

“El ABC de los EEUU” RULES

The Contest is open to Cubans currently resident in Cuba and aged 18 years and over. The Contest is organized by the Cultural Office of the United States Interests Section (USINT); employees of USINT and their immediate family members are not eligible to participate.

The Contest invites participants to send a text message to USINT with the correct answer to questions on U.S. history, current events, sports, culture, the legal system and other themes for a chance to win mobile phone credit. Questions are published on the USINT internet and facebook sites, located at <http://havana.usint.gov> and www.facebook.com/havana.usint respectively. A new question will be published every two weeks.

Answers should be sent via text message to telephone number 52805702. All messages should begin with the prefix: “El ABC” (without quotation marks) , and must include the name and date of birth of the contestant at the end of the message. There is no limit to the number of times a contestant may submit answers; however each individual will only be eligible to win once in each two-week period.

Selection of the Winners, Prizes:

All correct answers received will be included in a prize drawing, and five correct answers will be selected by a computerized draw at the end of every two week period. Every two weeks, USINT will award five prizes each consisting of a CUC10 phone credit; the credit will be automatically added to the telephone number used to submit the correct answers. Bonus prizes, where applicable, will be awarded using the same mechanism; bonus prizes will have a maximum value of CUC10.

Winners and the correct answers will be announced on the USINT internet and facebook sites. Winners will also be advised via text message to the telephone number used to submit the correct answer selected in the computerized prize draw.

Duration and Key Dates:

The contest begins on February 14, and runs through May 8, 2012. During the contest, there will be six questions, and six prize drawings. Dates for the publication of questions and of prize drawings are as follows:

The first question is published on February 14, 2012, and the first prize drawing will take place on February 27, 2012. The closing date to submit text messages with the correct answer is February 26, 2012; messages received after midnight on February 26, 2012 will not be eligible to participate in this prize drawing. The winners will be announced on Tuesday, February 28; the prizes will be credited to the telephone numbers later that week.

The second question is published on February 28, 2012; the second prize drawing will take place on March 12, 2012. The closing date to submit text messages with the correct answer is March 11, 2012;

messages received after midnight on March 11, 2012 will not be eligible to participate in this prize drawing. The winners of this drawing will be announced on Tuesday, March 13, 2012; the prizes will be credited to the telephone numbers later that week.

The third question is published on March 13, 2012; the third prize drawing will take place on March 26, 2012. The closing date to submit text messages with the correct answer is March 25, 2012; messages received after midnight on March 25, 2012 will not be eligible to participate in this prize drawing. The winners of this drawing will be announced on Tuesday, March 27, 2012; the prizes will be credited to the telephone numbers later that week.

The fourth question is published on March 27, 2012; the fourth prize drawing will take place on April 9, 2012. The closing date to submit text messages with the correct answer is April 8, 2012; messages received after midnight on April 8, 2012 will not be eligible to participate in this prize drawing. The winners of this drawing will be announced on Tuesday, April 10, 2012; the prizes will be credited to the telephone numbers later that week.

The fifth question is published on April 10, 2012; the fifth prize drawing will take place on April 23, 2012. The closing date to submit text messages with the correct answer is April 22, 2012; messages received after midnight on April 22, 2012 will not be eligible to participate in this prize drawing. The winners of this drawing will be announced on Tuesday, April 24, 2012; the prizes will be credited to the telephone numbers later that week.

The sixth question is published on April 24, 2012; the sixth prize drawing will take place on May 7, 2012. The closing date to submit text messages with the correct answer is May 6, 2012; messages received after midnight on May 6, 2012 will not be eligible to participate in this prize drawing. The winners of this drawing will be announced on Tuesday, May 8, 2012; the prizes will be credited to the telephone numbers later that week.

Notes:

The Contest is organized by the Public Affairs Office of USINT. Employees of USINT and their immediate family members are not eligible to participate in the Contest. USINT is not responsible for liabilities resulting from participation in the Contest.

Prizes are non-transferable, and recipients must abide by the conditions of the prizes. USINT is not responsible for any misuse or misinterpretation of the prizes.

If for any reason it is not possible to run the Contest as planned, including without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Contest, the Organizers reserve the right, at their sole discretion, to cancel, modify or terminate the Contest.