



**Guyana
Shines**



shinefest 2012



**Guyana
Shines**

Who?

The United States Embassy, together with diplomatic and civic partners including the British High Commission, the Canadian High Commission, the European Union Delegation in Guyana, Conservation International Guyana, and Youth Challenge Guyana came together to initiate Guyana Shines.



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Why?

Guyana Shines set out to encourage and mobilize Guyanese communities to maintain a clean environment. Keeping Georgetown clean is important for Guyana and its people. It is necessary for good health and sanitation. It encourages tourism, supports biodiversity, increases property values, ensures clean waterways to avoid flooding, and improves the community spirit and quality of life.



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What?



Education



Action



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Education

Guyana Shines reached out to schools and communities to increase awareness of the harmful effects of littering and pollution and encourage individuals to make environmentally friendly decisions in their own lives and communities. We strongly believe education is the first step to clean communities: if people, particularly young people, understand the importance of keeping their environment clean, attitudes and mindsets will change and the environment will shine.



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Education



**Guyana Shines Educational Launch
St. Margaret's Primary School**



Education



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We read to children about the harmful effects of garbage...



Education



We explained how disgusting litter is and why volunteering is important...



Education



We showed them how cute animals can be negatively affected...



Education



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We shared our slogan and gave kids an Earth Day poster so they could remember our visit...



Action

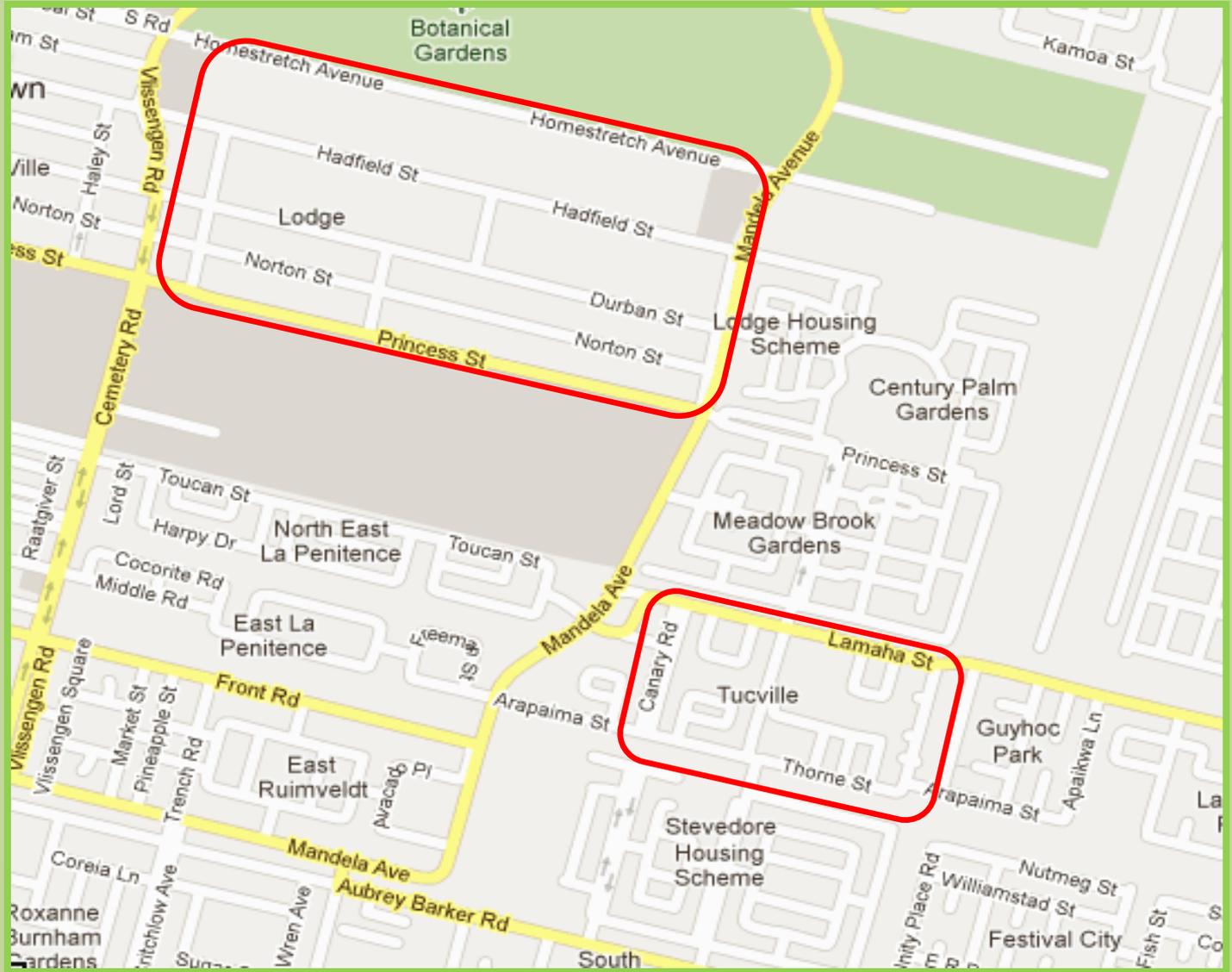
Knowledge without action is not enough. **Guyana Shines** also supported hands-on, clean-up projects within the Lodge and Tucville neighborhoods in Georgetown. These clean-up projects brought community residents together in common action. Armed with garbage bags, gloves, and determination, the teams worked together to clean up their neighborhoods and make them shine. Working together, individuals, schools, businesses, and civic organizations can make a difference and set an example for others in their community.



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Action



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We identified our Communities



Action



We identified Community Leaders

Lynette Pompey from Lodge

and

Curtis Harte from Tucville





Action



**Guyana Shines Community Clean-up Launch
Lodge, Georgetown**



Action



We (tried to) put green gloves on...



Action



We cleaned...

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The Competition

The two communities competed to see whose would be the cleanest and SHINE the most. Teams had from **June 4 until June 18** to pick up any litter in the neighborhood. Communities were rated by our Guyana Shines judges based on the following criteria:

- Photographs of the communities (before and after clean-up). 25%
- The number of people from the community that were involved. 25%
- An explanation of how the team will promote awareness on the environment? 25%
- An explanation of how the community plans to keep their space clean. 25%



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The Prize



A bench for your community, graciously
donated by **John Fernandes, Ltd.**





Guyana Shines

Only one community gets the award for
Guyana Shines 2012...



Our communities are cleaner

HOWEVER

We are all winners!!!



More youths are aware of the issue





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Communities will also receive a souvenir of their participation in **Guyana Shines 2012...**



Guyana Shines 2012...has been a learning experience for us all. We have thoroughly enjoyed working with schools and the communities and have encountered some challenges along the way.

We look forward to making **Guyana Shines** EVEN BETTER in the future.



Guyana Shines – THE FUTURE

Coming up soon with **Guyana Shines**, we are planning to work with additional schools and communities in Georgetown to educate, spread awareness, and spur action as part of our anti-littering campaign.





Guyana Shines

The End

(for now)

