013, 13 pages.

After the Cold War, nuclear security policy has shifted from deterrence toward assurance, and the Obama administration has pushed forward the U.S. extended nuclear assurance policy for a more secure nuclear world. But how long can the policy last in Asia given fractures in the U.S. strategic mainstream on the roles and purposes of nuclear weapons; an Asia where assurance demands are high during a period of strategic uncertainty; and a U.S. theatre- and tactical-range nuclear arsenal much depleted from its heyday?

#### 2. "Rebalancing or De-Balancing: U.S. Pivot and East Asian Order"

Wei Ling. *American Foreign Policy Interests*, May-June 2013, 7 pages.

The author examines the development of the U.S. pivot to Asia from power cooperation to balance of power, and analyzes its key components.

### THE UNITED STATES AND WORLD AFFAIRS

#### 3. "Emerging Challenges to American Arms Control and Security Policy"

William Perry. *The Fletcher Forum of World Affairs*, Winter 2013, 7 pages

Former U.S. Secretary of Defense William Perry reflects on his time in government and identifies some of the key challenges facing the second Obama administration in the areas of arms control and the use of military force abroad.

#### 4. "Do Presidents Matter?"

Joseph S. Nye Jr. *The Atlantic*, June 2013, 3 pages.

Was presidential leadership ever essential to the establishment of American primacy, or was that primacy an accident of history that would have occurred regardless of who occupied the Oval Office? The author, a University Distinguished Service Professor at Harvard, examines the role of U.S. presidents such as Woodrow Wilson, George H. W. Bush, and Franklin D. Roosevelt in

expanding U.S. foreign power, both military and cultural.

**5. "The Perils of Politics: Why Staying Apolitical is Good for Both the U.S. Military & the Country"**

Risa A. Brooks. *Orbis*, June 2013, 11 pages.

Why does the most professional military in United States history seem to be especially likely to engage in public dissent and advocacy? Why might political dissent and activity hold appeal for current and upcoming generations of military officers? And how can present-day officers be persuaded that retaining an apolitical ethos is fundamental to the American military, not just because of tradition but because public dissent can do real damage to the military institution and to the country it serves? The author, an Associate Professor of Political Science at Marquette University in Milwaukee, examines contemporary American civil-military relations.

**INTELLECTUAL PROPERTY ISSUES**

**6. "Intellectual Property and Food Security in Least Developed Countries"**

Miranda Forsyth and Sue Farran. *Third World Quarterly*, April 2013, 18 pages.

How relevant are intellectual property laws to food security in Least Developed Countries (LDCs)? The authors analyze the impact of intellectual property laws on food security in LDCs, and examine what types of intellectual property frameworks are being implemented in those countries and what the drivers behind these are.

**7. "Fake It Till You Make It"**

Kal Raustiala and Christopher Sprigman. *Foreign Affairs*, July/August 2013, 6 pages.

Is it worth the political and diplomatic capital the United States is spending to push China to change its policies and behavior on intellectual property law? The authors examine intellectual property protection, focusing on widespread patent, copyright, and trademark violations in China.

**ECONOMIC GROWTH**

**8. "The Future of Economic Idealism in East Asia"**

Roland Benedikter. *Challenge*, May-June 2013, 14 pages.

The author discusses the potential decline of social cohesion, intergenerational solidarity, and "economic idealism" in postindustrial Asian societies, focusing on how it could trigger dramatic changes in existing political and diplomatic alliances.

**9. "Can a Growing Services Sector Renew Asia's Economic Growth?"**

Marcus Noland, et al. *AsiaPacific Issues No. 109*, April 2013, 8 pages.

The authors discuss Asia's path to economic growth and why the focus for expansion and improvement must move from export manufacturing to the services sector, and primarily to cross-border trade in modern services such as finance, information and communication, and business.

**10. "How Emerging Forms of Capitalism Are Changing the Global Economic Order"**

Christopher A. McNally. *AsiaPacific Issues No. 107*, February 2013, 8 pages.

The author discusses the U. S. model of free-market capitalism and the challenges from the alternative economic models of capitalism, focusing on how new forms of state capitalism challenge the free-market status quo.

**11. "Multinationals and NGOs amid a Changing Balance of Power"**

Steven McGuire. *International Affairs*, May 2013, 16 pages.

The author examines the role of private non-state actors in global governance and the rapid growth of emerging market firms.

## GLOBAL ENERGY AND ENVIRONMENT

### 12. "Top 10 Disappearing Futures"

Cynthia G. Wagner, et al. *The Futurist*, September/October 2013, 18 pages.

What products, processes, and distinctions will become obsolete by 2033? The authors offer calculated predictions, including the rise of endangered languages, the prevalence of the English and Chinese languages to communicate, and the disappearance of public education.

### 13. "How Mobile Devices Are Transforming Disaster Relief and Public Safety"

Darrell M. West and Elizabeth Valentini. Center for Technology Innovation at Brookings, July 2013, 18 pages.

The authors examine how mobile technology improves the effectiveness of disaster relief and enables emergency providers to mitigate public safety concerns during natural disasters and other crises, focusing on how mobile devices assist with public safety, disaster planning, and crisis response.

### 14. "America's Energy Opportunity"

Michael Levi. *Foreign Affairs*, May/June 2013, 13 pages.

The author, David M. Rubenstein Senior Fellow for Energy and the Environment at the Council on Foreign Relations, discusses increased energy production in the United States, the potential for U.S energy independence, and the impact of a diversified energy industry on the U.S. economy, national security, and environmental protection.

### 15. "Breathless"

Linda Marsa. *Discover*, July/August 2013, 7 pages.

The author, a contributing editor at Discover, discusses the causes, consequences, and efforts to address high air pollution levels in California, which has become a major factor in health problems including respiratory disease, complications in pregnancy, and the decline of cognitive ability.

## GLOBAL HEALTH

### 16. "The Body Eclectic"

Richard Conniff. *Smithsonian*, May 2013, 8 pages.

The author discusses microbes living in and around human bodies, or the microbiome, focusing on its impact on digestive and immune systems. He also reflects on the impact of microbes on conditions like obesity, allergies, and diabetes.

### 17. "Why Exercise Works Magic"

Shari S. Bassuk, et al. *Scientific American*, August 2013, 6 pages.

The authors examine why being physically active is the single most important thing that most of us can do to improve or maintain our health, from the gross health benefits of regular physical movement to positive changes that occur at the cellular and molecular level to prevent specific conditions like atherosclerosis and diabetes.

## JOURNALISM

### **18. "Firewalls and firefights; Business and cyber-crime"**

**The Economist**. Aug. 10, 2013, 4 pages.

If someone is shooting at you, the last thing you should focus on is the caliber of the bullet, says George Kurtz, the boss of CrowdStrike, a young tech company. Seated at a coffee table at Black Hat, a conference for the cyber-security industry held in Las Vegas recently, Mr. Kurtz is expounding on the fundamental flaw he sees in the way many firms deal with cyber-intrusions. Most, he says, spend too much time trying to work out what hit them and far too little trying to understand the motivations of their attackers and how to counter future assaults. CrowdStrike is a vocal advocate of active defense technologies that are generating much buzz in the cybersecurity world.

### **19. "Internet Brain"**

Casavant, Hillary. **The Writer**, Aug. 2013, 6 pages.

Based on his survey of reading behavior, Ziming Liu, a professor of library and information studies at San Jose State University in California, concludes that while the Internet encourages readers to explore more topics, individuals read digital documents at a "superficial level." Gary Small, a professor of psychiatry and director of the Memory and Aging Center at UCLA, led a study in 2008 that analyzed brain scans of Internet users ages 55 to 76.

### **20. "Distance Yearning"**

Lori Henson. **Columbia Journalism Review**, July/August 2013, 3 pages.

The author, a journalism lecturer at Indiana State University, discusses how distance education and online courses can democratize newsrooms and news content by providing increased opportunities for journalism students and helping produce critical thinkers and leaders at all levels of society.

## **EDUCATION**

### **21. "Class Participation: Promoting In-Class Student Engagement"**

Kevin J. O'Connor. **Education**, Spring 2013, 5 pages.

The author, from the Secondary Education Program at Providence College, discusses class participation and offers a rationale for including more class participation techniques to faculty. A description of several class participation techniques that may readily be incorporated into the classroom is provided.

### **22. "The Importance of Still Teaching the iGeneration: New Technologies and the Centrality of Pedagogy"**

Thomas M. Philip and Antero D. Garcia. **Harvard Educational Review**, Summer 2013, 20 pages.

The authors discuss the use of mobile devices in the classroom and the capacity for these new technologies to equalize the educational playing field. They offer a teacher-focused perspective that is sorely missing in contemporary debates about the use of mobile technologies in schools.

### **23. "Why We Need High-Speed Schools"**

Arne Duncan. **Scientific American**, August 2013, 3 pages.

U.S. Secretary of Education Duncan discusses the digital revolution and how greater access to broadband can bring the latest digital tools to more teachers and students, focusing on the importance of embracing innovation by schools.

## **U.S. POLITICS**

**24. "Presidential Hopes and Hopesfuls"**

Ramesh Ponnuru. *National Review*, August 5, 2013, 2 pages.

The author examines the 2016 U.S. presidential election, particularly the Republican Party's candidate selection and the likelihood of the party choosing a moderate establishment candidate versus a more conservative insurgent.

**25. "The Contemporary Presidency: How the 2012 Presidential Election Has Strengthened the Movement for the National Popular Vote Plan"**

Robert Richie. *Presidential Studies Quarterly*, June 2013, 24 pages.

The author discusses the electoral college in U.S. presidential elections and the problem of vanishing swing states. The author focuses on the pronounced divide between swing states and the rest of the nation, and its perverse impact on elections and governance.